



CEIBS Education Foundation Annual Report 2017

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中欧国际工商学院

CHINA EUROPE INTERNATIONAL BUSINESS SCHOOL

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# Vision and Mission

The CEIBS Mission: To educate responsible leaders versed in "China Depth, Global Breadth".

The CEIBS Vision: To become the most respected international business school by linking East and West in teaching, research, and business practice and by promoting China's social and economic development through high-impact knowledge creation and dissemination.

## Conscientiousness, Innovation and Excellence



# 01

## About CEIBS Education Foundation



Established in 2005, CEIBS Education Foundation (CEIBS Foundation) is a registered charity organization and is the repository of all gifts to CEIBS through endowment funds, the annual fund, alumni, corporate and institutional sponsorship programmes, as well as the capital and special campaigns for the school's advancement.

### Tax Incentives

As per the Enterprise Income Tax Law of the People's Republic of China and Individual Income Tax Law of the People's Republic of China, both corporate and individual donors to public welfare social organizations qualified for pre-tax deductions for charitable donations are entitled to pre-tax deductions from the income tax. To enjoy pre-tax deductions from the income tax, companies or individuals shall present either the General Payment Bill for Non-Tax Income and sealed by the institution that receives the donations, or the charitable donation receipt printed by fiscal authorities at the provincial level or above and sealed by the institution that receives the donations.

### Bank Transfer

BNF's name: Shanghai CEIBS Education Foundation

A/C No.: 211582039210001

Bank's name and address: China Merchants Bank, Shanghai Nanxi Sub-Branch, 100 West Nanjing Rd., Shanghai, 200003

### Corporate donations:

As per the Amendment to the Enterprise Income Tax Law of the People's Republic of China (Draft) adopted at the 26th Session of the Standing Committee of 12th National People's Congress on February 24, 2017, of an enterprise's expenditure on charitable donations, the part, which is no more than 12% of its total annual profit, may be deductible in the calculation of its taxable income; and the excess over 12% of its total annual profit may be carried forward for three years in the calculation of its taxable income.

### Individual donations:

As per the Regulation on the Implementation of the Individual Income Tax Law of the People's Republic of China promulgated by Decree No.600 of the State Council, the term "individual income donated to educational and other public welfare undertakings" refers to the donation by individuals of their income to educational and other public welfare undertakings, and to areas suffering from serious natural disasters or poverty, through social organizations or government agencies in China. The part of the amount of donations, which does not exceed 30% of the taxable income declared by the taxpayer, may be deducted from his taxable income.

### Scan the QR code & Support CEIBS



Alipay



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# 02 Message of Thanks

CEIBS, an international business school deeply rooted in China, has undergone 23 years of impressive development.

In 2017, CEIBS had a remarkable performance once again. Its three major programmes – MBA, EMBA and Executive Education – continued to be ranked by the Financial Times among the Top 30 in the world. Building on this positive trend, the MBA Programme was ranked # 1 in Asia and #8 in the world in 2018. Cutting-edge academic research continued to bolster the School's international reputation. For three years in a row, CEIBS professors topped Elsevier's 'Most Cited Chinese Scholars' list in the categories of Business, Management and Accounting, making up one-third of the total number of

selected scholars. In partnership with the Sino-CEE Fund, the School established the Economic Research Institute of Central and Eastern Europe (ERICEE), with an aim to facilitate the implementation of the One Belt & One Road Initiative through first-rate research. The School continued to spearhead innovation in China's management education, successfully implementing its unique 'Real Situation Learning Method' in its teaching activities worldwide. Initiated by CEIBS, The Global Platform of China Cases benchmarks against international standards in developing China-focused cases. Presently, we have 1,033 China-focused cases in our collection. CEIBS is steadily working towards being recognized as a world-class business school that is well-

placed to contribute Chinese wisdom and share Chinese stories.

CEIBS's mission is to cultivate socially responsible business leaders versed in China Depth and Global Breadth. Inducted in early 2017, the 3rd Board of Directors of CEIBS Alumni Association has been devoted to upholding corporate social responsibility and advancing win-win cooperation win an objective of "serving alumni, contributing to CEIBS, and giving back to society". Our campuses in Shanghai, Beijing, Shenzhen, Zurich (Switzerland) and Accra (Ghana) have achieved seamless interaction and synergy. To date, we have more than 20,000 alumni in over 80 countries and regions and have provided management training for more than 130,000



**Prof. Li Mingjun**  
CEIBS President  
Chair,  
CEIBS Education Foundation



**Prof. Pedro Nueno**  
CEIBS President (European)  
Vice Chair,  
CEIBS Education Foundation

middle-and-top managers from China and abroad. The CEIBS community is devoted to driving economic development and social progress across the world. It is our sincere hope that all our alumni will become leaders in social responsibility, entrepreneurship and innovation.

CEIBS Education Foundation is the major platform for the School to receive donations. Throughout 2017, we received donations from 16 classes, 2 alumni organizations, and 1,702 students and alumni, with the level of annual funding, number of donors, and amount of endowment fund all hitting new highs. Thanks to support from CEIBS alumni and individuals from all walks of life, the School is well-positioned to recruit top-notch professors from all over the world, conduct cutting-edge research, strengthen

campus operations across its five locations, attract excellent applicants, and foster a culture of gratitude.

On this occasion, we would like to express our heartfelt gratitude to our alumni and friends from all circles and share with the progresses, which highlight your expectations and contributions to the School. CEIBS Education Foundation will continue to effectively manage each endowment, and efficiently implement and monitor donor-funded projects so that they can give a significant boost to the development of the School.

Success only favors those who boldly forge ahead. Instead of indulging in fantasy and making empty promises, let us continue to move forward to build CEIBS into a respected world-class business school!



# 03 Hand in Hand for Social Responsibility

CEIBS has been unwavering in its mission to cultivate responsible leaders versed in “China Depth, Global Breadth”. As the first Chinese business school to make business ethics a compulsory course, CEIBS has always been committed to promoting and performing social responsibility. The Being Globally Responsible Conference (BGRC) is organized by MBA students annually; EMBA Programme Department made corporate social responsibility the focus of the first course for EMBA students; initiated in 2008, “CEIBS EMBA Award for Social Responsibility” aims to encourage EMBA students to assume social responsibility as entrepreneurs. We have provided high-quality management programmes, through China-EU BMT, for underdeveloped regions in Central and West China. Besides, we have launched the Women Entrepreneurship and Leadership for Africa (WELA) Programme for African female entrepreneurs for years. This move has delivered a significant boost to local economic growth and social progress.

## A new journey for CEIBS community on social responsibility

Since its establishment in early 2017, the 3rd Board of Directors of CEIBS Alumni Association has put “social responsibility” on top of its agenda. The CEIBS community has made efforts to marshal resources available to promote social progress.

---- August 18, 2017: Shanghai Campus

## Releasing the CEIBS Alumni Enterprises Corporate Social Responsibility Pledge; hosting the CEIBS Alumni Enterprises Corporate Social Responsibility Forum; holding the “CSR Practices of CEIBS Alumni Enterprises” Exhibition

CEIBS Alumni Enterprises Corporate Social Responsibility Pledge was unveiled. At the opening ceremony, CEIBS President Prof. Li Mingjun delivered an address. On behalf of all alumni, Tian Ming, President of the CEIBS Alumni Association, announced the Pledge, which calls on CEIBS alumni to perform social responsibility to promote social progress. In the presence of 300 alumni and guests, the Pledge was signed by the members of the Alumni Association Council, representatives of 65 alumni chapters and 65 alumni industrial associations and clubs from all over the world. CEIBS alumni will continue to set a shining example of corporate social responsibility.

At the Business Development and Social Responsibility Forum, CEIBS President Prof. Li Mingjun; Tian Ming, President of the CEIBS Alumni Association; Xu Yongguang, Chair of the Narada Foundation, Vice Chair of the China Charity Alliance, Research Fellow at the Counselors’ Office of the State Council and a founding member of the Project Hope, and Prof. Charles Chen, and alumnus Deng Fei, Founder of the Free Lunch for Children Program and e-Farm Program gave keynote speeches.



Keynote speakers at the Forum (from top to bottom, from left to right): Alumnus Tian Ming; Alumnus Deng Fei; Mr. Xu Yongguang; Prof. Li Mingjun

CEIBS has not only encouraged its students and alumni to assume more corporate social responsibility, but also established EMBA public welfare scholarships for executives of nonprofit organizations that are working toward the public good. CEIBS alumni have taken an innovative approach to combining commercial interests with public welfare to advance social progress.

