

A photograph of a modern building with a large, triangular glass roof structure, reflecting in a pool of water. The building is light-colored with large windows. The sky is a pale blue with some light clouds.

中欧国际工商学院教育发展基金会 2013 年年度报告
CEIBS Education Foundation Annual Report 2013

www.ceibs.edu

培养兼具中国深度和全球广度、积极承担社会责任的领导者
To educate responsible leaders versed in "China Depth, Global Breadth".

成为世界最具影响力的商学院
To become the most respected international business school.

认真、创新、追求卓越
Conscientiousness, Innovation and Excellence.

我们的使命
Our Mission

我们的愿景
Our Vision

我们的价值观
Our Values

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基金会理事长寄语

From the Chairman of the Foundation



感谢校友们对母校的感恩之情，你们的慷慨捐赠使 2013 年中欧教育发展基金有了可喜的增长。使学院在不断的喜庆中迎来了 2014 年！

2014 年是一个非常年！党的十八届三中全会“决定”吹响了全面改革进军的号角。在以习近平总书记为总书记的党中央领导下，中国社会主义改革开放将有新进展，达到新高度，中国经济发展和社会进步将达到新水平。始终站在改革开放前列的中欧校友，将做出新贡献，事业也必将有更多更大的新发展！中欧校友的发展就是中欧最大的愿望，永恒的目标，最热烈的欢悦！

2014 年对中欧人来讲，更是一个特殊年！2014 年是中欧国际工商学院建院 20 周年大庆，又是中国与欧盟共同创办的这所学校新二十年合作协议生效的新开端！2014 年是中欧人的欢庆年！中欧人将以各种形式欢庆母校的节日！

在中欧人共同努力下，我相信 2014 年也将成为中欧教育发展基金成长的标志年！

With the generous support and donations from our alumni, CEIBS Education Foundation has achieved substantial growth in the past 2013 and expects further development in the promising 2014.

The year 2014 will be a year of special significance for China. The Third Plenary Session of the 18th CPC Central Committee has trumpeted the country's determination to make further reforms in all areas. Under the leadership of CPC Central Committee and its General Secretary Xi Jinping, China's socialism reform will achieve new progress and China's economy and society will develop to a new height. Standing in the forefront of reform and opening-up, CEIBS alumni will continue to make new contributions and achieve greater business success. The success of alumni has always been the biggest expectation, forever pursuit and greatest source of joy for CEIBS.

The year 2014 will also be a year of special significance for CEIBS. It not only marks the school's 20th anniversary, but unveils a new start of CEIBS Joint Venture Agreement with EU for another 20-year term as well. Celebration will be a major theme of the year for every member of CEIBS community. Celebration activities in various forms will be held throughout the year.

With the concerted efforts of CEIBS community, I believe that the year 2014 will be a milestone year for CEIBS Education Foundation to achieve stronger growth!

刘吉教授
Professor LIU Ji

中欧国际工商学院教育发展基金会理事长
Chairman of the CEIBS Education Foundation

学院院长寄语

From the Presidents of the School



2014年，中欧国际工商学院将迎来20周岁华诞。20年来，我们借天时，展经济腾飞的双翼实现了跨越式的发展；20年来，我们得地利，搭改革开放的引擎创造了奇迹般的记录；20年来，我们聚人和，揽各路英才于麾下打造了菁英们的社区。

2014年，中欧国际工商学院将开启下一段20年的航程。我们认真，矜持不苟立教；我们创新，通权达变立学；我们追求卓越，名列前茅立校。

学校是广大校友持续互动的社区。“中欧”品牌是你们引以为傲的标识，你们是“中欧”美誉的所有者。

校友是学校最可信赖的资源。帮助学院成为全球最受尊崇的商学院，是每一名校友的责任。

2014年，我们诚挚邀请各位校友积极参与各项校庆活动，踊跃捐赠，和母校、其他校友、乃至整个中欧社区分享成功的喜悦！砥砺奋进，踵事增华。让我们一起成就中欧梦！

朱晓明 教授

Professor ZHU Xiaoming

中欧国际工商学院院长

Executive President of CEIBS



CEIBS is to celebrate its 20th anniversary in 2014. In the past two decades, we have achieved leapfrog development by seizing the opportunities arising in China's economic take-off; we have set fabulous records by capitalizing on the favorable environment of China's reform and opening-up; and we have built up a community of elites by attracting and working with talents from all walks of life.

From 2014, CEIBS will start another two-decade journey of development. We will continue to be actively involved in academic and teaching activities with conscientiousness, inspire and embrace new ideas with a strong sense of innovation, and enhance our leading position in the world of business education with a consistent pursuit of excellence.

The school is a community for continuous interactions with the alumni. "CEIBS" is a reputable brand which you can take pride in; and every one of you can make contribution to and enjoy the high reputation of "CEIBS".

Alumni are the most trustworthy resource of the school. It is a bound obligation for alumni to help building CEIBS into the most respected international business school.

In 2014, we cordially invite the alumni to participate in various celebration activities for the school's 20th anniversary, play an active part in making donations, and share the joy of success with Alma Mater and the whole CEIBS community. Let's join hands to fulfill the CEIBS dream!

佩德罗·雷诺 教授

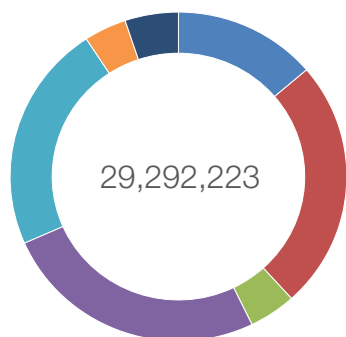
Professor Pedro NUENO

中欧国际工商学院院长

President of CEIBS

基金会 2013 年度财务收支概况

General Financial Overview of the Foundation in 2013



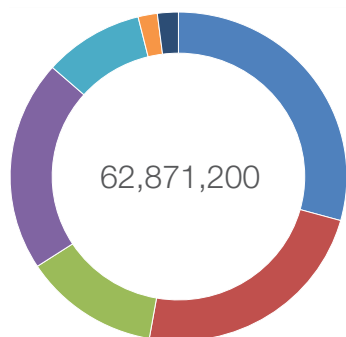
2013 年捐赠现金收入 (包括实物折合金额) 按用途分类

FY 2013 Total Cash Gifts (including Gifts-in-Kind) by Purpose

单位: 人民币元

Unit: RMB yuan

| | | |
|-----------|-----------|------------------------------------|
| 教席基金 | 4,024,849 | Chair Endowment Fund |
| 教授及研究 | 7,169,672 | Faculty & Research |
| 奖学金 | 1,322,000 | Scholarship |
| 学院发展及校园 | 7,477,255 | CEIBS Development & Campus |
| 校友活动赞助及结余 | 6,551,407 | Alumni Event Sponsorship & Surplus |
| 年度基金 | 1,194,816 | Annual Fund |
| 其他 | 1,552,224 | Other |



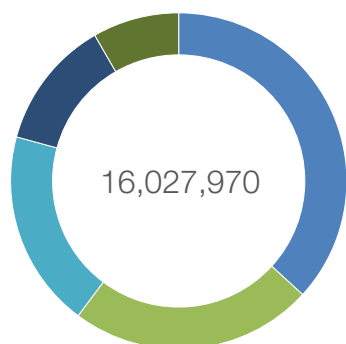
2013 年捐赠合约收入 (包括实物折合金额) 按用途分类

FY 2013 Total Gifts (Pledges) by Purpose

单位: 人民币元

Unit: RMB yuan

| | | |
|-----------|------------|------------------------------------|
| 教席基金 | 18,430,000 | Chair Endowment Fund |
| 教授及研究 | 14,750,000 | Faculty & Research |
| 奖学金 | 8,200,000 | Scholarship |
| 学院发展及校园 | 13,030,000 | CEIBS Development & Campus |
| 校友活动赞助及结余 | 6,037,500 | Alumni Event Sponsorship & Surplus |
| 年度基金 | 1,161,700 | Annual Fund |
| 其他 | 1,262,000 | Other |



2013 年支出及费用

FY 2013 Total Expense & Expenditure

单位: 人民币元

Unit: RMB yuan

| | | |
|------------|-----------|----------------------------|
| 研究 | 5,899,671 | Research |
| 校园建设 | 3,749,955 | Campus & Facilities |
| 校友活动 | 3,048,262 | Alumni Events & Activities |
| 奖学金 | 1,997,200 | Scholarship |
| 基金会管理及业务活动 | 1,332,882 | Management Expenses |

特别感谢校友对学院各项事业的支持

Grateful to the Major Gift Contributors

中欧国际工商学院的使命是培养兼具中国深度和全球广度、积极承担社会责任的领导者。大额捐赠对于保障学院的达成使命有着举足轻重的作用。在此特别感谢 2013 年度给予学院大额捐赠的校友和伙伴机构，你们的贡献对学院的成功意义深远。

CEIBS is uniquely positioned to educate responsible leaders versed in “China Depth, Global Breadth”. Major gifts contribute significantly to the fulfilment of our mission. We would like to extend our special gratitude to CEIBS alumni donors and our corporate partners for your major gifts in 2013. Your contribution will exert a profound influence on the success of the School.

2013 年 10 月 25 日，EMBA1996 校友，北京中坤投资集团有限公司董事长黄怒波代表中坤集团向中欧国际工商学院捐赠 1000 万元设立第二个教席。此次捐赠是黄怒波校友时隔 2 年后再次向中欧捐款设立教席。2011 年，黄怒波曾向中欧教育发展基金会捐赠 1000 万元人民币设立“服务管理”的教席。

On October 25, EMBA 1996 alumnus, Mr. HUANG Nubo, together with the Zhongkun Group, made a second donation of 10 million yuan for a new chair professorship at CEIBS. In 2011, he donated 100 million yuan to the CEIBS Education Foundation for establishing the first Zhongkun Chair in Service Management in CEIBS.

2013 年 10 月 27 日，依视路国际光学集团董事长兼首席执行官孙余沛（Hubert Sagnières）先生，依视路（中国）公司主席何毅（CEO2010）校友代表依视路国际光学集团向中欧国际工商学院捐赠 100 万欧元设立教席。

On October 27, on behalf of the Essilor International, Mr. Hubert Sagnières, Chairman and CEO of Essilor International, and Mr. HE Yi, Chairman of Essilor (China) Company and Alumnus of CEIBS CEO 2010, made a donation of EUR 1 million to CEIBS for a chair professorship.



教席

The Endowed Chairs

教席 (Chair Professorship) 是对大学的一种赞助形式。中欧国际工商学院欢迎机构或个人通过捐款设立教席, 聘请在教学和研究方面非常有成就的教授担任教席教授, 并支持教席教授开展丰富的课题研究及教学活动, 例如专项课题研究、学术会议、研讨会、知识交流、案例开发等。大学传统的职称有教授、副教授、助理教授等, 最高级别是捐赠教席教授, 这是很难得的职称。捐赠教席不仅是对学院、对教席教授本人的学术和教学水平的极大认可, 更是一种崇高的学术荣誉。

Chair is the term given to endowed professorships. It is one of the highest honors awarded in the academic arena and is reserved for the top faculty members at CEIBS as an acknowledgment of their signal contributions in research and teaching. The prestige of an endowed chair also lends an additional cachet to the School. It helps to attract the best and brightest young students and talents thus securing the future of the institution. It is clear why endowed Chairs are an essential constituent of CEIBS. Donors establishing an Endowed Chair receive dedicated access to the Chair professors for customized research, collaboration, case studies, academic and business events and more.

