



## Cultural, linguistic diversity set tone for newly elected CAIC council

A newly elected Third Council of the CEIBS Alumni International Chapter (CAIC) was announced in August. The council will serve from August 1, 2021 to July 31, 2024 with the aim to build a stronger international alumni community.

CAIC President Cedric Devroye (GEMBA2015) and Secretary-General Tina Walendy (AFEMBA2015) were both elected for a second term and will continue to drive the chapter's work forwards.

"Diversity, commitment and a strong influx of Chinese-speaking alumni make up best practices for this council's recruitment. Its composition strongly reflects the strategic priorities of our chapter," Cedric says.

The CAIC also welcomed Laetitia Domange (GEMBA2019) and Laure-Cecile Lafond-Fenonjoie (GEMBA2020) as advisors to the chapter's core council. The pair will work alongside previous core council members Urvash Singh (MBA2014) and Huiling Ding (GEMBA2013) and will receive the title of Vice President after they graduate.

"I see that the CAIC is a platform that promotes more social cohesion. We need more of that that," Laetitia says of the chapter's rich cultural and linguistic diversity.

Pierre-Yves Demeer (GEMBA2018), Tim Cohnen (MBA2017),

James Kent (DLDP18), Tracy Yao (Exchange MBA2015), Sandy Chen (GEMBA2014), Michael Lu (EMBA2007) and Kevin Wang (EMBA2009) were also amongst those elected to the council for the first time.

Founded in 2015, the CAIC now has more than 1,700 members and provides alumni with a platform for lifelong learning and personal development. As the only 100% English-speaking chapter in China, the CAIC also acts as a hub connecting overseas chapters with the school and China-based alumni organisations.

### The CAIC core council now includes:

**Cedric Devroye** (GEMBA2015) – President  
**Tina Walendy** (AFEMBA2015) – Secretary General  
**Huiling Ding** (GEMBA2013) – Vice President  
**Urvash Singh** (MBA2014) – Vice President  
**Laetitia Domange** (GEMBA2019) – Advisor  
**Laure-Cecile Lafond Fenonjoie** (GEMBA2020) – Advisor

### The additional council members are:

<b>Alon Cheng</b> (GEMBA2019)	<b>Sandy Chen</b> (GEMBA2014)
<b>Nicolas Cheng-Baron</b> (Exchange MBA2013)	<b>Tim Cohnen</b> (MBA2017)
<b>Pierre-Yves Demeer</b> (GEMBA2018)	<b>Jacob Du</b> (MBA2022)
<b>James Kent</b> (DLDP18)	<b>Jun Lee</b> (GEMBA2013)
<b>Dora Li</b> (MBA2008)	<b>Stephen Lin</b> (GEMBA2020)
<b>Michael Lu</b> (EMBA2007)	<b>Nikolaj Moesgaard</b> (GEMBA2015)
<b>Aditya Morankar</b> (MBA2021)	<b>Shelali Pathak</b> (MBA2021)
<b>Claire Shen</b> (MBA2022)	<b>Remi Te</b> (GEMBA2016)
<b>Kevin Wang</b> (EMBA2009)	<b>Danny Xu</b> (MBA2014)
<b>Tracy Yao</b> (Exchange MBA2015)	



## CEIBS alums helm 14 companies on COVID-hit Fortune Global 500

### Companies on the list

Total net profits

**\$1.6** trillion

### Chinese companies on the list

Average profits

**\$3.5** billion

More than a dozen companies helmed by CEIBS alumni made the 2021 Fortune Global 500 list released earlier this year. Chinese businesses also featured prominently on the annual list, with 135 companies being ranked amongst the largest companies in the world. Chinese and US companies alternated spots at the top of the list, with Walmart, State Grid, Amazon.com, China National Petroleum, Sinopec and Apple rounding out the big six.

The impact of COVID-19 on the global economy made a big impact on this year's list, as profits of the world's top 500 companies fell sharply. In 2020, the total net profit of companies on the list was \$1.6 trillion, a drop of 20% year-on-year (the biggest drop since 2009).