As an endorser for CEIBS alumni enterprises’ CSR activities, Wu Jinglian, CEIBS Baosteel Chair Professor of Economics, sent a message to all CEIBS alumni, “CEIBS is committed to cultivating socially responsible business leaders with entrepreneurship. The CEIBS community is promoting and performing social responsibility on a road to market-oriented reform.” CEIBS alumni are assuming their corporate social responsibility in terms of educational aid, targeted poverty alleviation, legal compliance, job creation, etc.

At the “CSR Practices of CEIBS Alumni Enterprises” Exhibition, more than 50 display boards illustrated CEIBS alumni’s active engagement in public welfare events for years.



Prof. Li Mingjun and Alumnus Jiao Sheng, Chair of CSR Committee of CEIBS Alumni Association, visited the Exhibition.







---- November 11, 2017: Shanghai Campus

**CEIBS strives to establish China's CSR theory system and assessment criteria**

At the Entrepreneurship & Corporate Social Responsibility Forum on the alumni reunion day, we unveiled an action plan for the CSR initiative to marshal resources from all sides to conduct a research on CSR so as to contribute to China's CSR theory system and assessment criteria.



Entrepreneurship & Corporate Social Responsibility Forum on the alumni reunion day

“ Commerce will reshape the world, while social responsibility will guide us to a better future. We will continue to assume our corporate social responsibility. ”

# 04 Gifts to CEIBS

Total amount of newly-added gifts (including gifts in kind) :  
RMB **60.4761** million

paid-in cash revenue:  
RMB **35.13** million



Number of contributors:  
**1702**



Total gifts (including gifts in kind) :  
RMB **60,476,100**



Total cash gifts:  
RMB **35,130,032**



Alumni annual fund:  
RMB **1,999,200**



Number of class gifts:  
**16**



Number of alumni chapters and alumni organizations gifts:  
**2**

### Total Gifts

(Unit: RMB)	Total revenue (including gifts in kind)	Revenue in cash
CEIBS Development & Campus	30,945,109.00	6,721,588.68
Special Fund	13,490,964.00	7,495,276.65
Faculty & Research	12,300,000.00	13,100,000.00
Annual Fund	1,840,026.84	1,840,026.84
Alumni Event Sponsorship & Surplus	1,900,000.00	1,490,240.19
Chair Endowment Fund	0	2,783,900.00
Scholarship	0	1,699,000.00
<b>Total</b>	<b>60,476,099.84</b>	<b>35,130,032.36</b>

### Expenditure and expenses

(Unit: RMB)	Expenditure
Scholarship	1,738,500.00
Chair Endowment Fund	783,900.00
Events(CEO Roundtable, MBA TED X, etc.)	2,132,480.00
CEIBS Development & Campus	124,565.97
Faculty & Research	12,240,000.00
Foundation management and operation	1,706,000.00
<b>Total</b>	<b>18,725,445.97</b>





# 05 Inherit the Culture of Gratitude and Social Responsibility

The history of CEIBS is all about China's exploration of reform and opening-up in China's management education community. Over the past 23 years, CEIBS has evolved, from scratch, into a world-renowned business school ranking top in Asia, thanks to our far-sighted and dedicated leaders and industrious and innovative staff. To drive China's economic boom, CEIBS has been committed to bringing modern management education into China to nurture generations of outstanding business leaders with a sense of social responsibility.

The founders' pursuit of excellence has laid a solid foundation for ambitious youngsters to chase their dreams at CEIBS; the culture of responsibility and gratitude has thereby rooted in CEIBS' value in memory of the founders' dedication. To CEIBS graduates, graduation signals not an end but the start of a new journey. However, the days they spent together in CEIBS will always be precious memories and it's their common wish that CEIBS will take steps toward a world-class business school. Giving back to CEIBS has gradually become a tradition among our alumni from generation to generation.



Alumni donors received exclusive electronic appreciation cards, which depict the beautiful scenery of the campuses in Shanghai, Beijing and Shenzhen.

## Graduation gifts from classes 2017

A total of 970 graduates from 14 MBA, FMBA and EMBA classes donated RMB 1,165,000 to CEIBS.

## Birthday gift to CEIBS

On the School's 23rd anniversary, 276 alumni, and faculty and staff members donated RMB 218,000 online in just four days.

## Cross-campus donation from Team Mars II of EMBA2011

During their first opening module, 13 alumni from Team Mars II of EMBA2011 donated RMB 130,000 to name a pillar on Shanghai campus, creating a precedent for joint donations across 3 campuses in the history of CEIBS.



The naming plate for Team Mars II of EMBA2011 set into a pillar on Shanghai campus

## Qing Yong (EMBA2016) donated to support campus development

On behalf of his company, Qing Yong (EMBA2016), Co-Chair of Hunan Natural Workshop E-Commerce Co., Ltd. donated a total of RMB 300,000 to the School's campus development funds over three years from 2017. He also donated RMB 2.1 million worth of paper products (e.g., napkins and toilet paper) to the School for uses at campuses in Shanghai, Beijing and Shenzhen.

The Natural Workshop donation ceremony was held on Beijing Campus.

“ CEIBS not only imparts a wealth of knowledge to help us achieve a greater business success, but also inspires us to perform social responsibility and broaden our horizon. We enjoyed our days at CEIBS. We met both like-minded business partners and great life mentors. My company and I will continue to extend our support to CEIBS to make it a better business school.”



## Bai Guangyu (EMBA2015) made a donation to the School

Bai Guangyu (EMBA2015), President of Giuseppe Garment Co., Ltd. donated RMB 600,000 worth of tailor-made suits to CEIBS faculty.

“ What I have learnt from CEIBS professors and my classmates has helped me better take on challenges in my life and career. The experience has brought me many benefits when it comes to company operations. I'd like to express my gratitude to CEIBS. I hope the tailor-made suits from my company will make CEIBS faculty more charming. ”

Bai Guangyu, President of Giuseppe Garment Co., Ltd.

CEIBS President Prof. Li Mingjun presented alumnus Bai Guangyu with a certificate of donation.





China is moving closer to the center stage of the world. As a major cradle of China's management education, CEIBS has upgraded its internationalization strategy to version 2.0 as well. It is our mission to help Chinese companies go global and facilitate the growth of startups in the ever-changing times. For this mission, we will need to build a strong faculty team that offers strategic guidance on both theory and practice; promote the communication between academic and business communities in line with our positioning statement of "China Depth, Global Breadth"; and to foster and promote entrepreneurship and nurture socially responsible leaders.

Thanks to the unwavering support from our alumni and corporate partners, CEIBS is well-positioned to build a world-class faculty team to conduct cutting-edge research and accelerate the growth of companies; attract young talents, who will be a driving force in shaping the modern economic system in China and the world at large; and to fulfill the synergy among the campuses in Shanghai, Beijing, Shenzhen, Zurich and Accra to improve campus environment and facilities so as to provide excellent teaching support to students and alumni.

“ Let us continue our support to CEIBS for a better future. ”

# 06 Better and Further



CEIBS faculty members who made it into Elsevier's "2017 Most Cited Chinese Scholars" list (from left to right): Charles Chen; Ding Yuan; Tae-Yeol Kim

## Academic Advancement

The world today is undergoing great development and profound changes. Along with the growing trends for economic globalization, digitalization, and cultural diversity, the global governance system and international order are changing ever faster. No matter how the social and economic situation changes, knowledge creation and dissemination are the fundamental mission of each business school worldwide. CEIBS, an international business school deeply rooted in China, has been in constant quest of management knowledge creation and dissemination to advance China's social and economic development and make China a key contributor to globalization.