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|-----------------|--------------------------------------|
| 巴塞罗那港 | Port of Barcelona |
| 巴塞罗那养老金储蓄银行 | "la Caixa" |
| 拜耳 | Bayer |
| 宝钢 | Baosteel |
| 成为资本 | Chengwei Capital |
| 法国凯辉私募股权投资基金 | Cathay Capital Private Equity |
| 飞利浦 (中国) 投资有限公司 | Philips (China) Investment Co., Ltd. |
| 米其林 | Michelin |
| 苏格兰皇家银行集团 | The RBS Group |
| 西班牙巴斯克政府 | Basque Government |
| 西班牙桑坦德银行 | Banco Santander |
| 西班牙政府 | Spanish Government |
| 依视路国际光学集团 | Essilor International |
| 英美烟草 | British American Tobacco |
| 中坤集团 | Zhongkun Group |
| 中联重工 | Zoomlion |
| 中天集团 | Zhongtian Group |



研究基金

The Research Fund

“中国深度，全球广度。”中欧国际工商学院植根中国从事教学和研究，优秀的师资队伍不断推陈出新，体现着学院卓越的研发实力。正是中欧研究基金赞助伙伴滋养和支持着这种创新精神的延续。

CEIBS Research Centre Partners jointly collaborate with CEIBS professors to produce industry-specific, customized research, to develop publications and white papers, and to organize events such as conferences and seminars.

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|-------------|----------------------------------|
| 陆家嘴开发集团 | Lujiazui Development Group |
| 迈瑞公司 | Mindray |
| 默克 | Merck KGaA |
| 仁泰集团 | Rentai Group |
| 上海浦东发展银行 | Pudong Development Bank |
| 上海银行 | Bank of Shanghai |
| 深圳市分享投资合伙企业 | Share Capital Partners |
| 四维约翰逊集团 | FD Johnson |
| 王彩铁铺 | W&Smith Shanghai Inc. |
| 西班牙对外贸易发展局 | ICEX |
| 西门子（中国）有限公司 | Siemens Ltd, China |
| 西门子中国，医疗领域 | Siemens Ltd China, Healthcare |
| 祥源控股 | Sunriver Holding Group Co., Ltd. |
| 旭辉集团 | Cifi Group |
| 研祥集团 | EVOC Group |
| 银城地产 | Yincheng Real Estate Group |
| 雨润集团 | Yurun Group |
| 中航国际 | AVIC International |

| | |
|---------------|------------------------------------|
| 安盛保险集团 | AXA |
| 阿克苏诺贝尔 | Akzo Nobel |
| 爱克发 | AGFA |
| 博世（中国）投资有限该公司 | BOSCH (China) Investment |
| 成为资本 | Chengwei Capital |
| 春和集团 | Evergreen Holding Group |
| 帝斯曼 | DSM |
| 东方证券资产管理有限公司 | Orient Securities Asset Management |
| 飞利浦（中国）投资有限公司 | Philips (China) Investment |
| 华安基金管理有限公司 | HuaAn Fund Management |
| 华翔集团 | Huaxiang Group |
| 江苏汉联投资 | Hanlian Investment Group |
| 金昇集团 | Jinsheng Group |
| 凯风公益基金会 | Kaifeng Foundation |
| 壳牌 | Shell |
| 克莱斯勒中国有限公司 | Chrysler |
| 莱蒙国际集团 | TopSpring International |
| 朗诗集团 | Landsea Group |



2013年2月18日，中欧国际工商学院中国企业全球化研究中心成立仪式在中欧上海校园举行。研究中心由飞利浦人力资源管理教席教授杨国安、营销学教授王高，副教授长、拜耳领导力教席教授忻榕，金融学和会计学系系主任、法国凯辉会计学教席教授丁远，以及战略学副教授陈威如组建学术委员会，招募研究人员组建管理及研究团队。四维约翰逊股份有限公司、中国航空技术国际控股有限公司、春和集团、金昇集团将在三年内共同出资900万元支持学术研究并参与学习及知识传播。感谢四维约翰逊集团董事长、EMBA2000校友王挺先生、中航国际集团总裁、CEO2003校友吴光权先生、春和集团董事长、CEO2004校友梁小雷先生、和金昇集团董事长，EMBA2008校友潘雪平先生的大力支持。

On February 18, the Research Centre on Globalization of Chinese Firms was set up on CEIBS Shanghai Campus. At the Center, the Academic Committee would be composed of Mr. Arthur Yeung, Philips Chair Professor of HR Management, Mr. WANG Gao, Professor of Marketing, Prof. Katherine Xin, Associate Dean and Bayer Chair in Leadership; Prof. DING Yuan, Chair of Finance and Accounting Department, and Cathay Capital Chair in Accounting; CHEN Weiru, Associate Professor of Strategy. Research fellows would be recruited for management and research teams. FD Johnson Group, AVIC International, Chunhe Group and Jinsheng Group would make a joint investment of 9 million yuan in next three years for academic research and knowledge dissemination. Our sincere appreciation goes to the President of FD Johnson, EMBA 2000 alumnus, Mr. WANG Yan; the President of AVIC International, CEO2003 alumnus, Mr. WU Guangquan; the Chairman of Evergreen Holding Group, CEO 2004 alumnus, Mr. Simon LIANG; and the President of Jinsheng Group, EMBA 2008 alumnus, Mr. PAN Xueping, for their generous support.

克莱斯勒（中国）与中欧创投中心达成年度全程合作伙伴关系。克莱斯勒（中国）将分两年赞助中欧300万元研究经费，并将连续两年提供克莱斯勒300C尊崇版实体车共两部作为“中欧创业创新大赛”奖品。

Chrysler Group (China) forged annual partnership with the CEIBS Centre for Entrepreneurship and Investment. Chrysler Group (China) would provide CEIBS with research funds of 3 million yuan in total and two Chrysler 300C sedans as prizes for the CEIBS Entrepreneurship and Innovation Competitions in next two years.





2013年7月1日，东方证券资产管理有限公司捐赠人民币壹佰万元，与中欧陆家嘴国际金融研究院共同建立“中欧陆家嘴金融消费者保护基金”。基金的成立旨在开展金融消费者保护相关理论研究，完善金融消费者保护法治环境，推动金融消费者保护体系的构建，实现金融体系的健康发展，服务于上海国际金融中心建设。

Orient Securities Asset Management Company Limited donated RMB 1,000,000 yuan to establish “CEIBS Lujiazui Financial Consumer Protection Fund” together with CEIBS Lujiazui Institute of International Finance. The mandate of the fund is to conduct theoretical researches related to financial consumer protection, improve legal environment for financial consumer protection, develop financial consumer protection systems, promote sound development of financial systems, and help to build Shanghai into an international financial center.

2013年7月18日上午，旭辉集团董事长、CEO课程2004校友，林中先生向“中欧艺术人文研究中心”捐赠人民币100万元。

On the morning of July 18, Mr. LIN Zhong, CEO Program 2004 alumnus, Chairman of the Cifi Group, made a donation of 1 million yuan to CEIBS Center for Arts & Cultural Studies.

EMBA2006校友，天亿投资集团董事长、美年大健康产业集团董事长俞熔先生向中欧卫生与政策研究中心提供人民币150,000元赞助，启动2013年度的“中欧健康大讲堂”公益讲座。

Mr. YU Rong, EMBA2006 alumnus, Chairman of the Tianyi Investment Group Co., Ltd. and the Meinian Onehealth Healthcare (Group) Co., Ltd. donated RMB 150,000 to CEIBS Center for Healthcare Management and Policy to kick off 2013 “CEIBS Healthcare Lecture”.

EMBA 2007校友，上海环绮化工有限公司总经理王惠涛先生捐赠人民币100,000元给“中欧管理教育研究基金”，用于“中欧管理教育研究协会（拟成立）”计划开展的系列项目，首个项目为由朱晓明院长担任主编的“当代管理教育丛书”的出版，其中第一本书为篇幅达60万字的《管理学习、教育与发展手册》中译版。

Mr. WANG Huitao, alumnus of EMBA2007, the General Manager of Shanghai Huanqi Chemical Co., Ltd. donated RMB 100,000 to “CEIBS Management Education Research Fund” to support a series of projects proposed by “CEIBS Management Education Research Association (planned)”. The first project is the publishing of “CEIBS Collection of Management Education” with President ZHU Xiaoming as editor-in-chief. The first book translated and published is a 600,000-character book entitled *Handbook of Management Learning, Education and Development*.

奖学金基金

The Scholarship Fund

中欧奖学金基金赞助伙伴为中欧 MBA 学生提供奖学金资助，从而使学院能够吸引来自世界各地、具有不同背景的最优秀学生前来深造。

我们的奖学金基金赞助伙伴将在奖学金评选标准、评选程序、以及颁奖仪式中发挥积极的作用，以确保奖学金的颁发符合伙伴机构意愿。

欢迎校友、EMBA、MBA、EDP 学员以集体形式捐赠奖学金。

CEIBS Scholarship Fund donors provide scholarships to worthy MBA Students in return for a package of donor benefits.

Scholarship fund donors jointly set terms for scholarship beneficiaries and can organize competitions, events, or internships associated with the scholarship.

CEIBS also welcomes group donations e.g. from an Alumni/EMBA class supporting a scholarship.

艾默生
巴塞罗那养老金储蓄银行
晨兴创投
熙可集团
东渡国际集团
好利安
宏盟集团
龙旗控股集团
刘吉管理教育基金助学金
安越企业管理咨询有限公司
吴敬琏学术基金

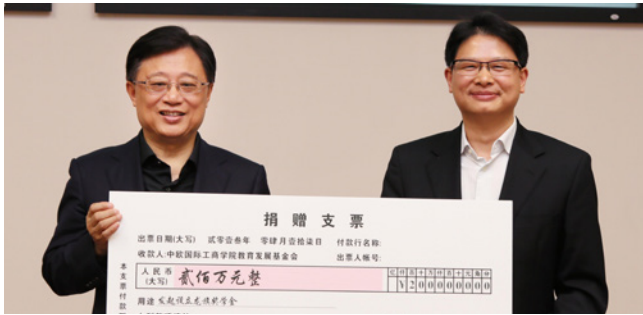
Emerson
"la Caixa"
Morningside Ventures
CHIC Group
DDI Group
Hovione
Omnicom Group Inc.
Longcheer Group
Liu Ji Education Fund
Easyfinance Management Consulting
Wu Jinglian Academic Fund





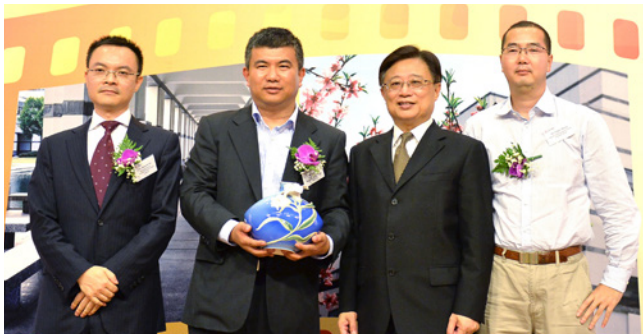
2013年3月20日，东渡国际·上海城市 & 乡村俱乐部——中欧奖学金捐赠仪式在上海校区西班牙中心成功举行。该奖学金是东渡国际集团董事长兼CEO李海林校友（EMBA 2003级和CEO 2003级校友）为支持中欧MBA学生而特别设立的。自2013年起，将连续10年为中欧全日制MBA学生提供总计300万元人民币的奖学金。

On March 20, 2013 the DDI-Shanghai Town & Country Club Scholarship donation ceremony was held at the Spanish Center on CEIBS Shanghai Campus. The Scholarship was established by Chairman and CEO of the DDI Group, Mr. LI Hailin (EMBA 2003 & CEO 2003 alumnus). Over the next decade, DDI Group will provide a total of RMB 3 million yuan as scholarships for CEIBS MBA students.



2013年4月17日，龙旗奖学金在中欧国际工商学院上海校区捐赠设立。该奖学金是龙旗控股有限公司为支持中欧培养更多现代管理人才、奖励中欧优秀的MBA学生而设立的。自2013年起，龙旗控股集团将连续5年时间，每年为2位中欧全日制MBA学生提供半额奖学金，奖学金总计约为200万元人民币。感谢龙旗控股董事长杜军红先生（CEO 2008校友）及总裁兼CEO邓华先生（EMBA 2006校友）。

On April 17, 2013 the Longcheer Scholarship Donation Ceremony was held on CEIBS Shanghai Campus. The Longcheer Scholarship was created by Longcheer Holdings Limited to support the school's efforts to nurture more modern management talents and award excellent CEIBS MBA students. In next five years, Longcheer Holdings Limited will annually provide half-tuition scholarships for two CEIBS MBA students, with a total contribution of about RMB 2 million yuan. We appreciate the contribution made by Mr. DU Junhong (CEO 2008 alumnus), the Chairman of Longcheer and Mr. DENG Hua (EMBA 2006 alumnus), the president & CEO of Longcheer.



