

# CEIBS Briefing



## EQUIS reaccreditation reaffirms CEIBS' internationalisation efforts, commitment to excellence

CEIBS successfully renewed its EQUIS accreditation for the next five years in July. The EQUIS label was awarded to CEIBS by the EFMD in recognition of its commitment to excellence and continuous improvement as an international business school.

## New institute to contribute to national social security and aging finance

A new research institute on social security and aging finance was inaugurated at CEIBS Shanghai campus in August as part of the school's efforts to contribute to the pressing social challenges brought on by China's aging population. Directed by CEIBS President Wang Hong, the institute will bring together insights from industrial experts, policymakers, international think tanks, universities, and entrepreneurs to build a network and an exchange platform for social security research between China and the rest of the world.



## CEIBS MBA 2022 graduate employment rate hits 93.8%

Despite complexities in the job market arising from the pandemic, the 2022 employment rate maintained the high bar set in recent years, following 91.4% in 2020 and 95.5% in 2021. Technology, financial services and healthcare maintained their places as the top three industries, attracting nearly 70% of this year's CEIBS MBA graduates. Backed by extensive resources, a rigorous curriculum to hone leadership potential and a powerful alumni network, 75.8% of graduates were also successful in switching careers.



## Greater resilience needed to thrive in an unpredictable future

In an increasingly volatile world deluged by uncertainty, resilience is the new growth strategy, former HP Global Futurist and *Rouge Waves* author Jonathan Brill told an audience during a webinar in September. The event, part of the *CEIBS Professors on the Future Outlook* series, featured a fireside chat between Mr. Brill and CEIBS Professor of Management Practice in Strategy Jeffery Sampler exploring how can companies prepare for future unknowns and survive (and thrive) amidst radical upheaval.



## CEIBS steps up cooperation with Harvard and Ivey case libraries

In September, Professor of Accounting and Director of the CEIBS Case Centre Chen Shimin visited both Harvard Business Publishing Education in the US and Ivey Publishing in Canada. The visits produced consensus on stepping up cooperation in a number of ways, including the creation of an “express channel” for the inclusion of selected ChinaCases.Org cases in the Ivey Publishing library and the acceptance of non-CEIBS cases submitted by ChinaCases.Org for review by the Harvard case library for the first time.

## CEIBS claims #2 spot in FT global EMBA ranking for third consecutive year

CEIBS once again claimed the #2 spot in the *Financial Times*' global ranking of Executive MBA programmes for 2022 in October. The announcement marked the third consecutive year CEIBS has landed in the #2 position. **The school's Global EMBA (GEMBA) programme is now the top-ranked single-school EMBA programme in the world.** CEIBS also remained #1 in Asia in the *FT*'s MBA ranking earlier this year.



## CEIBS forum explores female leadership in VUCA times

The Women in Leadership Forum 2022 was held at CEIBS Shanghai Campus in November, bringing together a host of inspirational speakers from various industries to share experiences and discuss female leadership in the VUCA (Volatility, Uncertainty, Complexity and Ambiguity) era. Co-organised by the Global EMBA and Executive Education programmes, the event aimed to encourage women to give full play to their leadership skills and exercise a strong mind.



## Shenzhen forum explores innovation and talent development in Greater Bay Area

The CEIBS Innovation Forum 2022 series kicked off in Shenzhen in mid-November with a focus on economic and talent development in Guangdong-Hong Kong-Macao Greater Bay Area. Lured by the economic dynamism and enthusiasm of entrepreneurs in South China, CEIBS Shenzhen has grown from a small regional office into an influential organisation for educational management over the past 20 years.

## Sci-tech innovation drives the building of a healthy China

Innovation in science and technology will drive the building of a healthy China, according to views shared by academics, experts, government officials and business leaders during the second CEIBS Health Policy Roundtable held in early-December. Co-organized by the CEIBS Healthcare Sector Research Centre and Bayer HealthCare, the event focused on the role of science and technology in boosting the development of the health industry.



## Building organisational resilience key to thrive in VUCA world

Building organisational resilience is key to thriving in a VUCA (Volatility, Uncertainty, Complexity, and Ambiguity) world, according to views shared by CEIBS faculty during the Pudong International Talent Hub Forum co-organised by Shanghai's Pudong District government and CEIBS in early December. The annual forum brought together experts, scholars, business leaders and human resource executives from leading companies to exchange views on the latest talent strategies and trends related to international talent development in Pudong.



## Roundtable marks 15th anniversary of CEIBS Lujiazui International Institute of Finance

CEIBS Lujiazui International Institute of Finance (CLIIF), a platform for academic exchange initiated by CEIBS and Shanghai Lujiazui Group, celebrated its 15th anniversary in December with a special roundtable meeting at CEIBS Shanghai Campus. Attended by academics and business leaders, the event also inaugurated a new academic exchange platform CLF50 aimed at facilitating greater transformation of Shanghai into an international financial centre.

## CEIBS Professor Dipak Jain honoured with Shanghai Magnolia Silver Award

CEIBS President Emeritus and Distinguished Professor of Marketing Dipak Jain was awarded the Shanghai Magnolia Silver Award by the Shanghai Municipal People's Government in December, becoming the seventh CEIBS representative to receive the honour. Initiated in 1989, the prestigious award, which is named after Shanghai's official flower, is given annually to foreign nationals in recognition of their outstanding contributions to social, economic, and foreign exchanges and cooperation in the city.