Our world-class faculty team is uniquely equipped to deliver a combination of China Depth and Global Breadth in both teaching and research. More than 70 full-time faculty members—experts in 5 disciplines—come from more than 10 countries and regions worldwide. They bring a wealth of experience from teaching overseas, research and business practice. In 2017, we recruited nine new professors from six countries and regions to diversify the faculty team and empowered faculty members. Besides, we also invite more than 100 visiting faculty members from all over the world every year. While drawing on overseas experience,



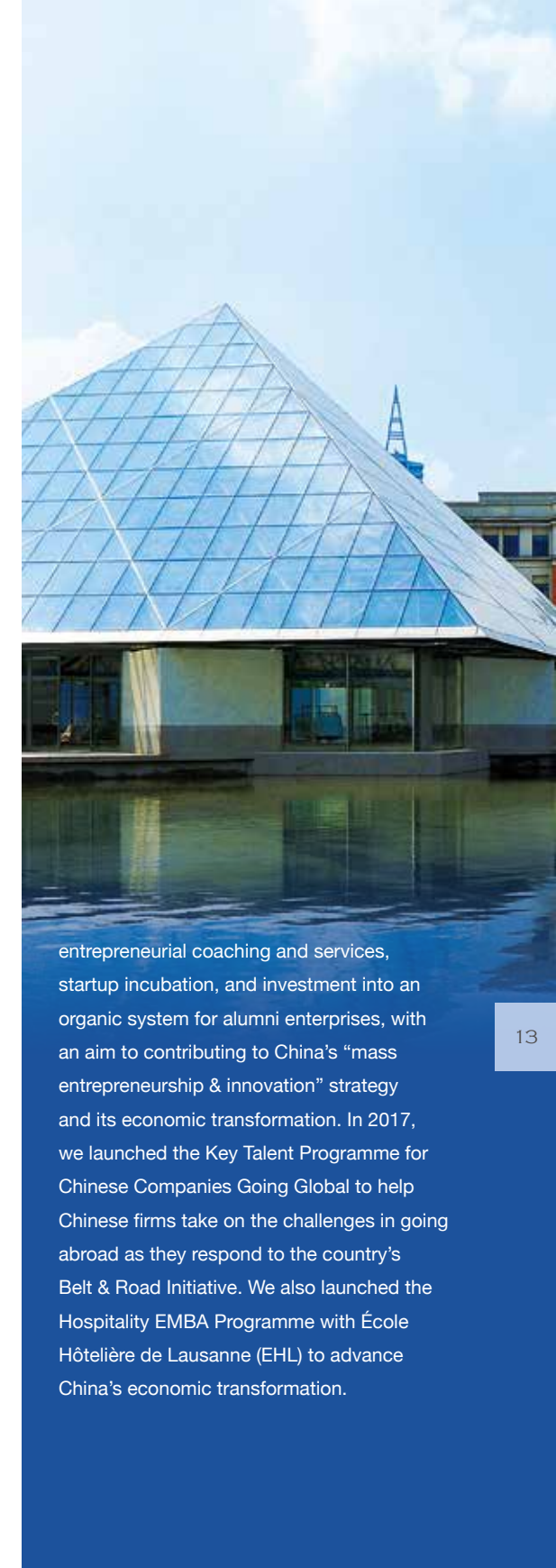
CEIBS faculty members who made it into Elsevier's "2017 Most Cited Chinese Scholars" list (from left to right): Bala Ramasamy; Katherine R. Xin; Zhao Xiande

CEIBS is concentrated on an in-depth analysis of China's business practices. Nine CEIBS faculty members made it into Elsevier's "2017 Most Cited Chinese Scholars" list in the category of Business, Management and Accounting, making up one-third of all selected scholars in China.

CEIBS professors excel at telling "fascinating Chinese stories" through case teaching. The School is committed to creating the world's best China cases. Since it went online, the Global Platform of China Cases (ChinaCases.Org) has collected over 1,033 China-focused cases, laying a solid foundation for Chinese characteristic case teaching. China-focused cases developed

by CEIBS faculty have constituted the primary teaching materials for our programmes, particularly for EMBA. In 2017, the usage was up to 60%.

At CEIBS, an array of research centers focuses on up-to-date business issues, including globalization of Chinese companies, Central and Eastern European economy, internet finance, family heritage, and wealth management, etc. In response to the call for "mass entrepreneurship and innovation" by the Chinese government, we have set up CEIBS E-platform to establish an entrepreneurial ecosystem. By leveraging its strong alumni network and global resources, we have integrated startup programmes,



entrepreneurial coaching and services, startup incubation, and investment into an organic system for alumni enterprises, with an aim to contributing to China's "mass entrepreneurship & innovation" strategy and its economic transformation. In 2017, we launched the Key Talent Programme for Chinese Companies Going Global to help Chinese firms take on the challenges in going abroad as they respond to the country's Belt & Road Initiative. We also launched the Hospitality EMBA Programme with École Hôtelière de Lausanne (EHL) to advance China's economic transformation.

## CEIBS strives to build the Economic Research Institute of Central and Eastern Europe (ERICEE) into an influential think-tank

Founded by the Sino-CEE Fund and CEIBS in January 2017, the Economic Research Institute of Central and Eastern Europe (ERICEE) aims to carry out research into the economic, financial, industrial, investment and trade, and cultural and social areas of CEE countries in order to provide intellectual support for Chinese enterprises investing in these regions, “16+1” cooperation (China plus 16 major CEE countries), and implementation of the Belt & Road Initiative. So far, ERICEE has made much headway in releasing latest research information, publishing academic works, conducting project research, and holding seminars. In 2017, ERICEE began to issue the monthly journal CEE Horizon, which features interviews with high-ranking officials in CEE countries and the latest research information; unveiled the Report on Central and Eastern European Economy 2017, which fills the gap in studies on CEE among Chinese authoritative institutions; completed the project titled “Research on the Central and Eastern European Economy and Belt & Road Initiative”; organized or co-organized forums and seminars on the Central and Eastern European economy and Belt & Road Initiative, where Prof. Jiang Jianqing delivered a keynote speech. ERICEE has evolved into a renowned think-tank.



Monthly journal CEE Horizon

## CEIBS Entrepreneurial Leadership Camp Rides on the Wave of Innovation and Entrepreneurship



In 2012, CEIBS was the first business school on the Chinese Mainland to launch an entrepreneurial leadership camp programme. CEIBS Entrepreneurial Leadership Camp (CELC) is designed to identify the entrepreneurial leaders with the greatest potential in China and offer them the best guidance on entrepreneurial management to enhance their competence, broaden their horizon, and provide them with access to resources for investment and entrepreneurship. CELC focuses on the greatest concerns of entrepreneurs, including lean entrepreneurship, entrepreneurial strategy and platform thinking, organizational innovation and motivation, innovation in capital operations, and entrepreneurial vision. In addition to eminent CEIBS professors, we have invited world-renowned entrepreneurial mentors, entrepreneurs, investors, and industrial experts to deliver lectures. By 2017, we had fulfilled the admissions quota for six CELC sessions, with the enrollments totaling 309. With the support from corporate donors, we have upgraded the sixth CELC session by adding three overseas modules (US Silicon Valley; India and Germany; Switzerland) and the Gobi Leadership module. We will provide participants with an opportunity to pay a visit to companies in the world’s most dynamic innovation ecosystem and exchange ideas with leading entrepreneurs so that they can broaden their vision, identify the latest trends, and grasp entrepreneurial opportunities.

“CELC has long supported the development of startups. My company and CEIBS are committed to advancing mass entrepreneurship and innovation. That’s why I make this donation. As an innovation-driven startup, Star Dynamics will continue to do its part to nurture innovators and boost the development of startups.”

Mr. Xu Aihua, President, Chinaindustria.com; CEO, Star Dynamics (Shanghai) Information Technology

In March 2017, Star Dynamics (Shanghai) Information Technology made a donation to CEIBS, supporting the operations of CELC for three consecutive years.

## Talent Loan Project

According to the *Financial Times* ranking of the world’s top 100 full-time MBA programmes released on January 29, 2018, CEIBS MBA has climbed up to #8, making its way back into the top 10 and cementing its top position in Asia. Among the top ten, the other business schools are Stanford Graduate School of Business, INSEAD, Wharton, London Business School, Harvard Business School, University of Chicago Booth School of Business, Columbia Business School, MIT Sloan School of Management and Haas School of Business, University of California-Berkeley. The climb up the FT rankings has cemented CEIBS’ reputation as a world-class business school ranking top in Asia. This indicates CEIBS has brought its joint-venture management education up to higher level.



The School’s impressive performance can be attributed to faculty and staff members’ commitment to innovation in MBA curriculum design, admissions, operations, and management, and to the broad support from CEIBS alumni. Thanks to the donations from alumni, over 60%

of MBA students receive scholarships, student grants or Di Shui Quan student loans every year to pursue their education. As China’s first educational trust project, Di Shui Quan ensures financial constraints no longer deter promising talents from attending CEIBS.

## CEIBS initiates Di Shui Quan, a self-funded nonprofit talent loan project

Initiated by CEIBS and the alumni enterprise Noah Wealth in 2015, Di Shui Quan Talent Loan Project is aimed at combining financial instruments and internet technology to provide low-interest student loans for qualified MBA students with the funds lent or donated by CEIBS alumni in China and abroad. The name “Di Shui Quan” means a drop of water shall be returned with a burst of wellspring, laying an emphasis on the sense of gratitude. Among the MBA2019 intakes, 50 students have been subsidized by Di Shui Quan Talent Loan Project.