2013年7月15日，2013级MBA开学典礼在石化厅隆重举行。来自晨兴创投公司的三位MBA校友现场签署了中欧MBA奖学金捐赠书，未来三年中，将每年全奖资助一位中欧MBA学生。总额人民币120万元。感谢石建明校友（MBA1998），晨兴创投（中国）董事总经理、刘芹校友（MBA1998），晨兴创投（中国）董事总经理、张斐校友（MBA1997），晨兴创投（中国）合伙人。

On July 15, 2013 the opening ceremony for CEIBS MBA Programme 2013 was held at the Petrochemical Auditorium. Three alumni of CEIBS MBA Programme from Morningside Ventures signed the CEIBS MBA Scholarships Donation Agreement on site. In next three years, Morningside Ventures would annually subsidize one MBA student with a full scholarship, with total funds of 1.20 million yuan. We appreciate the contribution made by Alumnus Ken Shi, MBA1998, Managing Director, Morningside Ventures; Alumnus Richard Liu, MBA1998, Managing Director, Morningside Ventures; Alumnus Fisher Zhang, MBA1997, Partner of Morningside Ventures.

校园建设基金

The Campus Fund

发乎于心，立乎于形，存乎于名。机构、集体或者个人可以通过捐赠资助中欧校园建设，获得对上海校园或北京校园某一建筑物或设施的专享冠名权，并在该建筑物或设施上永久镌刻标识或品牌。对校园建设的支持也可以实物捐赠的形式提供，例如校园建设所需的物资、设备、服务、艺术装饰品等等。

Alumni individuals, groups, and corporate partners can sponsor a particular building, room or facility for naming right on either the Shanghai or the Beijing campus. Also, donors can give in-kind donations to CEIBS e.g. in the form of the building materials, campus furniture, equipment, art works and decorations, or relevant business services.

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| 国家开发银行 | China Development Bank |
| 海沃氏家具 | Haworth |
| 华泰证券 | Huatai Securities |
| 环球资源 | Global Sources |
| 嘉华集团 | K. Wah Group |
| 景林资产 | Greenwoods Asset Management |
| 联合利华 | Unilever |
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2013年7月18日，景林资产董事长蒋锦志校友捐赠人民币500万元，冠名中欧第三教学中心115教室为“景林教室”。同时，蒋锦志校友还将提供总额为210万元的奖学金，在未来三年内全奖资助MBA和FMBA学生。

On July 18, 2013, Mr. JIANG Jinzhi, alumnus of CEO2008, Chairman of the Greenwood Asset Management, made a donation of 5 million yuan to CEIBS to name Hall 115 at the Academic Center III as 'Greenwoods Lecture Hall'. Besides, he will provide full scholarships amounting to 2.10 million yuan for the MBA and FMBA students in next three years.



由EMBA 2002级和CEO 2009级校友陈希先生和EMBA 2005级校友陈南先生领导的三全食品向学院捐赠人民币400万元，获得上海校园一二期餐厅的冠名权，该餐厅现命名为“三全餐厅”。

Mr. CHEN Xi, alumnus of EMBA2002 and CEO2009, CEO of Sanquan Foods, and Mr. CEHN Nan, alumnus of EMBA2005, President of Sanquan Foods made a gift of 4 million yuan to CEIBS to name the Restaurant on Shanghai Campus as "Sanquan Restaurant".



2013年11月16日，EMBA 2010级7班同学在毕业之际，感恩母校捐赠冠名教学四号楼“合契”讨论室。

On November 16, 2013, the students of Class 7 of EMBA 2010 made a gift to the School and named the "Heqi" discussion room in the Academic Center 4 to express their gratitude for CEIBS at the time of graduation.

CEO 2009级校友，敏华控股有限公司总裁，黄敏利校友代表敏华控股向中欧新校区捐赠价值总金额人民币100万元的芝华仕沙发。

Alumnus of CEO 2009, the President of Man Wah Holdings Limited, Mr. Wong Man Li made a donation of CHEERS Sofa worth 1 million yuan to CEIBS Shanghai Campus (Phase III).

MBA 2007校友，上海派勒环保科技有限公司总经理管利明先生向学院捐赠地垫，价值人民币80,168元。

Mr. GUAN Liming, alumnus of MBA07, General Manager of the PAALER MATS donated to CEIBS the floor mats amounting to RMB 80,168 yuan.

4月11日，中欧校友企业、创天昱科技（深圳）有限公司冠名赞助“cado2013 中欧校友大讲坛”项目签约暨 cado 蓝光空气净化器捐赠仪式于中欧国际工商学院上海校园西班牙中心隆重举行。CEO2013 级校友，创天昱科技（深圳）有限公司董事长张忠良先生将捐赠现金人民币 65 万元独家冠名赞助“cado 2013 中欧校友大讲坛”；并将向中欧基金会捐赠价值人民币 80 万元的 cado 蓝光空气净化器，净化器将安放于教室与办公室；同时，创天昱会将中欧校友购买 cado 蓝光空气净化器所实现的销售收入中的 2% 投入建立“cado 中欧 MBA 奖学金基金”，全部用于资助中欧 MBA 学生的学习。

On April 11, a signing ceremony to mark CTK's role as a title sponsor of "Cado 2013 CEIBS Master Forum" was held at the Spanish Centre on CEIBS Shanghai Campus. CTK, an alumnus-run enterprise, would make a donation of 650,000 yuan for exclusive title sponsorship for "Cado 2013 CEIBS Master Forum", and Cado blue-ray air purifiers worth RMB 800,000 yuan to the CEIBS Education Foundation for lecture rooms and offices; the company would set up "Cado CEIBS MBA Scholarships Funds" with 2% of the revenue from sale of the Cado blue-ray air purifiers to CEIBS alumni. Thank Mr. ZHANG Zhongliang, Alumnus of CEO2013: Chairman, CTK Co., Ltd. for his generous contribution.

2013年9月10日，在第29个教师节来临之际，为了回馈母校，感谢中欧国际工商学院全体教职员工的辛勤工作，新秀集团董事长，EMBA2010 级校友施纪鸿先生向学院赠送公司生产的行李箱包，全体教职员每人一套用于公务差旅。副院长兼中方教务长张维炯教授和新秀集团董事长总经理赵胜梅女士（EMBA2012）出席捐赠仪式。

On the occasion of China's 29th Teachers' Day on September 10, Mr. SHI Jihong, EMBA 2010 alumnus, Chairman of the Newcomer Group, extended his gratitude to all CEIBS faculty and staff for their hard work by offering each of them a 2-piece executive traveller's set (includes a laptop boarding bag and a carry-on spinner) produced by the company.

为改善学院设施，上海开能环保设备股份有限公司董事总经理，EMBA2001 杨焕凤校友及上海市自然与健康基金会向学院捐赠 200,000 元，用于购买水处理设备。

In order to help CEIBS improve its facilities, YANG Huanfeng, Managing Director of Shanghai Canature Group Co., Ltd. and the Shanghai Nature & Health Foundation donated RMB 200,000 for CEIBS to purchase water purification system.





11月8日上海瑞恩国际会展有限公司董事长张竞校友（EMBA 2011 校友）向中欧捐赠一台“海斯勒牌”钢琴，表达对母校培育之恩的感谢。

On November 8, alumnus ZHANG Jing (EMBA2011), Chairman of SkyVision (International) Exhibits Co., Ltd., donated one Haessler piano to express his gratitude to CEIBS.

MBA1998 校友，麦力机械设备有限公司（mac lift）总经理张剑先生向学院捐赠价值人民币 180,000 元的升降式高空作业平台。

Mr. ZHANG Jian, alumnus of MBA98, General Manager of the Maclift Mechanical Equipment Co., Ltd. donated to CEIBS an aerial work platform amounting to RMB 180,000 yuan.



EMBA2010 校友，江苏美乐集团董事长王朝阳先生向基金会捐赠凤凰自行车 100 辆，解决中欧教职员工作及在读 MBA、EMBA 同学的临时短途交通及健身需求，倡导绿色出行。

In order to meet the transportation and fitness needs of CEIBS faculty, staff, and the MBA & EMBA students, Jiangsu Meile Group donated 100 "Phoenix" bicycles amounting to RMB 103,600 yuan. Thank Mr. WANG Chaoyang, alumnus of EMBA 2010, Chairman of the Jiangsu Meile Group for his generosity.

EMBA2007 校友，桂林爱索家居用品股份有限公司董事长卢金生先生向学院捐赠高品质衣架，供学院三地师生使用。

EMBA2007 alumnus, president of the Eisho Hangers, Mr. LU Jinsheng contributed high quality coat hangers to CEIBS for classroom use on CEIBS' campuses in Shanghai, Beijing, and Shenzhen.

玛祖铭立家具有限公司向中欧基金会提供总价值约 37 万元人民币的办公家具产品，用于中欧国际工商学院扩建校园的平面教室布置。

Matsu Furniture contributed office furnitures amounting to RMB 370,000 yuan, for classroom furnishing in the Shanghai campus expansion project.

埃森哲（中国）有限公司北京分公司为陆家嘴论坛之“中欧·财新之夜”活动赞助人民币 150,000 元。

Accenture (China) Co., Ltd., Beijing Branch donated RMB 150,000 for "CEIBS - CAIXIN Night" during the Lujiazui Forum.

2013年7月10日，重庆唐码传媒有限公司董事长、重庆校友分会会长熊帆校友（EMBA2003）向母校慷慨捐赠价值2500万元媒体发布资源（包括西南地区的机场、户外广告等），助力中欧在西南地区的品牌宣传与课程推广。

On July 10, 2013 Mr. XIONG Fan (EMBA 2003 alumnus), Chairman of Chongqing Tom Media Co., Ltd. and President of CEIBS Alumni Association Chongqing Chapter, made a donation of media resources (including airport and outdoor advertisements in Southwest China) worth 25 million yuan to CEIBS to facilitate the school's brand building and programme promotion in Southwest China.

2013年1月25日，中欧国际工商学院教育发展基金会与新城地产签订了战略合作备忘录，由新城地产冠名赞助中欧校友会主办的“2013中欧大讲坛”项目。总裁吕小平校友（EMBA2009）代表新城地产向中欧捐赠人民币100万元。

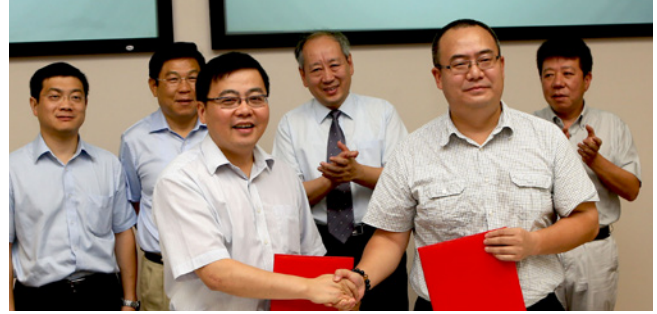
On January 25, 2013 the CEIBS Education Foundation signed a memorandum of strategic cooperation with the Future Land Real Estate. The company would become a title sponsor for the “2013 CEIBS Master Class” held by the CEIBS Alumni Association. The President, Mr. LYU Xiaoping, CEIBS EMBA 2009 alumnus on behalf of the Future Land Real Estate, made a donation of 1 million yuan to CEIBS.

老牛基金会向中欧国际工商学院教育发展基金会捐赠262,000元，设立国际慈善文化交流专项基金，用于资助推动中外慈善家互动交流的公益活动。

Lao Niu Foundation donated RMB 262,000 to CEIBS Corporate Partnership Programme & The CEIBS Education Foundation to establish International Charity Cultural Exchange Fund, with a mandate to fund the charity activities for promoting the interactions and exchanges between the philanthropists at home and abroad.