Nevertheless, aided by China's rapid recovery from the pandemic, average profits of Chinese companies on the list were essentially unchanged from the previous year at about \$3.5 billion, slightly higher than the overall Fortune 500 average of \$3.3 billion. By comparison, the average profits of US companies on the list fell to \$5.1 billion.

CEIBS alumni currently serve as Chairman of the Board, Chairman, Vice-Chairman, or President of 14 Fortune Global 500 companies, including JD.com, China Southern Power Grid, COFCO Group, Geely, Midea, Haier and more.

## 11 CEIBS alums make 2021 Forbes China Best CEOs list

11 CEIBS alumni made Forbes China's 2021 list of the country's 50 best CEOs released in July. Here they are:

CEIBS Alumni on 2021 Forbes China Best CEOs List		
Name	Class	Company
Fang Hongbo	CEO 2011	Midea
Ding Shizhong	CEO 2014	Anta Sports
Dong Mingzhu	CEO 2006	Gree Electric
Xiang Wenbo	EMBA 2001	SANY Heavy Industries
Pan Gang	EMBA 2002	Yili Industrial Group
Huang Guanlin	CEO 2012 International	Shenzhou
Liu Jianhua	EMBA 2011	EVE Energy
Xiang Jiongjiong	EMBA 2013	Rongsheng Petrochemical
Wu Yifang	AMP 5	Fosun Medical
Xu Zhihan	EMBA 2004 Microelectronics	Maxscend
Xue Hua	CEO 2014	Guangdong Haid Group

In a special message to the alumni community, CEIBS President Wang Hong extended warm congratulations to those on the list on behalf of the school. As representatives of the school, the alumni on the list embody the CEIBS motto of 'Conscientiousness, Innovation and Excellence.' They are not only an important force in driving the sustainable growth of the Chinese economy, but also pioneers of responsible business.

Earlier this year, Forbes China also released its 2021 list of the most innovative enterprises. Five CEIBS alumni companies made the list:

CEIBS Alumni Companies on 2021 Forbes China Most Innovative Enterprises List		
Company	Name	Class
Jingsheng Mechanical & Electrical	Cao Jianwei	EMBA 2016
Allwinner Technology	Zhang Jianhui	EMBA 2006
Ronbay New Energy Technology	Bai Houshan	CEO 2012
Tinci Materials Technology	Xu Jinfu	EMBA 2004
Maxscend Microelectronics	Xu Zhihan	EMBA 2004

An additional 13 female CEIBS alumni made Forbes China's 2021 list of outstanding businesswomen in February. CEIBS alumni also made appearances on Forbes China's Women in Tech and High-potential Women in Business lists:

### CEIBS Alumni on 2021 Forbes China Outstanding Businesswomen List

Name	Class	Company
Dong Mingzhu	GEO 2006	Gree Electric Appliances
Tan Lixia	EMBA 2007	Haier Smart Home / Haier Biomedical
Qian Jinghong	AMP 8	Yadea Group
Zhou Xiaoping	EMBA 2004	Xingyu Automotive Lighting Systems
Wang Jihua	SEPC 13	Wondfo Biotech
Li Hanqiong	EMBA 2008	Youngor
Liang Qin	AMP 14	Yangjie Electronic Technology
Zhang Ning	GEO 2010	Red Avenue New Materials
Yang Ningning	CFO 2005	Joyoung
Li Jie	EMBA 2002	Emerson
Wang Ping	AMP 1	Lianhe Chemical Technology
Ma Xiuhui	AMP 2	Oppl
Qiao Jian	EMBA 2004	Lenovo

### CEIBS Alumni on 2021 Forbes China Women in Tech List

Name	Class	Company
Liang Mengmeng	EOSHS 2019	Cipher Gene
Wei Li	EMBA 2016	Beijing GeoEnviron

### CEIBS Alumni on 2021 Forbes China High-Potential Women in Business

Name	Class	Company
Liu Enpei	7th CEIBS Entrepreneurship Leadership Camp	Showmac

CEIBS alumni and alumni companies have repeatedly made Forbes China's lists, reflecting the community's broad influence and determination in driving innovation and transformation in China. Going forward, CEIBS will continue to work to cultivate more top business leaders and advance China's economic development.