Prof. Li Mingjun  
CEIBS President and Chair of CEIBS Education Foundation

“Di Shui Quan Talent Loan Project means a lot to the School. It provides an opportunity for excellent youngsters who cannot afford the tuition fee for top international business education to study at CEIBS. More important, our alumni have set a good example of expressing gratitude to the School. The project will make MBA students better understand the social responsibility that entrepreneurs and professional managers need to assume.”



Prof. Ding Yuan  
Founder of Di Shui Quan Talent Loan Project, CEIBS Vice President and Dean

“Di Shui Quan Talent Loan Project represents an innovative charitable finance initiated by CEIBS and Noah Wealth, creating a precedent among business schools in China and abroad. Unlike the general scholarship programs which are one-time and cover a limited number of beneficiaries, this project will reach a larger number of students.”



## Giving back to CEIBS from the alumni community

Since the launch of Di Shui Quan, CEIBS alumni have provided funding for this project through donations as social responsibility role models of the CEIBS community.



**Wang Jingbo**  
CEO2008 & CELC Class 2015  
Founder and Board Chair of Noah Holdings

“We initiate the project to help excellent young talents worldwide realize their dreams and give back to society when they are in their prime.”



**Huang Qingping**  
CEO2003  
Board Chair, Yincheng Estate Group Co., Ltd.

“With a sense of gratitude, I’m duty-bound to give back to society.”



**Li Haixiang**  
EMBA2005  
Founder and Managing Partner,  
Virtus Inspire Ventures

“I hope Di Shui Quan Talent Loan Project will help pass on the CEIBS spirit and values from generation to generation.”



**Sha Changming**  
MBA2003  
Board Chair, LC Securities

“Di Shui Quan Talent Loan Project initiated by CEIBS will help MBA students realize their dreams and become responsible business leaders who will reshape the world. I owe a debt of gratitude to CEIBS as it enables us to think over issues from the perspective of ‘China Depth, Global Breadth’. I am also thankful to such project, which offers us an opportunity to give back to the School. Just as sunshine brings us warmth, we need to care about others. I believe the donation will enable more young talents to study at CEIBS and see the world from a broader perspective.”



**Xu Shaochun**  
EMBA2002  
Founder and Board Chair, Kingdee Group

“Once a man realizes his shortcomings, he will be eager to learn to fill in gaps in the knowledge so as to create a greater value. CEIBS has significantly contributed to progress in management of Chinese companies. Thanks to my study in CEIBS, my company has taken a lead within the industry in cloud transformation. I hope Di Shui Quan Talent Loan Project will enable more young elites to study at CEIBS so as to achieve a business success and fulfill the great rejuvenation of the Chinese nation. As a CEIBS alumnus, I feel proud of my donation.”



**Zeng Liqing**  
EMBA2005  
Founder and Board Chair, Decent Capital

“The experience at CEIBS marks a turning point in my life. I have transitioned from a startup owner to an investor. At CEIBS, you can meet friends helpful to your life and career. A Chinese saying goes that a drop of water shall be returned with a burst of wellspring. The donation to Di Shui Quan Project aims to attract more overseas students, give CEIBS a greater visibility abroad, and facilitate its global operations.”

## Gratitude to Donors from the beneficiaries



**Henry Chen**  
MBA2019, Shanghai

“I’d like to express my thanks to alumni for their support to Di Shui Quan Talent Loan Project. Born into a working family, I cannot afford the tuition fee for MBA Programme even with the savings from my four years of work. As the Project has removed my financial worries, I can concentrate on studies and personal development. I’m ready to give back to the School after graduation.”



**Lynn Huang**  
MBA2019, Taipei, China

“I’d like to express my thanks to Di Shui Quan Talent Loan Project, which has eased my financial burden. I’m deeply impressed by the purpose and design of the project. Based on Internet, Di Shui Quan is a self-funded and sustainable nonprofit project that creates a win-win situation. I hope I’ll pull it off in my career to give back to CEIBS. Inspired by Di Shui Quan, I have planned to create a sustainable public welfare project that will bring benefits to people all over the world.”



**Matthew SERESIN**  
MBA2019, US

“Di Shui Quan provides CEIBS students with low-interest loans. More important, the project has demonstrated the strong cohesion among CEIBS alumni. With the help from Di Shui Quan, I can pay more attention to studies, business contacts, and career development. I think I’ll have more room to grow. Thanks, Di Shui Quan! I’ll strive to create a better future with business.”



# Campus Development

CEIBS is an international business school deeply rooted in China. While maintaining its presence in Shanghai, CEIBS has set up campuses in Beijing and Shenzhen. As the wave of globalization is sweeping across the world, CEIBS brought its advantages in international operations into full play. To honor its positioning statement of “China Depth, Global Breadth”, we have built campuses in Zurich, Switzerland and Ghana in Africa. With the synergy among the five campuses (Shanghai, Beijing, Shenzhen, Zurich and Accra), the School has created a sustainable model of global operations.

CEIBS’ campus construction, which is closely linked with its development, owes a great deal to support from alumni.



Shanghai Campus



Beijing Campus



Shenzhen Campus



Zurich Campus



Accra Campus



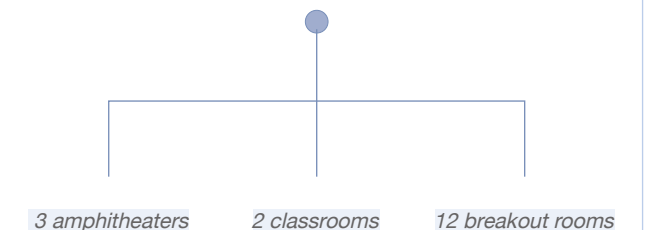
## CEIBS Shenzhen Campus begins a new chapter

After 15 years of continuous entrepreneurial efforts in southern China, CEIBS Shenzhen Campus has been moved to the Building Equinox on Wutong Island in Baoan District, Shenzhen to better meet the needs of CEIBS students and alumni in South China.

Glimpse of New CEIBS Shenzhen Campus



The new campus is a six-storey building



capable of accommodating three classes





**CEIBS students and alumni have made donations to the School for the new Shenzhen campus:**

Tian Ming (EMBA2005BJ), President of CEIBS Alumni Association, acts as Founder and President of Landsea Group Co., Ltd. His company donated RMB 10.23 million worth of the design and construction program for the new Shenzhen campus to CEIBS.

Gu Jing (EMBA2010SZ) acts as President of Century-Sail Investment Group Co., Ltd in Shenzhen. His company donated RMB 5 million to the School to name the sixth floor of the new Shenzhen campus "Century-Sail Auditorium"; Meanwhile, CEIBS alumni, faculty and staff have donated funds to the School to name the chairs in the Century-Sail Auditorium.



Huang Yinfei (EMBA2014SZ2) and Sun Zhongbin (EMBA2011SZ2) donated RMB 100,000 respectively to the School to open one Book Bar named CEIBS-Flavor on the new Shenzhen campus.

Many CEIBS alumni have donated a variety of equipment to the new Shenzhen campus. Due to limited space of the report, we cannot enumerate the names of donors one by one. Our alumni have forged a lifelong friendship with each other and close ties with the School. On this occasion, we would like to express our thanks to them.



**The first CEIBS alumni chapter named a classroom on Shanghai Campus "CEIBS AMP Home"**

On August 21, 2017, the "CEIBS AMP Home" Naming and Opening Ceremony was held on CEIBS Shanghai campus. The "CEIBS AMP Home" naming project was co-initiated by CEIBS AMP Alumni Club and CEIBS Education Foundation. In its first phase, the project was supported by excellent AMP alumni enterprises, including Semir, Septwolves, Shanghai Open Steel Joist and Fuanna, and Volvo Group. For the first time ever, a CEIBS alumni chapter has collectively been given the naming rights for a classroom. As an open fundraising project, the "CEIBS AMP Home" will attract more AMP alumni to drive the school's development.



*On behalf of CEIBS, Prof. Zhang Weijiong, CEIBS Vice President and Co-Dean, presented the corporate donors with a certificate of donation.*





# 07

## Grasp Opportunities for Alumni Enterprises to Scale Their New Heights

CEIBS and its alumni constitute a community of shared destiny. It is the support from alumni that has brought the School to where it is today. We are also committed to promoting the development of alumni enterprises. As a bridge between the School and alumni, CEIBS Education Foundation strives to marshal the resources required for alumni enterprises so that they can achieve more success.

At the CEIBS Education Foundation CEO Roundtable, CEIBS alumni and excellent entrepreneurs share their insights into trending business topics to help alumni enterprises grasp opportunities. The CEO Roundtable has become a major platform that follows industrial trends to boost the development of alumni enterprises.