特别感谢吴敬琏教授发起并设立“吴敬琏学术基金”。2013年，吴敬琏教授再次捐赠100万元。

We are particularly grateful to Professor WU Jinglian for founding the "WU Jinglian Academic Fund", and for his contribution of RMB 1 million yuan in 2013.



中欧发展基金

The Development Fund

公司机构，校友个人或集体可以灵活多样的方式为学院运营长期提供资金或物资等各类支持，加强学院战略发展的灵活性。

Corporate partners, alumni individuals and groups form a long-term commitment to a jointly developed, mutually beneficial partnership offering a host of benefits for donors.

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Thanks to All Donors in 2013

年度捐赠是学校所有捐赠项目的基础，也是校友作为“中欧国际工商学院”的品牌所有者对学校长期发展的“投资”。为表谢意，我们在此鸣谢在 2013 年参与捐赠的全体捐赠者。

* 我们全力确保捐赠名录真实准确。如有勘误指正，请致电 +86 21-28905898，或发送电子邮件至 invest@ceibs.edu 联系张莉女士。

Annual Giving is the foundation of the School's giving programs, and positions alumni as the School's brand owners and investors. We would like to express our thanks to all donors for their generosity.

* Note: Every effort has been made to ensure that the list is accurate. For comments or corrections, please contact Ms. Stacy ZHANG at +86 21-28905898 or by email invest@ceibs.edu. Thank you!

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张 剑 ZHANG James MBA1998

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顾 红 GU Hong EMBA1996
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车德龙 CHE Delong EMBA1998
陈 农 CHEN Nong EMBA1998
黄纪湘 HUANG Jixiang EMBA1999
王庆江 WANG Qingjiang EMBA1999

2000

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王 挺 WANG Yan EMBA/Execd.

10,000 - 1,000,000

周 频 ZHOU Peter MBA

< 10,000

邹慧群 ZOU Lindsay MBA
王佳良 WANG Jialiang EMBA
申长虹 SHEN Changhong Exec.Ed

2001

10,000 - 1,000,000

杨焕凤 YANG Huanfeng EMBA

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蔡 晶 CAI Rita MBA
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彭 琼 PENG Star MBA
徐道波 XU Gavin MBA
周 青 ZHOU Eva MBA
朱继承 ZHU Jason MBA
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刘建社 LIU James EMBA
芦亚萍 LU Pamela EMBA
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| 白 昱 | BAI Kevin | EMBA |
| 白 泼 | BAI Paul | EMBA |
| 蔡增伟 | CAI Zengwei | EMBA |
| 柴国强 | CHAI Guoqiang | EMBA |
| 陈彬华 | CHEN Binhua | EMBA |
| 程传玲 | CHEN Chuanling | EMBA |
| 陈东航 | CHEN Eric | EMBA |
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| 杜伟 | DU Frank | EMBA |
| 多为 | DUO Wei | EMBA |
| 范燕青 | FAN Yanqing | EMBA |
| 范永进 | FAN Yongjin | EMBA |
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| 甘忠泽 | GAN Zhongze | EMBA |
| 高卫东 | GAO Gorden | EMBA |
| 高嘉进 | GAO Jiajin | EMBA |
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| 葛俊 | GE Jun | EMBA/Staff |
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| 郭为民 | GUO Steven | EMBA |
| 郭宇峰 | GUO Yufeng | EMBA |
| 韩又鸿 | HAN Youhong | EMBA |
| 孔海德 | Harald, KUMPFERT | EMBA |
| 何刚 | HE Gang | EMBA |
| 何捷 | HE Jie | EMBA |
| 何敏 | HE Min | EMBA |
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| 何绍平 | HE Shaoping | EMBA |
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| 黄新 | HUANG Xin | EMBA |
| 季智侃 | Ji James | EMBA |
| 姜培华 | JIANG Peihua | EMBA |
| 蒋中先 | JIANG Zhongxian | EMBA |
| 金彪 | JIN Biao | EMBA |
| 金国强 | JIN Guoqiang | EMBA |
| John, Morris | JONES | EMBA |
| Jurgen, BAUMGARTNER | | EMBA |
| 孔令钢 | KONG Lingang | EMBA |
| 孔青 | KONG Qing | EMBA |
| 关明德 | KWAN Ming Tak | EMBA |
| 冷炎 | LENG Yan | EMBA |
| 李漫丹 | Li Grace | EMBA |
| 李超文 | Li Henry | EMBA |
| 李慧秋 | Li Huiqiu | EMBA |
| 李天文 | Li Tianwen | EMBA |
| 李晓丰 | Li Xiaofeng | EMBA |
| 李晓枫 | Li Xiaofeng | EMBA |
| 李暄 | Li Xuan | EMBA |
| 李亚松 | Li Yasong | EMBA |
| 李焯 | Li Ye | EMBA |
| 李焯勃 | Li Yebo | EMBA |
| 李月庆 | Li Yueqing | EMBA |
| 廖奇志 | LIAO Qizhi | EMBA |
| 廖万国 | LIAO Wanguo | EMBA |
| 林光国 | LIN Guangguo | EMBA |
| 林劲松 | LIN Jinsong | EMBA |
| 林林 | LIN Lin | EMBA |
| 林鸥 | LIN Ou | EMBA |
| 林志宏 | LIN Zhihong | EMBA |
| 刘东平 | LIU Dongping | EMBA |
| 刘晗英 | LIU Hanying | EMBA |
| 刘家平 | LIU Jiaping | EMBA |
| 刘立丰 | LIU Lifeng | EMBA |
| 刘思迅 | LIU Sixun | EMBA |
| 刘阳华 | LIU Yanghua | EMBA |
| 刘志泷 | LIU Zhilong | EMBA |
| 罗玉彦 | LO Ivan | EMBA |
| 陆晨 | LU Chen | EMBA |
| 鲁思 | LU Lucy | EMBA |

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|-----|-------------------|----------|
| 卢荣 | LU Lydia | EMBA |
| 骆晓东 | LUO Xiaodong | EMBA |
| 吕晓翔 | LYU Philip | EMBA |
| 马烈 | MA Lie | EMBA |
| 马立群 | MA Liqun | EMBA |
| 马源 | MA Michael | EMBA |
| 马永平 | MA Yongping | EMBA |
| 毛骏 | MAO Jun | EMBA |
| 毛玉兰 | MAO Yulan | EMBA |
| 闵军 | MIN Jeff | EMBA |
| 那莉 | NA Li | EMBA |
| 潘建岳 | PAN Jianyue | EMBA |
| 潘军 | PAN Jun | EMBA SH4 |
| 潘军 | PAN Jun | EMBA SH3 |
| 潘水苗 | PAN Shuimiao | EMBA |
| 彭政纲 | PENG Zhenggang | EMBA |
| 潘卫东 | POON William W.D. | EMBA |
| 浦晓江 | PU Xiaojiang | EMBA |
| 戚世梁 | QI Shiliang | EMBA |
| 祁先超 | QI Xianchao | EMBA |
| 钱佩 | QIAN Cherry | EMBA |
| 钱志亮 | QIAN Zhiliang | EMBA |
| 乔志刚 | QIAO Zhigang | EMBA |
| 秦奋华 | QIN Fenhua | EMBA |
| 曲永雷 | QU Patrick | EMBA |
| 全秋来 | QUAN Qiulai | EMBA |
| 戎文炜 | RONG Wenwei | EMBA |
| 阮雪蓉 | RUAN Xuerong | EMBA |
| 沙立武 | SHA Liwu | EMBA |
| 单军 | SHAN James | EMBA |
| 邵志强 | SHAO Harry | EMBA |
| 沈磊 | SHEN Lei | EMBA |
| 沈立群 | SHEN Liqun | EMBA |
| 沈明昌 | SHEN Mingchang | EMBA |
| 沈忆征 | SHEN Yizheng | EMBA |
| 史红倩 | SHI Betty | EMBA |
| 施瑾 | SHI Jin | EMBA |
| 舒榕斌 | SHU Robert | EMBA |
| 宋爱华 | SONG Arthur | EMBA |
| 宋琦 | SONG Qi | EMBA |

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|-----|---------------|----------|-----|----------------|------|-----|----------------|----------|
| 宿娟 | SU Juan | EMBA | 夏敏 | XIA Min | EMBA | 于荔 | YU Laura | EMBA |
| 速南平 | SU Steven | EMBA | 冼冬 | XIAN Dong | EMBA | 俞少俊 | YU Shaojun | EMBA |
| 苏志强 | SU Stronger | EMBA | 谢捷 | XIE Jie | EMBA | 余小云 | YU Susan | EMBA |
| 孙兵 | SUN Bing | EMBA | 邢瑞芝 | XING Julia | EMBA | 于岩 | YU Yan | EMBA |
| 孙志安 | SUN George | EMBA | 熊华 | XIONG Hua | EMBA | 虞阳 | YU Yang | EMBA |
| 孙力斌 | SUN Libin | EMBA | 熊长青 | XIONG Justin | EMBA | 袁浩 | YUAN Bill | EMBA |
| 孙勇 | SUN Yong | EMBA | 徐建民 | XU Jianming | EMBA | 袁平 | YUAN Ping | EMBA |
| 孙玉琛 | SUN Yuchen | EMBA | 徐连宽 | XU Jim | EMBA | 乐宏伟 | YUE Hongwei | EMBA |
| 孙子元 | SUN Ziyuan | EMBA | 徐立辰 | XU Lichen | EMBA | 岳连元 | YUE Lianyuan | EMBA |
| 谭小平 | TAN Xiaoping | EMBA | 徐卓 | XU Michael | EMBA | 曾德君 | ZENG Dejun | EMBA |
| 汤日波 | TANG Ribao | EMBA | 许世峰 | XU Shifeng | EMBA | 曾小涌 | ZENG Shawn | EMBA |
| 唐巍 | TANG Wei | EMBA | 徐润红 | XU Shirley | EMBA | 张春发 | ZHANG Chunfa | EMBA |
| 滕国纬 | TENG Guowei | EMBA | 徐述国 | XU Shuguo | EMBA | 张挺 | ZHANG Dante | EMBA |
| 林菁华 | WAH Ching | EMBA | 徐月平 | XU Yueping | EMBA | 张成东 | ZHANG Frank | EMBA |
| 万钧 | WAN Jun | EMBA SH4 | 徐志成 | XU Zhicheng | EMBA | 张观福 | ZHANG Guanfu | EMBA |
| 万钧 | WAN Jun | EMBA BJ1 | 薛金阳 | XUE Jinyang | EMBA | 张海涛 | ZHANG Haitao | EMBA |
| 王昀 | WANG Adam | EMBA | 薛绍方 | XUE Shaofang | EMBA | 章禾 | ZHANG He | EMBA |
| 王岳 | WANG Alan | EMBA | 严健军 | YAN James | EMBA | 张权 | ZHANG Jack | EMBA |
| 王怡 | WANG Frank | EMBA | 杨国兴 | YANG Guoxing | EMBA | 张家华 | ZHANG Jiahua | EMBA |
| 王慧星 | WANG Huixing | EMBA | 杨焕凤 | YANG Helen | EMBA | 张健 | ZHANG Jian | EMBA SH1 |
| 王继加 | WANG Jijia | EMBA | 杨静怡 | YANG Jingyi | EMBA | 张健 | ZHANG Jian | EMBA SH2 |
| 王磊 | WANG Leon | EMBA | 杨林 | YANG Lin | EMBA | 张捷 | ZHANG Jie | EMBA |
| 王玲 | WANG Ling | EMBA | 杨萍 | YANG Ping | EMBA | 张杰 | ZHANG Jie | EMBA SH3 |
| 王启中 | WANG Peter | EMBA | 杨松丽 | YANG Songli | EMBA | 张杰 | ZHANG Jie | EMBA BJ1 |
| 王青云 | WANG Qingyun | EMBA | 杨苏鸣 | YANG Suming | EMBA | 张俊惠 | ZHANG Junjui | EMBA |
| 王述益 | WANG Shuyi | EMBA | 杨树清 | YANG Victor | EMBA | 张琳 | ZHANG Linda | EMBA |
| 王荀 | WANG Vanessa | EMBA | 杨文山 | YANG Wenshan | EMBA | 张勇 | ZHANG Thomas | EMBA |
| 王文生 | WANG Wensheng | EMBA | 杨学银 | YANG Xueyin | EMBA | 张彤 | ZHANG Tong | EMBA |
| 王伊宁 | WANG Yining | EMBA | 杨毅 | YANG Yi | EMBA | 张伟 | ZHANG Wei | EMBA |
| 吴斌 | WU Bin | EMBA | 羊英杰 | YANG Yingjie | EMBA | 张西京 | ZHANG Xijing | EMBA |
| 吴建科 | WU Jack | EMBA | 杨志强 | YANG Zhiqiang | EMBA | 张新玫 | ZHANG Xinmei | EMBA |
| 吴钊 | WU Jack | EMBA | 杨忠明 | YANG Zhongming | EMBA | 张翔 | ZHANG Xinsia | EMBA |
| 吴晓刚 | WU Kevin | EMBA | 姚军 | YAO Allen | EMBA | 张亚平 | ZHANG Yaping | EMBA |
| 吴敏 | WU Min | EMBA | 药建明 | YAO Jianmin | EMBA | 张亚秋 | ZHANG Yaqui | EMBA |
| 武庭春 | WU Washington | EMBA | 叶朋 | YE Peng | EMBA | 张运 | ZHANG Yun | EMBA |
| 吴瑛 | WU Ying | EMBA | 叶卫东 | YE Weidong | EMBA | 赵从容 | ZHAO Congrong | EMBA |
| 吴永俊 | WU Yongjun | EMBA | 杨蕙皓 | YEO Steven | EMBA | 赵邵安 | ZHAO Shaoan | EMBA |
| 奚正刚 | XI Zhenggang | EMBA | 易青 | YI Qing | EMBA | 赵兴民 | ZHAO Xingmin | EMBA |
| 夏学军 | XIA Amos | EMBA | 尹军 | YIN Jun | EMBA | 赵正红 | ZHAO Zhenghong | EMBA |
| 夏湘 | XIA Kevin | EMBA | 于继武 | YU Jiwu | EMBA | 郑树冰 | ZHENG Shubing | EMBA |

