

## **CEIBS CSR Research:**

## The Big Picture

his chapter presents a collection of CEIBS Professors' CSR research findings, including summaries of global trends, invaluable lessons learnt from best practices in China, and the school's expectations of its alumni. Read on for more in:-

- CSR: International Trends
- The Importance of Ethical Leadership
- CSR in China's A-share Listed Companies
- Ingredients for a Socially Responsible Business School Graduate