# Alumni Gifts and Donations

## CEIBS HEMBA students name lecture hall to support school's development

An official giving and naming ceremony for the new CEIBS' Hospitality EMBA (HEMBA) Lecture Hall was held in March at the Shanghai campus. The HEMBA classroom project was initiated by the CEIBS Education Foundation together with students and alumni from the HEMBA 2018 and 2019 cohorts.



## Alumni companies donate 4.5 million RMB for CEIBS Service Excellence Research Area

A donation ceremony for the CEIBS Service Excellence Research Area was held on the CEIBS Shanghai campus in June. Nanjing Wisevirtue Consulting, BBK Group, and Botanee Group each donated 1.5 million RMB to the CEIBS Education Foundation to support research in the field of service excellence at CEIBS.



## Hengdian Group gift highlights importance of chaired professorships

In July, a donation ceremony was held at CEIBS Shanghai campus to recognise the establishment of a new Hengdian Group Chair. Hengdian also donated 15 million RMB to the CEIBS Education Foundation to support the school's development. This is the third time Hengdian Group Chairman and President and CEIBS Education Foundation founding member Xu Yongan (EMBA 2003) has donated to the school.



## Major gift set to help advance supply chain and service innovation research

Zhenkunhang Industrial Supermarket (ZKH) donated 10 million RMB to the CEIBS Education Development Foundation in September to support the naming of the CEIBS ZKH Supply Chain and Service Innovation Centre. The donation will help keep CEIBS at the forefront of supply chain management research in Asia and push the school's efforts in the field to new heights.





## CEIBS hosts annual Alumni Representatives Meeting in Shenzhen



The CEIBS Alumni Association 2021 Alumni Representatives Meeting and Annual Work Meeting was held in Shenzhen on April 10. The event was attended by representatives from CEIBS leadership and more than 200 alumni.

During the meeting, CEIBS Vice President and Co-Dean Zhang Weijiong discussed some of the school's latest developments in terms of its faculty, alumni and social influence. He then outlined the key areas CEIBS will focus on moving forwards and emphasised that the school wishes to engage in closer collaboration with alumni to advance its development.

The meeting was followed by a forum in which the much-anticipated 2021 CEIBS Corporate Social Responsibility White Paper was released. The report summarises recent global and Chinese CSR practices. Notably, the paper shows that CEIBS

alumni organisations score higher on average in all dimensions of CSR than most major companies.

CEIBS President (European) Dipak Jain also delivered an online speech in which he noted that management education has gone through several stages of development throughout its history, with an emphasis on business relevance in the first phase, academic excellence in the second and social impact in the third.

He added that CEIBS is looking forward to working with its alumni to promote social responsibility, environmental protection and other areas, to take the school's development to new heights and to promote world harmony and progress.





Ferocious rains and flooding battered China's Henan province in July. In response to this nature disaster, CEIBSers joined forces and launched numerous relief operations, as alumni companies, associations, classes and individuals took action to prepare goods for stricken areas. The following is a list of donations made by CEIBS alumni companies, associations and individuals:

Organisation	Actions	CEIBS Alumni
Shanghai Fosun Foundation	Donated funds and supplies worth 50 million RMB to Zhengzhou and other cities that suffered damage from flooding	Guo Guangchang, Chairman of Fosun International, Global CEO Programme 2006
Anta Group	Donated funds and equipment worth 50 million RMB to the Henan Charity General Federation	Ding Shizhong, Chairman and CEO of Anta Group, Global CEO Programme 2014
Hongxing Erke Group	Donated supplies worth 50 million RMB to disaster-stricken areas via the Zhengzhou Charity General Federation and One Foundation	Wu Rongzhao, President of Hongxing Erke, EMBA 2011
Dian Diagnostics Group	Donated funds and medical equipment worth about 10 million RMB to the Henan Charity General Federation and other organisations	Chen Haibin, Chairman and GM of Dian Diagnostics Group, EMBA 2012
Nam Kwong Group	Donated 5 million RMB for flood control and disaster relief	Fu Jianguo, Chairman of Nam Kwong Group, EMBA 1996
Sanquan Food	Donated supplies to disaster-hit areas	Chen Nan, President of Sanquan Food, EMBA 2005 and Chen Xi, President of Sanquan Food, EMBA 2003
Li Auto	Donated 10 million RMB to the Henan Charity General Federation for flood control and disaster relief	Shen Yanan, Co-founder and President of Li Auto, EMBA 2011
WAJIJIWA Entertainment	Donated 2 million RMB to the Red Cross Society of China's Zhengzhou Branch	Long Danni, President of WAJIJIWA Entertainment, EMBA 2011
Greenwoods Asset Management	Donated 10 million RMB to the Henan Charity General Federation	George Jiang, Chairman of Greenwoods Asset Management, CEO 2008