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|-----|--------------|------|
| 郑 勇 | ZHENG Yong | EMBA |
| 钟 勇 | ZHONG Allan | EMBA |
| 钟友法 | ZHONG Alpha | EMBA |
| 钟立欣 | ZHONG Lixin | EMBA |
| 周厚文 | ZHOU Houwen | EMBA |
| 周逸平 | ZHOU Inge | EMBA |
| 周敏峰 | ZHOU Minfeng | EMBA |
| 周 霞 | ZHOU Rebecca | EMBA |
| 周雪林 | ZHOU Snow | EMBA |
| 朱 海 | ZHU Hai | EMBA |
| 朱 峻 | ZHU Jun | EMBA |

2002

< 10,000

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|-----|--------------|------|
| 陈 军 | CHEN Jun | EMBA |
| 吴亚秋 | WU Yaqiu | EMBA |
| 赵卫东 | ZHAO Weidong | EMBA |

2003

> 1,000,000

| | | |
|-----|--------------|-------------|
| 陈 希 | CHEN Xi | EMBA |
| 李海林 | LI Hailin | EMBA/Execd. |
| 吴光权 | WU Guangquan | Exec.Ed |

< 10,000

| | | |
|-----|----------------|------|
| 郭 超 | GUO Chao | EMBA |
| 郎洪平 | LANG Hongping | EMBA |
| 廖 康 | LIAO Kang | EMBA |
| 陆冬梅 | LU Dongmei | EMBA |
| 王峥嵘 | WANG Gerald | EMBA |
| 臧奉江 | ZANG Fengjiang | EMBA |

2004

> 1,000,000

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|-----|-------------|---------|
| 梁小雷 | LIANG Simon | Exec.Ed |
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< 10,000

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|-----|--------------|---------|
| 唐建国 | TANG James | EMBA |
| 曹志松 | CAO Zhisong | EMBA |
| 龙 骁 | LONG Xiao | EMBA |
| 王绍文 | WANG Shaowen | EMBA |
| 汪志伟 | WANG Zhiwei | EMBA |
| 钟学保 | ZHONG Bell | EMBA |
| 唐金花 | TANG Jinhua | Exec.Ed |
| 涂远超 | TU Yuanchao | Exec.Ed |

2005

> 1,000,000

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|-----|--------------|------|
| 吕小平 | LYU Xiaoping | EMBA |
|-----|--------------|------|

< 10,000

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|-----|---------------|---------|
| 陈 杰 | CHEN Jie | EMBA |
| 董大伦 | DONG Dalun | EMBA |
| 付承才 | FU Chengcai | EMBA |
| 黄建军 | HUANG Jianjun | EMBA |
| 彭建刚 | PENG Jiangang | EMBA |
| 王跃章 | WANG Yuezhang | EMBA |
| 袁 泉 | YUAN Quan | EMBA |
| 翟亚雷 | ZHAI Yalei | EMBA |
| 陈音庆 | CHEN Yinqing | Exec.Ed |
| 刘 健 | LIU Jian | Exec.Ed |
| 姚 刚 | YAO Alex | Exec.Ed |
| 张 寰 | ZHANG Michael | Exec.Ed |

2006

100,000 - 1,000,000

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|-----|----------|------|
| 邓 华 | DENG Hua | EMBA |
| 俞 熔 | YU Rong | EMBA |

10,000 - 100,000

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|-----|----------|------|
| 金 波 | JIN Bo | EMBA |
| 刘 颀 | LIU Ting | EMBA |

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|-----|-----------------|------|
| 王 奕 | WANG Yi | EMBA |
| 夏汉关 | XIA Hanguan | EMBA |
| 谢松峰 | XIE Songfeng | EMBA |
| 杨传华 | YANG Chuanhua | EMBA |
| 朱演铭 | ZHU Y.M. Edward | EMBA |

< 10,000

| | | |
|----------------------|----------------|-----|
| 蔡建文 | CAI Jet | MBA |
| 曹亚萌 | CAO Megan | MBA |
| 陈震东 | CHEN Andy | MBA |
| 陈 纓 | CHEN Laura | MBA |
| 陈冬梅 | CHEN Maggie | MBA |
| 李 罡 | LI Nelson | MBA |
| Jing Yi LIM | LIM Tristan | MBA |
| 童伟俊 | TONG Edwin | MBA |
| 王志怡 | WANG Alex | MBA |
| 余捷涛 | YU Jared | MBA |
| 赵俊超 | ZHAO Chao | MBA |
| 赵 威 | ZHAO William | MBA |
| 朱践知 | ZHU Richard | MBA |
| 白小军 | BAI Warrior | MBA |
| 陈庆玥 | CHEN Carol | MBA |
| 陈志球 | CHEN Sanford | MBA |
| 储成林 | CHU Forest | MBA |
| 范以萍 | FAN Sandy | MBA |
| 高天翔 | GAO Sean | MBA |
| 黄 淼 | HUANG Anderson | MBA |
| 姜 军 | JIANG George | MBA |
| Meng Chen HSIEH | Jim HSIEH | MBA |
| Kyung-Kwan Kang | KANG Ryan | MBA |
| 柯 琛 | KE Andrea | MBA |
| Karl Alcantara LEUNG | LEUNG Karl | MBA |
| 李 鹏 | LI Jefferson | MBA |
| 李 琪 | LI Lily | MBA |
| 刘又仁 | LIU Alex | MBA |
| 吕燕清 | LYU Yanqing | MBA |
| Masayuki SHINAGAWA | Masa SHINAGAWA | MBA |
| 钱飞琼 | QIAN Lisa | MBA |
| 任波周 | REN Richard | MBA |
| 史 丽 | SHI Alanna | MBA |

| | | |
|-----|---------------|---------|
| 时 燕 | SHI Linda | MBA |
| 蔡之本 | TSAI Ben | MBA |
| 王 超 | WANG Dynasty | MBA |
| 王国芳 | WANG Ivy | MBA |
| 王丽峰 | WANG Sandy | MBA |
| 文亚宁 | WEN Allee | MBA |
| 吴春华 | WU Maria | MBA |
| 谢 蓉 | XIE Shirley | MBA |
| 于 雷 | YU Richard | MBA |
| 苑全红 | YUAN Kevin | MBA |
| 袁良永 | YUAN Leon | MBA |
| 张 颖 | ZHANG Coco | MBA |
| 张 莹 | ZHANG Elaine | MBA |
| 张 海 | ZHANG Hai | MBA |
| 赵亚征 | ZHAO Stephen | MBA |
| 郑闽晖 | ZHENG Hubert | MBA |
| 郑维娜 | ZHENG Sarah | MBA |
| 顾建党 | GU Jiandang | EMBA |
| 江雪梅 | JIANG Xuemei | EMBA |
| 刘 樯 | LIU Qiang | EMBA |
| 任小旭 | REN Xiaoxu | EMBA |
| 王昌文 | WANG Changwen | EMBA |
| 伍 丁 | WU Ding | EMBA |
| 吴建华 | WU Jianhua | EMBA |
| 周全锋 | ZHOU Quanfeng | EMBA |
| 陶 鸿 | TAO Hong | Exec.Ed |
| 张晨励 | ZHANG Chenli | Exec.Ed |

2007

> 1,000,000

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|-----|----------|------|
| 赵 浩 | ZHAO Hao | EMBA |
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100,000 - 1,000,000

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|-----|-------------|------|
| 王惠涛 | WANG Huitao | EMBA |
| 卢金生 | LU Jinsheng | EMBA |

10,000 - 100,000

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|-----|-------------|------|
| 管利明 | GUAN Liming | MBA |
| 冯 伟 | FENG Danney | EMBA |

< 10,000

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|-----|----------------|---------|
| 董伟涛 | DONG Joey | MBA |
| 唐艳琛 | TANG Lily | MBA |
| 季 华 | JI Johnny | EMBA |
| 邓 源 | DENG Yuan | EMBA |
| 胡 鹏 | HU Peng | EMBA |
| 黄涌泉 | HUANG Yongquan | EMBA |
| 龙文锋 | LONG Wenfeng | EMBA |
| 彭红斌 | PENG Hongbin | EMBA |
| 喻启林 | YU Qilin | EMBA |
| 周观林 | ZHOU Guanlin | EMBA |
| 朱卫江 | ZHU Weijiang | EMBA |
| 杨 莉 | YANG Li | Exec.Ed |

2008

> 1,000,000

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|-----|--------------|---------|
| 潘雪平 | PAN Xueping | EMBA |
| 蒋锦志 | JIANG George | Exec.Ed |
| 杜军红 | DU Junhong | Exec.Ed |

10,000 - 100,000

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|-----|------------|------|
| 邬剑刚 | WU Jiangan | EMBA |
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|-----|---------------|---------|
| 钱海川 | QIAN Haichuan | EMBA |
| 王峻波 | WANG Junbo | EMBA |
| 赵 虎 | ZHAO Hu | EMBA |
| 潘定国 | PAN Dingguo | Exec.Ed |
| 舒 松 | SHU Steven | Exec.Ed |

2009

> 1,000,000

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|-----|------------|---------|
| 黄敏利 | WONG Manli | Exec.Ed |
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10,000 - 100,000

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|-----|---------------|---------|
| 文思旻 | WEN Simin | EMBA |
| 张宏彬 | ZHANG Hongbin | Exec.Ed |
| 尤建霞 | YOU Jianxia | Exec.Ed |

< 10,000

| | | |
|-----|---------------|---------|
| 曹 辰 | CAO Eric | EMBA |
| 杜踊跃 | DU Yongyue | EMBA |
| 雷如海 | LEI Edward | EMBA |
| 刘国尧 | LIU Guoyao | EMBA |
| 汤劲松 | TANG Ted | EMBA |
| 王剑锋 | WANG Jianfeng | EMBA |
| 张治国 | ZHANG Zhiguo | EMBA |
| 周道许 | ZHOU Daoxu | EMBA |
| 宫惠珉 | GONG Huimin | Exec.Ed |
| 梁 新 | LIANG Xin | Exec.Ed |
| 徐 波 | XU Bo | Exec.Ed |