In 2017, CEIBS Education Foundation held the CEO Roundtable on “healthcare” and “family business succession” to help alumni enterprises grasp opportunities and chart a course ahead. The CEO Roundtable has won acclaims from participating alumni.



### Exploring opportunities for innovation and investment in the healthcare industry



On September 8, 2017, the CEO Roundtable opened in Shanghai. It was organized by CEIBS Education Foundation, hosted by CEIBS Center for Healthcare Management and Policy, and sponsored by the alumni enterprise GTJA Investment Group. The Roundtable attracted 60 excellent entrepreneurs in China’s healthcare industry.

The healthcare industry, which concerns people’s wellbeing, holds a tremendous potential in China. At the Roundtable, Prof. John Cai, and health experts and representatives of alumni enterprises analyzed the national healthcare policy and shared their views about “opportunities for innovation and investment in the healthcare industry” with industrial leaders so as to improve medical services for Chinese people.

### Decoding Chinese family business succession



On November 27, 2017, CEIBS Education Foundation and CEIBS Center for Family Heritage held the 1st CEIBS Family Business Chairman Private Roundtable on CEIBS Shanghai Campus. During four decades of China’s reform and opening-up, an array of influential family businesses has emerged in China. Company founders face business

succession as they reach their retirement age. In the next ten years, China will see a peak of family business succession. Company founders need to figure out how to fulfill the smooth succession and sustainable development of their family business so as to break the spell of “clogs to clogs in three generations” in China. The Roundtable attracted 20 chairmen of CEIBS alumni-run family businesses, together with their spouse and children. Prof. Jean Lee, Michelin Chair in Leadership and Human Resources Management and Co-Director, CEIBS Centre for Family Heritage, and guests decoded the smooth succession and sustainable development of family businesses.

As special guests, Harry Susilo, Founder of Sekar Group, a renowned family business in Indonesia, and Alexis Grolin, G5 Representative of Mulliez Family, which founded Auchan Group in France, shared their insightful views. It should be noted that the private roundtable was the first sharing session attended by alumni and their families, as well as two generations of students, in the history of CEIBS.



# 08 Financial Report

## Statement of Income & Expenditure

Compiled by The CEIBS Education Foundation

Year 2017

Unit: yuan

Items	Line No.	Last year cumulate			Current year cumulate		
		Non-restricted	Restricted	Total	Non-restricted	Restricted	Total
<b>I. Revenue</b>							
Including: Donation revenue	1	15,745,161.28	17,503,164.03	33,248,325.31	13,753,705.21	21,376,327.15	35,130,032.36
Membership fee revenue	2						
Revenue from service supply	3						
Including: Revenue from government purchase of service	3.1						
Revenue from sale of commodities	4						
Revenue from government subsidies	5						
Investment income	6	1,250,965.82	1,602,191.18	2,853,157.00	1,634,131.65		1,634,131.65
Other revenue	9						
<b>Total revenue</b>	11	16,996,127.10	19,105,355.21	36,101,482.31	15,387,836.86	21,376,327.15	36,764,164.01
<b>II. Expenses</b>							
1. Cost of operations	12	2,614,463.50	11,287,424.62	13,901,888.12	2,943,380.00	14,076,065.97	17,019,445.97
Including: Subsidies to teaching projects	13	2,614,463.50	11,287,424.62	13,901,888.12	2,943,380.00	14,076,065.97	17,019,445.97
Subsidies to others	14			0.00			0.00
Marketing expenses	15			0.00			0.00
Special expenses	16			0.00			0.00
2. Managerial expenses	21	1,439,871.00		1,439,871.00	1,706,000.00		1,706,000.00
3. Financing expenses	24	-2,807,164.81	-24,257.40	-2,831,422.21	-4,535,536.19	-226,782.88	-4,762,319.07
4. Other expenses	28	312,741.46	400,547.80	713,289.26	408,532.90		408,532.90
<b>Total expenses</b>	35	1,559,911.15	11,663,715.02	13,223,626.17	522,376.71	13,849,283.09	14,371,659.80
<b>III. Transfer from restricted net assets to non-restricted net assets</b>	40				700,000.00	-700,000.00	
<b>IV. Increase/Decrease of net assets ("-" for decrease of net assets)</b>	45	15,436,215.95	7,441,640.19	22,877,856.14	15,565,460.15	6,827,044.06	22,392,504.21

## Balance sheet

Compiled by The CEIBS Education Foundation

Year 2017

Unit: yuan

Assets	Line No.	Amount at beginning of period	Amount at end of period	Liabilities and net assets	Line No.	Amount at beginning of period	Amount at end of period
<b>Current assets</b>				<b>Current liabilities</b>			
Monetary funds	1	116,841,938.59	141,022,696.75	Short-term borrowings	61		
Short-term investment	2			Account payable	62	2,330,426.86	2,698,437.16
Account receivable	3			Wages payable	63		
Account paid in advance	4			Taxes payable	65	713,289.26	408,532.91
Inventory	8			Account received in advance	66		
Deferred expenses	9			Accrued expenses	71		
Long-term debt investment due within one year	15			Estimated liabilities	72		
Other current assets	18			Long-term liabilities due within one year	74		
<b>Total current assets</b>	20	116,841,938.59	141,022,696.75	Other current liabilities	78		
<b>Long-term investment</b>				<b>Total current liabilities</b>	80	3,043,716.12	3,106,970.07
Long-term equity investment	21	39,698,362.00	37,973,362.00	<b>Long-term liabilities</b>			
Long-term debt investment	24			Long-term borrowings	81		
<b>Total long-term investment</b>	30	39,698,362.00	37,973,362.00	Long-term account payable	84		
<b>Fixed assets</b>				Other long-term liabilities	88		
Original value of fixed assets	31			<b>Total long-term liabilities</b>	90	-	-
Less: Accumulated depreciation	32			<b>Entrusted liabilities</b>			
Net value of fixed assets	33			Entrusted liabilities	91		
Construction In Progress	34			<b>Total liabilities</b>	100	3,043,716.12	3,106,970.07
Relics and cultural assets	35			<b>Net assets</b>			
Disposal of fixed assets	38			Non-restricted net assets	101	98,651,016.06	114,216,476.21
<b>Total fixed assets</b>	40			Restricted net assets	105	54,845,568.41	61,672,612.47
<b>Intangible assets</b>				<b>Total net assets</b>	110	153,496,584.47	175,889,088.68
Intangible assets:	41			<b>Total liabilities and net assets</b>	120	156,540,300.59	178,996,058.75
<b>Entrusted assets</b>							
Entrusted assets	51						
<b>Total assets</b>	60	156,540,300.59	178,996,058.75				

**Name list of our donors & sponsors**

You may go through the list of our respectful donors and sponsors from Page 26 to 32 on the other side of the report.



# Name List of Donors

## Name list of donors 2017

The long annual giving list comprises all contributions, from big-ticket donations (mostly valued at tens of millions of RMB and earmarked for special projects) to micro-donations (tens of RMB), which are a token of appreciation to the school. Each donation, regardless of the value, is a symbol of the donor's hopes for the school. On this occasion, we would like to express our special thanks to the alumni members, Ms. Lily Tang (MBA2007), Mr. Wang Yi (EMBA2006), Ms. Wen Simin (EMBA2009), Mr. Peter Zhou (MBA2000), Mr. Peter Gao (MBA1995), Ms. Lindsay Zou (MBA2000), who have made gifts to the School Annual Fund for five consecutive years.

Thank you for your support to CEIBS all the way!