Organisation	Actions	CEIBS Alumni
Yunhan Xincheng (Shanghai) Network Technology	Donated 1 million RMB	Liu Yunfeng, GM of Yunhan Xincheng, EMBA 2016
Shanghai Lilith Technology	Donated 5 million RMB to Henan via the Shanghai Charity Foundation Xuhui Office	Wang Xinwen, CEO of Shanghai Lilith Technology, CELC15
Infore Environment Technology	Organised drainage vehicles to support emergency squads in Zhengzhou	Ma Gang, Chairman and President of Infore Environment Techology, EMBA 2010
Sunac Foundation	Donated 20 million RMB to support the flood control and disaster relief work in Henan	Shang Yu, Executive Director and Executive President of Sunac China Holdings and President of Sunac Southwest Real Estate Development Group, EMBA 2006
Central China Real Estate	Donated 5 million RMB to set up the Central China Flood Control and Disaster Relief Special Foundation	Hu Baosen, Chairman of Central China Real Estate, CEO 2004
Timing Group	Donated 1 million RMB to the Red Cross Society of China's Zhengzhou Branch and donated additional supplies worth 2 million RMB	Jiang Ming, Founder and Chairman of Timing Group, EMBA 2000
Oriental Harbor Investment Management	Donated 1 million RMB to the Red Cross Society of China's Zhengzhou Branch for emergency aid and post-disaster reconstruction	Dan Bin, Chairman of Oriental Harbor Investment Management, EMBA2007
Foresight Fund Management	Donated 3 million RMB	Chen Guangming, GM of Foresight Fund Management, EMBA 2008
VIPShop	Donated 20 million RMB to the China Foundation for Poverty Alleviation	Shen Ya, Co-founder, Chairman and CEO of VIPShop, Global CEO Programme 2014
Qiaqiafood	Donated 3 million RMB to the Zhengzhou Charity General Federation and supplies worth 2 million RMB to disaster-stricken areas	Chen Xianbao, President of Qiaqiafood, Global CEO Programme 2010
China Universal Asset Management	Donated 3 million RMB for emergency aid	Li Wen, Chairman of China Universal Asset Management, EMBA 2010
Joyoung	Donated supplies worth 5 million RMB	Wang Xu'ning, Chairman of Joyoung, EMBA 2001/ Entrepreneurial Leadership Camp III/Global CEO Programme 2010
Fotile Group	Donated 5 million RMB for emergency aid	Mao Zhongqun, Chairman and President of Fotile Group, EMBA 2000
The Party Committee of AstraZeneca (Wuxi)	Donated 1 million RMB to the First Affiliated Hospital of Zhengzhou University	Leon Wang, Executive Vice President, International and China President of AstraZeneca, EMBA 2001
The CIFI Charity Foundation	Donated 10 million RMB for flood control and disaster relief	Lin Zhong, CIFI Holdings
Inner Mongolia Yili Industrial Group	Donated 100,000 boxes of supplies	Pan Gang, Chairman and President of Yili Industrial Group, EMBA 2002
Autobio Diagnostics	Donated 10 million RMB in funds and supplies worth 5.4 million RMB via the Henan Charity General Federation	Yang Zengli, Board Director and General Manager of Autobio, EMBA 2016
K-Boxing Menswear	Donated supplies worth 10 million RMB	Hong Zhongxin, Chairman and CEO of K-Boxing Menswear, CEO 2014
CEIBS EMBA 2016 Beijing Class	Raised approximately 65,000 RMB in donations	
Xu Hongbin (AMP55)	Personally donated 3,000 raincoats	