2010

> 1,000,000

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| 何 毅 | HE Yi | Exec.Ed |
| 施纪鸿 | SHI Jihong | EMBA |

10,000 - 100,000

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|-----|---------------|------|
| 王朝阳 | WANG Zhaoyang | EMBA |
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|-----|--------------|---------|
| 滕首诗 | TENG Steven | EMBA |
| 范宏彬 | FAN Hongbin | EMBA |
| 郭玉鹏 | GUO Richard | EMBA |
| 何 隽 | HE Jun | EMBA |
| 简蔚滢 | JIAN Jane | EMBA |
| 姜凤冕 | JIANG Peter | EMBA |
| 景 峰 | JING Victor | EMBA |
| 李 刚 | LI Gang | EMBA |
| 马文毅 | MA Wenyi | EMBA |
| 孙晓青 | SUN Sunny | EMBA |
| 谢 娟 | XIE Juan | EMBA |
| 陈 震 | CHEN Michael | Exec.Ed |

2011

100,000 - 1,000,000

张 竞 ZHANG Jing EMBA

< 10,000

方 毅 FANG Allen MBA

邬良友 Nay Oo Win MBA

季 飞 JI Fei EMBA

马在学 MA Zaixue EMBA

童 宁 TONG Ning EMBA

王桂湘 WANG Guixiang EMBA

赵 军 ZHAO Jun EMBA

周钦年 ZHOU Qinnian EMBA

2012

100,000 - 1,000,000

陈海斌 CHEN Haibin EMBA

胡继红 HU Jihong EMBA

王旭阳 WANG Sean EMBA

许敏田 XU Mintian EMBA

10,000 - 100,000

陈 凌 CHEN Ling EMBA

姜 俊 JIANG Jim EMBA

蒋友荣 JIANG Yourong EMBA

孙 珏 SUN Jue EMBA

陶峰华 TAO Tony EMBA

王仲辉 WANG Jim EMBA

向东平 XIANG Dongping EMBA

< 10,000

郭汝倩 GUO Ruby EMBA

林秀美 LIN Cathy EMBA

张贞智 ZHANG Brian EMBA

朱 宇 ZHU Eddie EMBA

包 斌 BAO Bin EMBA

陈 方 CHEN Fang EMBA

陈 仑 CHEN Lun EMBA

陈明吉 CHEN Mingji EMBA

陈启宁 CHEN Qining EMBA

陈晓钢 CHEN Xiaogang EMBA

丁伟峰 DING David EMBA

冯卓明 FENG Zhuoming EMBA

顾晓明 GU Xiaoming EMBA

何良军 HE Liangjun EMBA

洪晓蒙 HONG Simon EMBA

胡冬林 HU Donglin EMBA

胡优华 HU Youhua EMBA

华茂泽 HUA Maoze EMBA

黄颖峰 HUANG Derek EMBA

蒋溢颀 JIANG Arthur EMBA

蒋 齐 JIANG Qi EMBA

蒋 炜 JIANG Wei EMBA

川岛宏贵 KAWASHIMA Hirotaka EMBA

李竞鹏 LI Jingpeng EMBA

李忠文 LI Zhongwen EMBA

林青山 LIN Qingshan EMBA

刘 琦 LIU Qi EMBA

刘 胜 LIU Sheng EMBA

聂国庆 NIE Guoqing EMBA

宁 宁 NING Ning EMBA

秦玉峰 QIN Yufeng EMBA

尚全胜 SHANG Victor EMBA

邵卫军 SHAO Weijun EMBA

邵 勇 SHAO Yong EMBA

沈丹艳 SHEN Dana EMBA

沈 辉 SHEN Hui EMBA

施 伟 SHI Wei EMBA

田洪雷 TIAN Honglei EMBA

王 乾 WANG Allan EMBA

汪海兵 WANG Benson EMBA

王 琛 WANG Catherine EMBA

王竑弢 WANG Hongtao EMBA

王丹莉 WANG Maggie EMBA

王旭阳 WANG Sean EMBA

吴天舒 WU Tianshu EMBA

吴 挺 WU Ting EMBA

吴 兴 WU Xing EMBA

吴玉军 WU Yujun EMBA

肖 平 XIAO Ping EMBA

徐 静 XU Jane EMBA

许敏田 XU Mintian EMBA

杨道虹 YANG Daohong EMBA

杨德明 YANG Deming EMBA

杨宗浩 YANG Frank EMBA

杨晓蓉 YANG Xiaorong EMBA

叶泰山 YE Taishan EMBA

叶秀昭 YE Xiuzhao EMBA

余方生 YU Fangsheng EMBA

俞江虹 YU Jianghong EMBA

余胜华 YU Nisen EMBA

俞益群 YU Yiqun EMBA

张咏庆 ZHANG William EMBA

张朝华 ZHANG Zhaohua EMBA

周清会 ZHOU Denny EMBA

周宏亮 ZHOU Hongliang EMBA

周维峰 ZHOU Weifeng EMBA

陈新芳 CHEN Xinfang Exec.Ed

林小芳 LIN Xiaofang Exec.Ed

2013

< 10,000

潘旦寅 PAN Danyin MBA

沈 洁 SHEN Maggie EMBA

钱俊雄 QIAN Junxiong EMBA

沈宏伟 SHEN Richard EMBA

李祖滨 LI Robin EMBA

姜 霞 JIANG Skyey EMBA

张 军 ZHANG Jun EMBA

教授及员工

Staff & Faculty Members

>1,000,000

吴敬琏 WU Jinglian Prof.

10,000 - 100,000

佩德罗
雷诺 Pedro NUENO Prof.

陈世敏 CHEN Shimin Prof.

葛 俊 GE Jun

李璦璦 LI Yvonne

< 10,000

高效云 GAO Gorden

金立强 JIN Adam

李晓舟 LEE David

芮 萌 RUI Oliver Meng Prof.

王庆江 WANG Qingjiang

王 宁 WANG Steve

薛东明 XUE David

周东生 ZHOU Dongsheng Prof.

其他

Other

< 10,000

俞慧渝 YU Huiyu

杨朋远 YANG Pengyuan

王 奕 WANG Yi



感谢班级周年返校捐赠

Thanks to Alumni Classes & Individuals for the Reunion Gifts

再聚红枫路，共叙同窗情 —— 中欧 EMBA2006 级校友毕业五周年返校活动

9月7日、8日，来自北京、上海、深圳三地的300余名中欧EMBA2006级校友相约回到母校，以“‘五’爱中欧”为主题，举行了毕业五周年返校系列活动。

7日下午，在签到之后，校友们首先来到体育馆参加“乐，同窗起五”活动。在拓展教练的带领下，同学们手挽手、肩并肩，大声问候彼此，高声诉说思念。深厚的同窗情谊在拓展活动中迅速被激发，校友们不时欢呼雀跃，并爆发出热烈的掌声。

教授和校友共同分享爱的故事环节随后进行。班级代表真情讲述五年来自己的思考、成长和心路历程，精彩无限、感动不断。

EMBA Class of 2006 Gathers for Five Year Reunion

On September 7 and 8, alumni of CEIBS EMBA 2006 from Beijing, Shanghai and Shenzhen gathered in Shanghai for the 5th anniversary of graduation. The school hosted a series of events for the alumni reunion, all under the theme of "We Love CEIBS".

On the afternoon of September 7, under the guidance of the coach, the alumni participated in the team building exercise at the gymnasium. Hand in hand and shoulder by shoulder, they greeted each other in a loud voice to express their yearning for the school. As their friendship deepened during the exercise, a burst of warm applause resounded across the gymnasium.

Following the exercise, the alumni and professors shared their own stories about love. Representatives from each class recounted their personal growth and career development with genuine feelings, which resonated deeply with the audience.



感谢校友及企业为 EMBA2006 返校活动提供捐赠和实物赞助

| | | 人民币 |
|------|-----------------|-----------|
| 夏汉关 | EMBA2006 上海 2 班 | 50,000 元 |
| 杨传华 | EMBA2006 上海 4 班 | 50,000 元 |
| 刘 颀 | EMBA2006 北京 3 班 | 50,000 元 |
| 谢松峰 | EMBA2006 上海 6 班 | 50,000 元 |
| 金 波 | EMBA2006 上海 2 班 | 20,000 元 |
| 朱演铭 | EMBA2006 上海 1 班 | 10,000 元 |
| | | |
| 苗国军 | 杜康高档白酒 | 150,000 元 |
| 胡 炜 | MACAW CREEK 红酒 | 100,000 元 |
| 唐 忠 | 良食网月饼礼盒 | 51,200 元 |
| 朱演铭 | 熙可集团果汁 | 45,600 元 |
| 百威英博 | 啤酒 | 30,000 元 |
| 杨 红 | 中粮我买网购物券 | 30,000 元 |
| 俞 熔 | 美年大健康体检卡 | 24,000 元 |
| 郑著江 | “开开”短袖 T 恤 | 27,300 元 |
| 张同贵 | 多利农庄有机蔬菜 | 19,664 元 |
| 郭立新 | 百翠山庄礼盒及礼券 | 5,990 元 |

Thanks following alumni and organizations
for their reunion giving and the gift-in-kind contributions

| | | in RMB |
|-----------------|--|--------------|
| XIA Hanguan | EMBA2006 Shanghai Class2 | 50,000 yuan |
| YANG Chuanhua | EMBA2006 Shanghai Class4 | 50,000 yuan |
| LIU Ting | EMBA2006 Beijing Class3 | 50,000 yuan |
| XIE Songfeng | EMBA2006 Shanghai Class6 | 50,000 yuan |
| JIN Bo | EMBA2006 Shanghai Class2 | 20,000 yuan |
| Edward Y.M. ZHU | EMBA2006 Shanghai Class1 | 10,000 yuan |
| | | |
| MIAO Guojun | Dukang Liquor | 150,000 yuan |
| HU Wei | MACAW CREEK Wine | 100,000 yuan |
| TANG Zhong | 'Okliang.com' Mooncake | 51,200 yuan |
| Edward Y.M. ZHU | Fruit juice | 45,600 yuan |
| AB InBev | Beer | 30,000 yuan |
| YANG Hong | 'Womai.com' vouchers | 30,000 yuan |
| YU Rong | Health check vouchers | 24,000 yuan |
| ZHENG Zhujiang | 'Kai Kai' T-shirts | 27,300 yuan |
| ZHANG Tonggui | Organic vegetables | 19,664 yuan |
| GUO Lixin | Farm Products Gift boxes and vegetable vouchers | 5,990 yuan |





EMBA2001 级校友毕业十周年返校

2013年11月8日是“2013中欧校友返校日”。在此期间，EMBA2001级校友组织了毕业10周年返校活动，近百名校友出席了11月8日晚的欢迎晚宴。

| 返校捐赠 | 人民币 |
|------------------|-----------|
| EMBA 2001 上海 1 班 | 60,000 元 |
| EMBA 2001 上海 2 班 | 130,000 元 |
| EMBA 2001 上海 3 班 | 150,000 元 |
| EMBA 2001 上海 4 班 | 100,000 元 |
| EMBA 2001 北京 1 班 | 60,000 元 |

EMBA2001 Class Reunion for the 10th Anniversary of Graduation

During the CEIBS Alumni Reunion, alumni of EMBA2001 held a celebration for the 10th anniversary of graduation on CEIBS Shanghai Campus. Hundreds of alumni attended the welcome banquet on November 8.

| Gifts by reunion classes | in RMB |
|----------------------------|--------------|
| EMBA 2001 Shanghai Class 1 | 60,000 yuan |
| EMBA 2001 Shanghai Class 2 | 130,000 yuan |
| EMBA 2001 Shanghai Class 3 | 150,000 yuan |
| EMBA 2001 Shanghai Class 4 | 100,000 yuan |
| EMBA 2001 Beijing Class 1 | 60,000 yuan |

EMBA2003 级上海 2 班相识十周年返校活动

2013年11月2日，带着对母校的思念，怀着与老师、同学重逢的喜悦，中欧EMBA 2003级上海2班近40名校友重回母校，举行相识十周年返校活动。为配合相识十周年的主题，此次返校活动特意设计了“十”情话意追忆同学情、“十”至名归主题分享会等一系列以“十”为主题的精彩环节，帮助校友们在丰富多彩的活动中重温友谊，也帮助他们重新走入中欧课堂学习新的知识。

EMBA 2003 Class 2 Alumni's Reunion for the Tenth Anniversary

With a strong yearning for the school and a great joy to meet the classmates and professors, CEIBS EMBA 2003 Class 2 Alumni gathered on CEIBS Shanghai Campus on November 2, 2013. Together with the school leaders, the organizing committee staged a series of exciting events to celebrate the 10th anniversary of the alumni's graduation, such as the outward bound and academic lectures. During the events, Prof. ZHU Xiaoming, CEIBS Executive President, Mr. GE Jun, Secretary-General of the CEIBS Education Foundation, Prof. Charles CHEN, Director of CEIBS EMBA Office and Mr. Weldon LAI, Deputy Director of CEIBS EMBA Office extended their best wishes to the alumni. In addition, Prof. XU Bin delivered a wonderful speech on China (Shanghai) Pilot Free Trade Zone. The events not only cemented the friendship among the classmates but also strengthened the ties between the alumni and the school.