## Class Gifts

### RMB100,000-1,000,000

EMBA15BJ1	
EMBA15BJ2	
EMBA15BJ3	
EMBA15BJ4	
MBA2005	
EMBA2011 级火星 2 组	Team Mars II of EMBA2011
重庆校友分会	Chongqing Alumni Chapter

### RMB10,000-100,000

EMBA15SH1
EMBA15SH2
EMBA15SH3
EMBA15SH4
EMBA15SH5
EMBA15SZ1
EMBA15SZ2
FMBA15SH1
FMBA15SH2
MBA2015

### <RMB10,000

MBA2016	
大连校友分会	Dalian Alumni Chapter

## Before Class Year 2000

### RMB10,000-100,000

崔欣欣	Cui, Sam	MBA1997
周 频	Zhou, Peter	MBA2000

### <RMB10,000

邹慧群	Zou, Lindsay	MBA2000
林青焰	Lin, Ramon	MBA1996
高 威	Gao, Peter	MBA1995
邓三红	Deng, Sanhong	MBA992
王 欣	Wang, Tina	MBA992
王卓秋	Wang, Joseph	MBA991
陈 彧	Chen, Edward	MBA1995

侯蓓莉	Hou, Stella	EMBA00SH1
谢 焕	Chia, Won	EMBA00SH2
朱建新	Zhu, Jianxin	EMBA00SH2
程坚玉	Cheng, Jianyu	EMBA96SH1
毕兆雁	Bi, Zhaoyan	EMBA99SH3
陈舒明	Chen, Shuming	EMBA00SH2
邓 辉	Deng, Hui	EMBA00SH2
顾 红	Gu, Hong	EMBA96SH2
侯 钢	Hou, Gang	EMBA99SH2
李建平	Li, Jianping	EMBA1995
苏耀强	Su, Yaoqiang	EMBA00SH2
朱祥明	Zhu, Xiangming	EMBA00SH2

## Class Year 2001

### RMB10,000-100,000

芦亚萍	Lu, Pamela	EMBA01SH1
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### <RMB10,000

马 爽	Ma, Marshall	MBA2001
阚洪斌	Kan, Hongbin	MBA2001
吕勇贤	Lyu, Ray	MBA2001
马日升	Ma, Risheng	MBA2001
王 恒	Wang, Michael	MBA2001
俞 雷	Yu, Ray	MBA2001
卢 荣	Lu, Lydia	EMBA01SH1
张 捷	Zhang, Jie	EMBA01SH3
乐宏伟	Yue, Hongwei	EMBA01SH3

## Class Year 2002

### >RMB1,000,000

陆 风	Lu, Feng	EMBA02SH2
徐少春	Xu, Robert	EMBA02SH3

### RMB100,000-1,000,000

蔡达建	Cai, Dajian	EMBA02SH3
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### <RMB10,000

刘继武	Liu, Joe	MBA2002
景爱梅	Jing, Aimei	EMBA02SH2
莫 融	Mo, Rong	EMBA02SH2



## Class Year 2003

### >RMB1,000,000

黄清平 Huang, Qingping CEO2003

### RMB10,000-100,000

王 战 Wang, Roy EMBA03BJ1  
熊 帆 Xiong, Fan EMBA03BJ2  
黄反之 Huang, Frank MBA2003

### <RMB10,000

李剑腾 Li, Leo MBA2003  
郑 东 Zheng, Jordan MBA2003  
朱 琦 Zhu, Enjoyce MBA2003  
曹 升 Cao, Sheng EMBA03BJ2  
杜建华 Du, Jianhua EMBA03BJ2  
李丹丹 Li, Dandan EMBA03SH2  
潘大庆 Pan, Daqing EMBA03BJ1  
洪 峰 Hong, Feng EMBA03SH5  
霍双宁 Huo, Shuangning EMBA03SH1  
廉 海 Lian, Hai EMBA03SH2  
卢文椿 Lu, Wenchun EMBA03SH2  
谭弘亮 Tan, Hongliang EMBA03BJ2  
俞国华 Yu, Guohua EMBA03BJ1

## Class Year 2004

### >RMB1,000,000

林 中 Lin, Zhong CEO2004

### <RMB10,000

周 萱 Zhou, Elaine MBA2004  
丁 捷 Ding, Jane EMBA04BJ2  
张象麟 Zhang, Xianglin EMBA04BJ2  
赵 亚 Zhao, Ya EMBA04SH5  
钟学保 Zhong, Bell EMBA04BJ1

## Class Year 2005

### >RMB1,000,000

田 明 Tian, Ming EMBA05BJ3  
李海翔 Li, Vic EMBA05BJ3  
朱 阳 Zhu, Yang AMP1-2005

### RMB100,000-1,000,000

陈 明 Chen, Ming EMBA05SH4  
曾李青 Zeng, Liqing EMBA05SZ2

### RMB10,000-100,000

夏国新 Xia, Alan EMBA05SZ2  
侯正宇 Hou, Zhengyu EMBA05SH3  
徐 孚 Xu, Jeff EMBA05SH4  
经 纬 Jing, Jenny MBA2005

### <RMB10,000

陈 宁 Chen, Jason MBA2005  
李吉薰 Gilbert, RHEE MBA2005  
林少文 Lin, Shaowen EMBA05SZ2  
覃文平 Qin, Wenping EMBA05SZ2  
张群革 Zhang, Qunge EMBA05SH4  
袁 泉 Yuan, Quan EMBA05SH3  
彭 岚 Peng, Lan EMBA05SH3  
谢志峰 Xie, Joseph EMBA05SH5  
杨佳璘 Yang, Catherine EMBA05BJ1  
钟 鸣 Zhong, Myles EMBA05SH1  
卞兆斌 Bian, Kevin AMP1-2005

## Class Year 2006

### RMB10,000-100,000

张和兵 Zhang, Hebing EMBA06SH3  
王 奕 Wang, Yi EMBA06BJ2

### <RMB10,000

丛 林 Cong, Lin EMBA06SZ7  
周全锋 Zhou, Quanfeng EMBA06BJ2  
商 羽 Shang, Yu EMBA06BJ3  
胡星卫 Hu, Xingwei EMBA06SH5  
黄既唯 Huang, Janet EMBA06SH5  
颜守俊 Yen, Albert EMBA06SH3  
张 弛 Zhang, Chi EMBA06SH3

## Class Year 2007

### RMB10,000-100,000

高 宇 Gao, Yu SEPC07,CELC14

沈 俊 Shen, Rick MBA2007

### <RMB10,000

蒋 洪 Jiang, Hong EMBA07SH2  
李晓昱 Li, Xiaoyu EMBA07SH7  
孙赫民 Sun, Hemin EMBA07SH4  
汪耳洲 Wang, Erzhou EMBA07SH6  
陈晓煜 Chen, Xiaoyu EMBA07SH6  
李 兵 Li, Bing EMBA07SH7  
孙 伟 Sun, Wei EMBA07SH2  
王 华 Wang, Hua EMBA07BJ2  
唐艳琛 Tang, Lily MBA2007  
董伟涛 Dong, Joey MBA2007

## Class Year 2008

### >RMB1,000,000

张永便 Zhang, Yongbian EMBA08BJ3  
邱光和 Qiu, Guanghe CEO2008

### RMB100,000-1,000,000

施小华 Shi, Xiaohua EMBA08SZ4  
黄 磊 Huang, Michael MBA2008  
王冠珠 Wang, David MBA2008

### RMB10,000-100,000

黎和生 Li, Hesheng EMBA08SH5

### <RMB10,000

张 晟 Zhang, Sheng EMBA08SH5  
李加勇 Li, Jiayong EMBA08SH5  
王峻波 Wang, Junbo EMBA08BJ2  
张 兵 Zhang, Bing EMBA08SH3  
赵 虎 Zhao, Hu EMBA08SH1  
金治国 Jin, Zhiguo EMBA08SH3  
刘斌彬 Liu, Binbin EMBA08SH5  
尹 伟 Yin, Wei EMBA08SZ4

## Class Year 2009

### >RMB1,000,000

黄敏利 Wong, Manli CEO2009

### RMB10,000-100,000

华青翠 Hua, Lisa EMBA09SZ1  
李洪波 Li, Hongbo EMBA09BJ1  
冯 媛 Kathryn Tea Feng EMBA09SZ2  
颜 雨 Yan, Yu EMBA09BJ1  
文思旻 Wen, Simin EMBA09BJ3  
宫惠珉 Gong, Huimin AMP9-2009

### <RMB10,000

崔新华 Cui, Xinhua EMBA09SH2  
陈延立 Chen, Yanli EMBA09SZ1  
崔向丽 Cui, Xiangli EMBA09SH2  
杜踊跃 Du, Yongyue EMBA09SZ1

## Class Year 2010

### >RMB1,000,000

顾 京 Gu, Jim EMBA10SZ1

### RMB10,000-100,000

邵 帅 Shao, Shuai EMBA10BJ1  
凌震生 Ling, Zhensheng EMBA10SH4

### <RMB10,000

黄飞鹏 Huang, Feipeng EMBA10SH3  
李 刚 Li, Leo EMBA10SH7  
李 宁 Li, Ning EMBA10SH3  
谢 娟 Xie, Juan EMBA10BJ1  
徐赤坤 Xu, Ken EMBA10BJ4  
张玉华 Zhang, Doris EMBA10SH7  
崔巍岚 Cui, Weilan EMBA10SH5  
杨玉平 Yang, Yuping EMBA10SH7  
曹伦华 Cao, Lunhua EMBA10SH2  
刘国军 Liu, James EMBA10SH4  
倪 晨 Ni, Jenny EMBA10SH4  
潘 隽 Pan, Sunny EMBA10BJ2  
孙晓青 Sun, Sunny EMBA10SH4  
王钟香 Wang, Wendy EMBA10SH4  
赵 锡 Zhao, Cissy EMBA10BJ3  
沈镛栋 Shen, Steven AMP12-2010  
蒲 彧 Pu, Denise MBA2010  
张 頔 Zhang, Christina MBA2010