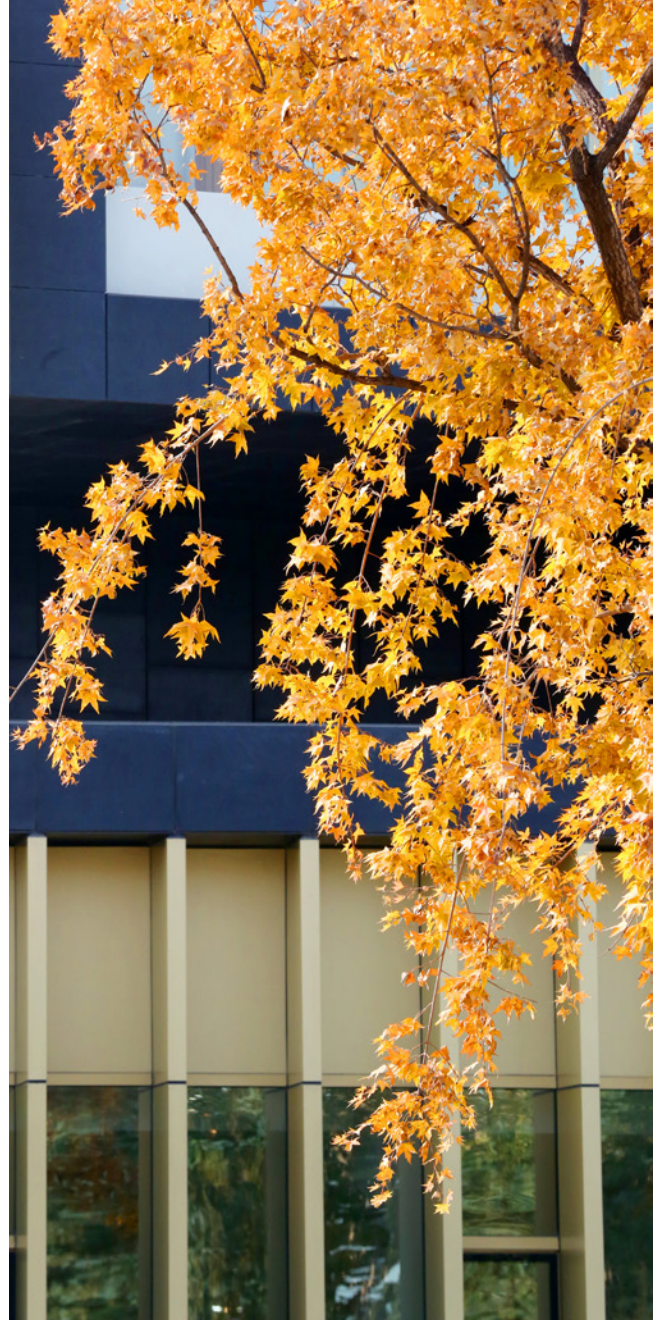
感谢校友组织

Thanks to Alumni Organizations

感谢如下校友组织推动并组织校友参与年度捐赠。

Thanks are extended to the following alumni organizations for their support to the alumni annual giving.

| | |
|-------------------|----------------------------|
| EMBA 2001 级上海 1 班 | EMBA 2001 Shanghai Class 1 |
| EMBA 2001 级上海 2 班 | EMBA 2001 Shanghai Class 2 |
| EMBA 2001 级上海 3 班 | EMBA 2001 Shanghai Class 3 |
| EMBA 2001 级上海 4 班 | EMBA 2001 Shanghai Class 4 |
| EMBA 2001 级北京 1 班 | EMBA 2001 Beijing Class 1 |
| EMBA 2012 级上海 3 班 | EMBA 2012 Shanghai Class 3 |
| MBA 2006 级 | MBA 2006 |
| 贵州校友分会 | Guizhou Alumni Chapter |
| 湖北校友分会 | Hubei Alumni Chapter |
| 美国校友分会 | USA Alumni Chapter |
| 南京校友分会 | Nanjing Alumni Chapter |
| 张江校友分会 | Zhangjiang Alumni Chapter |



基金会 2013 年活动

Foundation Events & Activities in 2013

朱晓明院长访问凯辉私募股权投资基金公司

2月4日下午，中欧国际工商学院院长、中天管理学教席教授朱晓明在中欧基金会和中欧校友关系事务部负责人的陪同下访问了凯辉私募股权投资基金公司这一首家赞助中欧教席的校友企业。凯辉基金董事长蔡明泼（CEO2009、EMBA2004校友）热情接待了朱院长一行。蔡明泼校友详细介绍了公司创办发展历程及其未来规划和履行社会责任的情况。他感谢学院和朱院长对校友企业的一贯支持和关心！

CEIBS Executive President ZHU Xiaoming's Visit to Cathay Capital

On the afternoon of February 4, Prof. ZHU Xiaoming, CEIBS Executive President and the Zhongtian Chair Professor in Management, visited Cathay Capital, the first alumnus-run enterprise to endow a chair at the school. He was accompanied by leaders of the CEIBS Education Foundation and Alumni Relations Department. Cathay Capital Chairman CAI Mingpo (CEO 2009, EMBA 2004) extended warm welcome to the CEIBS delegation.

Mr. CAI elaborated on the company's development history, future planning and social responsibility efforts, and expressed his thanks to CEIBS and President ZHU for the school's constant support to alumnus-run enterprises.

2013 中欧校友新春答谢晚宴成功举办

传统佳节元宵节刚过，迎着春天的气息，2013年2月26日晚，30多位校友代表齐聚一堂，参加“中欧校友答谢晚宴”。中欧国际工商学院院长朱晓明教授、院长助理葛俊、校友关系事务部主任王庆江先生出席了晚宴，并为到场校友颁发了证书和纪念奖杯。

2013 CEIBS Alumni Appreciation Dinner Successfully Held

On the evening of February 26, shortly after China's Lantern Festival, more than 30 CEIBS alumni gathered for the Alumni Appreciation Dinner. CEIBS Executive President Prof. ZHU Xiaoming, Assistant President Mr. GE Jun, and Director of Alumni Affairs Department Mr. WANG Qingjiang, attended the dinner, and conferred the alumni with certificates and awards.

青岛、南京圆桌会议

在中欧基金会的策划下，3月25日中欧山东校友会组织了山东地区CEO校友圆桌晚餐会。3月27日，基金会与中欧创新中心再次走访南京地区的CEO校友企业。在与校友们的交流中，中欧创新研究中心的马克恩教授指出了创新的重要性并介绍了中欧创新中心的研究项目；叶恩华教授就中国企业和跨国公司对于创新的12大区别进行了比较；创新中心的陈威如教授则就平台战略与校友们进行探讨。校友们一致认为，在当下竞争愈来愈激烈的商业环境中，创新是企业获得成功的根本所在。

Roundtable Meetings in Qingdao and Nanjing

On March 25, together with the CEIBS Education Foundation, the CEIBS Alumni Association Shandong Chapter invited local alumni CEO for a roundtable banquet. On March 27, the Foundation and the CEIBS Center on China Innovation visited CEO alumnus-run enterprises in Nanjing. Prof. Bruce McKern emphasized the importance of innovation and introduced the research projects at the CEIBS Center on China Innovation; Prof. George S. Yip elaborated on 12 major differences between Chinese companies and transnational enterprises in terms of innovation; Prof. Chen Weiru discussed with the alumni on the platform strategy. The alumni reached a consensus that innovation was vital to a company's success in intensifying market competition.

朱晓明院长和刘吉名誉院长拜访中国上市公司协会及校友企业

3月7日至8日，中欧国际工商学院院长朱晓明教授与中欧教育发展基金会理事长、名誉院长刘吉教授在北京拜访了中国上市公司协会和校友企业中坤集团及中国航空技术国际控股有限公司。

CEIBS Executive President ZHU Xiaoming and Honorary President LIU Ji Visit CAPCO and Alumnus-Run Enterprises

On March 7 and 8, along with Prof. LIU Ji, Honorary President and Chairman of CEIBS Education Foundation, Prof. ZHU Xiaoming, CEIBS Executive President, made a visit to the China Association for Public Companies (CAPCO) and some alumnus-run enterprises like Zhongkun Group and AVIC International.

中欧 CEO 美国游学，三个维度学习创新

4月28日至5月6日，32位中欧CEO校友在中央汇金投资有限责任公司副董事长李剑阁的带领下，进行了为期8天的美国斯坦福大学、硅谷、巴菲特股东大会游学访问。中欧国际工商学院基金会组织了此次CEO游学。此次游学围绕学术、企业、政府三个维度，对话多位知名高端人士，使大家能够全景式地了解 and 感受美国文化。

CEO Program Alumni Study Tour to the US to Learn about Innovation from Three Perspectives

From April 28 to May 6, headed by Mr. Li Jian'ge, Vice Chairman of Central Huijin Investment Ltd., the delegation of 32 CEIBS alumni CEOs participated in a study tour to the US. Organized by the CEIBS Education Foundation, the tour enabled the participants to exchange ideas with celebrated entrepreneurs from the perspective of academic studies, enterprises and governments, offering a panoramic view of the American culture.

俄罗斯游学

2013年8月3日至9日，30余位中欧CEO校友和许小年教授一起对俄罗斯进行了为期6天的游学访问。代表团一行与中国驻俄大使、俄罗斯最大石化企业西伯利亚-乌拉尔油气化工股份公司(OAO Sibur Holding)首席执行官、俄罗斯最大多元化上市集团Sistema高管会面，与俄罗斯顶尖智库—俄罗斯科学院世界经济和国际关系研究所(IMEMO)以及圣彼得堡国际管理学院(IMISP)举办座谈会，与俄罗斯知名学者和企业家交流。

Study Tour to Russia

From August 3 through 9, 2013, more than 30 alumni of CEIBS CEO Programme wrapped up a six-day study tour to Russia. Led by Professor XU Xiaonian, the tour provided an opportunity for the alumni to meet with the Chinese Ambassador to Russia, CEO of OAO Sibur Holding, Russia's biggest petrochemical company, and executives of Sistema, Russia's biggest public conglomerate. In addition, the CEIBS alumni attended the symposium with the Institute of World Economy and International Relations, Russian Academy of Sciences (IMEMO), a top-notch think-tank in Russia, and International Management Institute of St. Petersburg (IMISP), discussing with celebrated Russian scholars and entrepreneurs.





2013 夏季达沃斯“中欧之夜”——新形势下的新对策

2013年9月10日晚，中欧国际工商学院在大连香格里拉酒店举办了第三次达沃斯论坛“中欧之夜”。现场嘉宾云集，近200名参加夏季达沃斯论坛的中外政府官员、企业家、知名学者、中欧大连校友和媒体朋友齐聚一堂，探讨新形势下的新对策，碰撞智慧，畅想未来。中欧国际管理学特聘教授、副院长兼教务长苏理达 (Hellmut Schütte)，中欧运营及供应链管理学教授赵先德等多位知名教授莅临现场。中欧副教务长、会计学教授许定波主持了论坛。

“CEIBS Night @ Summer Davos” -New Solutions in a New Situation

In the evening September 10, 2013 CEIBS held the 3rd “CEIBS Night @ Summer Davos” at Shangri-La Hotel in Dalian, bringing together government officials at home and abroad, entrepreneurs, renowned scholars, CEIBS alumni in Dalian and media friends, who would attend the Summer Davos Forum. Over 200 guests brainstormed for new solutions in a new situation. The Reception was moderated by Mr. XU Dingbo, CEIBS Associate Dean and Professor of Accounting, with attendees including Mr. Hellmut Schütte, CEIBS Distinguished Professor, Dean and Vice President, Mr. ZHAO Xiande, Professor of CEIBS Operations and Supply Chain Management, and other famous CEIBS professors.



翡翠湖·健康产业圆桌会在合肥召开

2013年11月5-6日由中欧教育发展基金会和中欧卫生管理与政策中心联合主办的2013健康产业圆桌会议在合肥胜利召开。本次会议由中欧卫生管理与政策中心蔡江南教授主持，国家发改委原医改办副主任徐善长对国务院40号文件做了深度解析，原国务院发展研究中心副主任、现中央汇金公司副董事长李剑阁做总结发言。来自中欧医疗健康界的30多位校友和学生出席本次会议并就行业未来发展做了深度交流。

2013 CEIBS Healthcare Industry Roundtable Held in Hefei

On November 5 and 6, 2013, the CEIBS Education Foundation and CEIBS Centre for Healthcare Management and Policy co-organized 2013 CEIBS Healthcare Industry Roundtable in Hefei. The event was chaired by Prof. John Cai, Director of CEIBS Centre for Healthcare Management and Policy. Mr. XU Shanchang, former Deputy Director of Medical Reform Office under the National Development and Reform Commission, made an in-depth analysis of the Decree No.40 of the State Council. Mr. LI Jian'ge, Vice Chairman of Central Huijin Investment Ltd. and former Deputy Director of Development Research Center of the State Council, delivered a wrap-up speech. Over 30 CEIBS alumni and students from the healthcare sector attended the roundtable, exchanging their points of view on the future development of the industry.

2013 年 CEO 峰会及中欧教育发展基金会年度晚宴成功举行

12月4日、5日，中欧国际工商学院2013年CEO峰会及中欧教育发展基金会年度晚宴在中欧上海校区圆满举行。本次CEO峰会聚焦十八届三中全会全面解读上海自贸区最新商机、宏观经济与金融走势、中国企业全球化、家族企业传承等热点议题。100余名中欧CEO校友、专家、学者与会进行了深入探讨。

在中欧教育发展基金会2013年度晚宴上，朱晓明院长和副院长兼教务长苏理达（Hellmut Schütte）教授分别致辞，对在过去一年里始终关心和支持中欧建设与发展的中欧校友致以诚挚的谢意。在随后进行的中欧夜话中，国家创新与发展战略研究会副会长、前中国驻法国大使吴建民先生，上海大学历史系教授、上海和平与发展研究中心主任朱学勤教授围绕企业家社会责任、变化中的企业家应对之策等话题与参加晚宴的校友进行了互动。

CEIBS CEO Summit 2013 & CEIBS Foundation Annual Dinner Held on Shanghai Campus

The CEIBS CEO Summit 2013 and CEIBS Foundation's Annual Dinner were held on December 4 and 5, 2013 on Shanghai campus.

The Summit brings together more than 100 CEIBS CEO alumni, business leaders and decision makers, experts and scholars to address the most pressing social and economic issues, including potential business opportunities in the Shanghai Pilot Free-Trade Zone, China's and global macro economy, financial market outlook & industry upgrading, the globalization and heritage of the Chinese enterprises, and etc.

The CEIBS Foundation Annual Dinner 2013 was held in the evening. CEIBS Executive President, Professor Zhu Xiaoming and Dean & Vice President Hellmut Schütte kicked off the event with keynote speeches in which they thanked the many CEIBS alumni who have invested in the continued development of CEIBS for their generosity and support. After dinner, attendees enjoyed keynote speeches from the Vice President of the China Institute for Innovation and Development Strategy and China's former Ambassador to France, Mr. Wu Jianmin, as well as renowned historian, Professor Zhu Xueqin of Shanghai University. The speakers discussed the importance for entrepreneurs to invest in social responsibility, and change management.



业务活动表

Statement of Income and Expenditure

编制单位：上海中欧国际工商学院教育发展基金会
Compiled by The CEIBS Education Foundation

2013 年度
Year 2012

(单位：元)
(Unit: yuan)

| 项 目 Items | 行 次 Line No. | 上年累计数 Last year cumulate | | | 本年累计数 Current year cumulate | | |
|--|-----------------|-----------------------------|-------------------|---------------|--------------------------------|-------------------|---------------|
| | | 非限定 Non-restricted | 限定性 Restricted | 合 计 Total | 非限定性 Non-restricted | 限定性 Restricted | 合 计 Total |
| 一、收入 I. Revenue | | | | | | | |
| 其中：捐赠收入 Including: Donation revenue | 1 | 18,432,674.19 | 6,384,272.74 | 24,816,946.93 | 12,324,820.79 | 16,967,402.33 | 29,292,223.12 |
| 会费收入 Membership fee revenue | 2 | | | | | | |
| 提供服务收入 Revenue from service supply | 3 | | | | | | |
| 其中：政府购买服务收入 Including: Revenue from government purchase of service | 3.1 | | | | | | |
| 商品销售收入 Revenue from sale of commodities | 4 | | | | | | |
| 政府补助收入 Revenue from government subsidies | 5 | | | | | | |
| 投资收益 Investment income | 6 | | | | | | |
| 其他收入 Other revenue | 9 | | | | | | |
| 收入合计 Total revenue | 11 | 18,432,674.19 | 6,384,272.74 | 24,816,946.93 | 12,324,820.79 | 16,967,402.33 | 29,292,223.12 |
| 二、费用 II. Expenses | | | | | | | |
| (一) 业务活动成本 1. Cost of operations | 12 | 417,400.00 | 6,132,008.64 | 6,549,408.64 | 2,980,727.00 | 11,715,802.33 | 14,696,529.33 |
| 其中：资助教学项目 Including: Subsidies to teaching projects | 13 | 377,400.00 | 6,132,008.64 | 6,509,408.64 | 2,979,287.00 | 11,715,802.33 | 14,695,089.33 |
| 资助其他 Subsidies to others | 14 | | | 0.00 | | | 0.00 |
| 市场推广费用 Marketing expenses | 15 | 40,000.00 | | 40,000.00 | 1,440.00 | | 1,440.00 |
| 专题项目费用 Special expenses | 16 | | | 0.00 | | | 0.00 |
| (二) 管理费用 2. Managerial expenses | 21 | 638,140.51 | | 638,140.51 | 1,331,441.13 | | 1,331,441.13 |
| (三) 筹资费用 3. Financing expenses | 24 | -811,190.56 | -275,860.00 | -1,087,050.56 | -1,059,185.88 | -373,806.92 | -1,432,992.80 |
| (四) 其他费用 4. Other expenses | 28 | | | 0.00 | | | 0.00 |
| 费用合计 Total expenses | 35 | 244,349.95 | 5,856,148.64 | 6,100,498.59 | 3,252,982.25 | 11,341,995.41 | 14,594,977.66 |
| 三、限定性净资产转为非限定性净资产 III. Transfer from restricted net assets to non-restricted net assets | 40 | | | 0.00 | | | 0.00 |
| 四、净资产变动额 (若为净资产减少额, 以“-”号填列) IV. Increase/Decrease of net assets ("-" for decrease of net assets) | 45 | 18,188,324.24 | 528,124.10 | 18,716,448.34 | 9,071,838.54 | 5,625,406.92 | 14,697,245.46 |

资产负债表

Balance Sheet

编制单位：上海中欧国际工商学院教育发展基金会
Compiled by The CEIBS Education Foundation

2013 年度
Year 2012

(单位：元)
(Unit: yuan)

| 资产 Assets | 行次 Line No. | 年初数 Amount at beginning of period | 期末数 Amount at end of period | 负债和净资产 Liabilities and net assets | 行次 Line No. | 年初数 Amount at beginning of period | 期末数 Amount at end of period |
|---|----------------|---|-----------------------------------|---|----------------|---|-----------------------------------|
| 流动资产 Current assets: | | | | 流动负债 Current liabilities: | | | |
| 货币资金 Monetary funds | 1 | 40,499,651.63 | 56,738,476.79 | 短期借款 Short-term borrowings | 61 | | |
| 短期投资 Short-term investment | 2 | | | 应付款项 Account payable | 62 | | |
| 应收款项 Account receivable | 3 | 2,692,565.81 | 1,152,426.11 | 应付工资 Wages payable | 63 | | |
| 预付账款 Account paid in advance | 4 | | | 应交税金 Taxes payable | 65 | | |
| 存货 Inventory | 8 | 1,440.00 | | 预收账款 Account received in advance | 66 | | |
| 待摊费用 Deferred expenses | 9 | | | 预提费用 Accrued expenses | 71 | | |
| 一年内到期的长期股权投资 Long-term debt investment due within one year | 15 | | | 预计负债 Estimated liabilities | 72 | | |
| 其他流动资产 Other current assets | 18 | | | 一年内到期的长期负债 Long-term liabilities due within one year | 74 | | |
| 流动资产合计 Total current assets | 20 | 43,193,657.44 | 57,890,902.90 | 其他流动负债 Other current liabilities | 78 | | |
| | | | | 流动负债合计 Total current liabilities | 80 | | |
| 长期投资 Long-term investment: | | | | 长期负债 Long-term liabilities: | | | |
| 长期股权投资 Long-term equity investment | 21 | 21,500,000.00 | 21,500,000.00 | 长期借款 Long-term borrowings | 81 | | |
| 长期股权投资 Long-term debt investment | 24 | | | 长期应付款 Long-term account payable | 84 | | |
| 长期投资合计 Total long-term investment | 30 | 21,500,000.00 | 21,500,000.00 | 其他长期负债 Other long-term liabilities | 88 | | |
| | | | | 长期负债合计 Total long-term liabilities | 90 | | |
| 固定资产 Fixed assets: | | | | 受托代理负债 Entrusted liabilities: | | | |
| 固定资产原价 Original value of fixed assets | 31 | | | 受托代理负债 Entrusted liabilities | 91 | | |
| 减 Less: 累计折旧 Accumulated depreciation | 32 | | | | | | |
| 固定资产净值 Net value of fixed assets | 33 | | | 负债合计 Total liabilities | 100 | | |
| 在建工程 Construction In Progress | 34 | | | | | | |
| 文物文化资产 Relics and cultural assets | 35 | | | 净资产 Net assets: | | | |
| 固定资产清理 Disposal of fixed assets | 38 | | | 非限定性净资产 Non-restricted net assets | 101 | 40,637,943.57 | 49,709,782.11 |
| 固定资产合计 Total fixed assets | 40 | | | 限定性净资产 Restricted net assets | 105 | 24,055,713.87 | 29,681,120.79 |
| | | | | 净资产合计 Total net assets | 110 | 64,693,657.44 | 79,390,902.90 |
| 无形资产 Intangible assets: | | | | | | | |
| 无形资产 Intangible assets: | 41 | | | 负债和净资产总计 Total liabilities and net assets | 120 | 64,693,657.44 | 79,390,902.90 |
| 受托代理资产 Entrusted assets: | | | | | | | |
| 受托代理资产 Entrusted assets | 51 | | | | | | |
| 资产总计 Total assets | 60 | 64,693,657.44 | 79,390,902.90 | | | | |

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