## Class Year 2011

### RMB100,000-1,000,000

孙仲斌 Sun, Zhongbin EMBA11SZ2  
周少明 Zhou, Shaoming CEO2011

### RMB10,000-100,000

张 健 Zhang, Linda EMBA11SZ1

### <RMB10,000

蒋春燕 Jiang, Chunyan EMBA11SH3  
宋福安 Song, Frank EMBA11SZ2  
杨京兰 Yang, Alice EMBA11BJ4  
许俊芬 Xu, Annie EMBA11SH1  
许 凤 Xu, Tracy EMBA11BJ2  
曹淑溧 Cao, Linda EMBA11SH6  
宋 梅 Song, Maggie EMBA11SH2  
王本举 Wang, Benju EMBA11SH2  
王菁川 Wang, Jingchuan EMBA11SH5  
王震峰 Wang, Zhenfeng EMBA11BJ2  
张宏杰 Zhang, Lawrence EMBA11SH4  
张毅军 Zhang, Eugene EMBA11SH2  
段苏函 Duan, Suhan AMP14-2011  
罗思明 Luo, Siming MBA2011

## Class Year 2012

### RMB100,000-1,000,000

郑慧红 Zheng, Huihong EMBA12BJ2

### RMB10,000-100,000

王 乾 Wang, Allan EMBA12SH3

### <RMB10,000

俞江虹 Yu, John EMBA12SH3  
孙艳军 Sun, Sunny EMBA12SH5  
南海军 Nan, Haijun EMBA12BJ2  
张 琳 Zhang, Linda EMBA12SH5  
陈 君 Chen, Julie EMBA12SH5  
李铁军 Li, Tiejun EMBA12BJ3  
尚全胜 Shang, Victor EMBA12SZ1  
邵海涛 Shao, Hyman EMBA12SZ2

吴天舒 Wu, Tianshu EMBA12SH3

夏 飞 Xia, Fei EMBA12BJ2

何良军 He, Liangjun EMBA12SH3

陈 琤 Chen, Cheng EMBA12SH6

俞慧洵 Yu, Isa EMBA12SH5

冯淑瑜 Feng, Fanny AMP16-2012

谢 华 Xie, Jasen AMP17-2012

赵 军 Zhao, Jun AMP16-2012

朱 倩 Zhu, Qian CMO12

孔芳芳 Kong, Maggie AMP18-2012

唐建龙 Tang, Jianlong AMP17-2012

谢 静 Xie, Sky MBA2012

ArnaudMONGES MBA2012

汪王颖 Wang, Wing MBA2012

孙 炜 Sun, Wei MBA2012

陈昆林 Chen, Paul MBA2012

吕国维 Lyu, Lucol MBA2012

王 星 Wang, Alex MBA2012

王绪松 Wang, Xusong MBA2012

白浩丁 Bai, Amico MBA2012

朱 蕾 Zhu, Jolie MBA2012

李芳龙 Li, Robert MBA2012

## Class Year 2013

### RMB10,000-100,000

朱明跃 Zhu, Mingyue EMBA13BJ1

勾祖勇 Gou, Ken AMP19-2013

邵羽南 Shao, Yunan CELC13

### <RMB10,000

方 明 Fang, Ming EMBA13BJ3  
关铁锤 Guan, Hammer EMBA13BJ4  
姜 霞 Jiang, Skyey EMBA13BJ4  
田亚军 Tian, Yajun EMBA13BJ1  
刘小舟 Liu, Xiaozhou EMBA13SZ2  
娄文华 Lou, Wenhua EMBA13BJ4  
邱 新 Qiu, Xin EMBA13SH2  
许 冰 Xu, Bing EMBA13SZ2  
杨 波 Yang, Bo EMBA13BJ3

叶笑波	Ye, Xiaobo	EMBA13SH2
于兰葳	Yu, Lanwei	EMBA13SZ2
张学涛	Zhang, David	EMBA13SH1
崔洪波	Cui, Robert	CMO13
郑超	Zheng, Chelsea	MBA2013

## Class Year 2014

### RMB100,000-1,000,000

张锡亮	Zhang, Tom	EMBA14SH2
黄胤菲	Huang, Yinfei	EMBA14SZ2

### RMB10,000-100,000

袁刚	Yuan, Gang	EMBA14SZ2
洪宏	Hong, Ouen	AMP22-2014

### <RMB10,000

李琼	Li, Qiong	EMBA14SH1
唐伟	Tang, Mark	EMBA14SH3
张华	Zhang, Hua	EMBA14BJ1
杜娟	Du, Juan	AMP23-2014
尹龙	Yin, Long	GEMBA2014
牟钟仪	Mou, Christina	MBA2014

## Class Year 2015

### RMB100,000-1,000,000

白光宇	Bai, Guangyu	EMBA15SH3
朱端明	Zhu, Andy	EMBA15SZ2
黄正聪	Wong, Sunny	CEO2015

### RMB10,000-100,000

周建邦	Zhou, Jianbang	EMBA15BJ3
宋映雪	Song, Yingxue	EMBA15SZ1
牛志贵	Niu, Leo	EMBA15BJ3
周歆焱	Zhou, Xinyan	EMBA15SH2
杜海燕	Du, Haiyan	EMBA15SH4

### <RMB10,000

卢斯侃	Lu, Sikan	EMBA15SH4
曾劲松	Zeng, Jinsong	EMBA15SH4
王勇	Wang, Yong	EMBA15SH2

程家茂	Cheng, Jiamao	EMBA15SH4
林世春	Lin, Shichun	EMBA15SH4
沈浩	Shen, Hao	EMBA15SH5
谢建辉	Xie, Jianhui	EMBA15SH2
张娜	Zhang, Na	EMBA15SH2
周晨	Zhou, Chen	EMBA15SH4
牟斌	Mu, Bin	AMP25-2015
顾梦娅	Gu, Mengya	AMP26-2015
秦亚红	Qin, Yahong	AMP25-2015
王瑛	Wang, Ying	AMP25-2015
周政	Zhou, Zaki	FMBA15SH1
周永贵	Zhou, Yonggui	GEMBA2015
王伟光	Wang, Daniel	MBA2015
戚文佳	Qi, Neo	MBA2015

## Class Year 2016

### >RMB1,000,000

卿永	Qing, Yong	EMBA16BJ4
黄蔚	Huang, Steven	SEPC16

### RMB100,000-1,000,000

曹波	Cao, Victor	EMBA16SH1
许如意	Xu, Ruyi	EMBA16SZ1

### RMB10,000-100,000

陈文明	Chen, Wenming	EMBA16SZ2
卫福海	Wei, Fuhai	EMBA16SZ2
赵轶	Zhao, Yi	EMBA16SZ1
张离可	Zhang, Like	EMBA16SH5
苟中军	Gou, Zhongjun	EMBA16BJ1

### <RMB10,000

安志鹏	An, Zhikun	EMBA16BJ1
樊星星	Fan, Xingxing	EMBA16SH3
董长城	Dong, Changcheng	EMBA16BJ2
陈戈	Chen, Ge	EMBA16SH1
蔡长龙	Cai, Changlong	EMBA16SH2
陈碧景	Chen, Bijing	EMBA16SH2
程五良	Cheng, WuLiang	EMBA16SH4
李胤蒿	Li, Xianhao	EMBA16SH5

邵文武	Shao, Wenwu	EMBA16SH3
苏清	Su, Qing	EMBA16SH3
王翔宇	Wang, Xiangyu	EMBA16SH3
谢建	Xie, Jian	EMBA16SH5
薛继鹏	Xue, Jipeng	EMBA16SH3
张传有	Zhang, Chuanyou	EMBA16SH4
张秦	Zhang, Qin	EMBA16SH5
白万钢	Bai, Wangang	MDP2016
程勇	Cheng, Jason	AMP30-2016
方伟	Fang, Wei	AMP30-2016
卢新荣	Lu, Xinrong	MDP2016
毛丽娜	Mao, Lina	AMP29-2016
潘秋红	Pan, Qiuhong	AMP30-2016
苏彤	Su, Frankie	AMP30-2016
粟永兴	Su, Yongxing	AMP30-2016
魏然	Wei, Ran	CMO2016
吴未央	Wu, Katherine	FOP2016
肖薇	Xiao, Wei	AMP30-2016
徐娟	Xu, Juan	AMP29-2016
徐铭宏	Xu, Minghong	MDP2016
颜为民	Yan, Weimin	AMP30-2016
俞明雄	Yu, Scott	AMP29-2016
周友盟	Zhou, Youmeng	CEO2016
周园	Zhou, Yuan	AMP29-2016
邱怡	Qiu, Yi	MBA2016
刘卓	Liu, Allen	MBA2016
沈阳	Shen, Yang	MBA2016
佟维	Tong, Rafael	MBA2016
吴竹松	Wu, Vincent	MBA2016
姚岫	Yao, Freeman	MBA2016

## Class Year 2017

### RMB10,000-100,000

舒晨芳	Shu, Edward	CEO2017
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### <RMB10,000

张明国	Zhang, Mingguo	EMBA17BJ2
敬松	Jing, Song	EMBA17SH2
李域林	Li, Yulin	EMBA17SH1

刘嵩	Liu, Song	EMBA17BJ1
刘先鸣	Liu, Xianming	EMBA17SZ2
庞振	Pang, Zhen	EMBA17BJ2
孙红军	Sun, Hongjun	EMBA17BJ3
严林辉	Yan, Linhui	EMBA17SZ1
周琼	Zhou, Qiong	EMBA17SH3
黄丹	Huang, Dan	AMP34-2017
董晓琳	Dong, Xiaolin	AMP34-2017
高茹	Gao, Ru	AMP34-2017
贡明	Gong, Ming	CEO2017
管培蒂	Guan, Peidi	AMP34-2017
国庆	Guo, Qing	AMP31-2017
金晓玲	Jin, Xiaoling	AMP34-2017
李迪初	Li, Berry	CEO2017
李亚平	Li, Yaping	AMP34-2017
梁明辉	Liang, Minghui	CEO2017
卢政荣	Lu, Zhengrong	AMP34-2017
陆平	Lu, Ping	AMP34-2017
雒海珊	Luo, Haishan	AMP34-2017
麦炯章	Mai, Jiongzhang	CEO2017
祁明涛	Qi, Mingtao	AMP34-2017
上官鑫华	Shangguan, Xinhua	AMP34-2017
苏沈阳	Su, Shenyang	AMP34-2017
唐英斌	Tang, Yingbin	AMP32-2017
万磊磊	Wan, Leilei	AMP34-2017
王亚龙	Wang, Yalong	CEO2017
吴冯淑	Wu, Audrey	AMP32-2017
徐杰	Xu, Jacky	CEO2017
许红艳	Xu, Hongyan	AMP34-2017
薛丽娟	Xue, Lijuan	AMP34-2017
杨华	Yang, Hua	AMP34-2017
张慧	Zhang, Hui	AMP34-2017
张子军	Zhang, Zijun	AMP34-2017
赵涤烽	Zhao, Difeng	AMP34-2017
赵祥	Zhao, Xiang	AMP34-2017
郑积华	Zheng, Jihua	AMP34-2017
周黄河	Zhou, Huanghe	AMP34-2017
周颖嘉	Zhou, Yingjia	CMO17
朱骏	Zhu, Jun	AMP34-2017
孟庆龙	Meng, Qinglong	MBAExchange2017

## Faculty&Staff

### >RMB1,000,000

吴敬琏	Wu, Jinglian
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### RMB100,000-1,000,000

陈世敏	Chen, Shimin
丁远	Ding, Yuan

### RMB10,000-100,000

刘湧洁	Liu, Hobbs
毛竹晨	Mao, Zhuchen
佩德罗·雷诺	Nueno, Pedro
朱天	Zhu, Tian

### <RMB10,000

毕明霞	Bi, Alicia
蔡筠	Cai, Cherry
贺方泓	He, Fanghong
胡江浩	Hu, Alex
季丽浩	Ji, Steven
金立强	Jin, Adam
赖卫东	Lai, Weldon
李铭俊	Li, Mingjun
李晓舟	Li, David
李媛媛	Li, Yvonne
刘菁	Liu, Cathy
刘小鸥	Liu, Sandra
骆莺	Luo, Isa
马翠敏	Ma, Pony
马宁	Ma, Ning
沈军	Shen, Jeffrey
许雷平	Xu, Raymond
杨薇	Yang, Wei
袁梅	Yuan, Mei
张维炯	Zhang, Weijiong
赵永清	Zhao, Zachary
朱丹	Zhu, Flora

## Others

### >RMB1,000,000

中国华信能源有限公司
CEFC China Energy Co., Ltd

宜信普惠信息咨询（北京）有限公司
CreditEase Information Consultancy (Beijing) Co., Ltd

### RMB100,000-1,000,000

玛莎拉蒂（中国）汽车贸易有限公司
Maserati (China) Cars Trading company limited

中东欧基金
China-CEE Fund

深圳市富安娜家居用品股份有限公司
Shenzhen Fuanna Bedding and Furnishing Co.,Ltd.

### RMB10,000-100,000

上海高顿教育培训有限公司
Shanghai Gaodun Education Training Co., Ltd

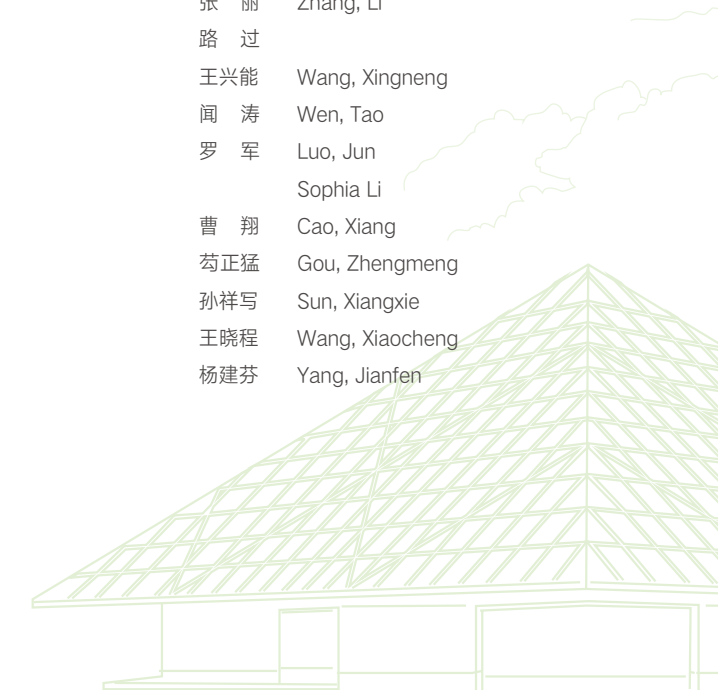
上海金羽礼品有限公司
Shanghai Jinyu Gift Co., Ltd

### <RMB10,000

水福来净化设备贸易（上海）有限公司
Life Solutions China

张丽	Zhang, Li
路过	
王兴能	Wang, Xingneng
闻涛	Wen, Tao
罗军	Luo, Jun
	Sophia Li

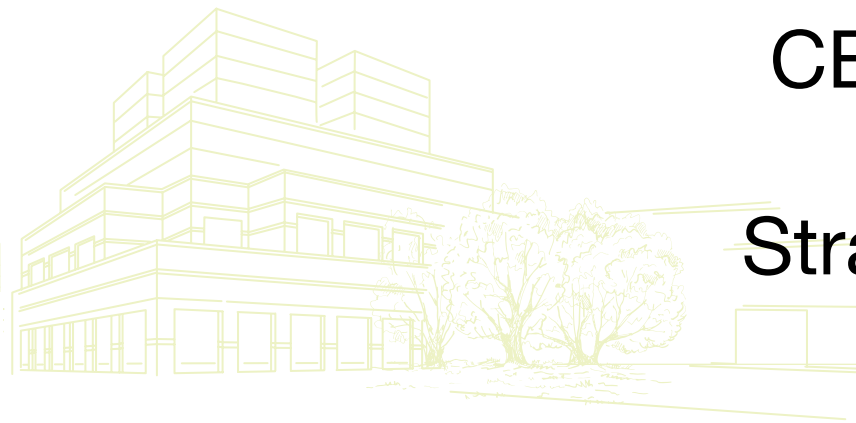
曹翔	Cao, Xiang
苟正猛	Gou, Zhengmeng
孙祥写	Sun, Xiangxie
王晓程	Wang, Xiaocheng
杨建芬	Yang, Jianfen





# 10

## CEIBS Education Foundation Strategic Partners



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