

Highlights from Our Five Campuses Around the World

- SHANGHAI CAMPUS
- BEIJING CAMPUS
- SHENZHEN CAMPUS
- ZURICH CAMPUS
- ACCRA CAMPUS

New institute to contribute to national social security and aging finance

A new research institute on social security and aging finance was inaugurated at CEIBS Shanghai campus in August as part of the school’s efforts to contribute to the pressing social challenges brought on by China’s aging population. Directed by CEIBS President Wang Hong, the institute will bring together insights from industrial experts, policymakers, international think tanks, universities, and entrepreneurs to build a network and an exchange platform for social security research between China and the rest of the world.



CEIBS Insights Beijing Forum explores industrial reconstruction under the ‘dual carbon’ targets



The second edition of the CEIBS Insights Beijing Forum was held in July, with speakers from politics, business and academia gathering to discuss re-engineering industrial advantages under China’s carbon peaking and carbon neutrality strategy. CEIBS President Wang Hong, Vice Chairman of the China Development Research Foundation Liu Shijin, and Former WTO Director General and CEIBS Distinguished Professor Pascal Lamy delivered keynote speeches. The event also featured two round-table discussions where panellists shared industry trends and corporate practices on the topic.

CEIBS Shenzhen Campus hosts first-ever EMBA orientation event

CEIBS Shenzhen Campus hosted its first-ever EMBA orientation in August, with 66 new students from Shenzhen Class 1 of EMBA 2022 gathering to embark on their new learning journey. From check-in and photo shooting to team building and IT operations, the memorable event marks an innovative breakthrough for the Shenzhen Campus, and was well received by new students.



CEIBS Accra Campus joins partnership to support local SMEs

In a bid to create some 50,000 jobs in Ghana through skills development and access to finance, ABSA and MasterCard Foundation partnered to form the Young Africa Works (YAWs) project in 2020. CEIBS Africa joined the partnership as an academic partner in late-2021, and as of November 2022 more than 800 business owners have benefitted from the programme. With some 5,000 SMEs ultimately expected to participate, the programme focuses on entrepreneurship and organizational, financial, and behavioural change to help participants become investor-ready by 2025.

CEIBS alumni explore high-performance teams at European workshop series

CEIBS hosted a five-stop series of workshops for Europe-based alumni in 2022 on the theme of *Building and Leading High-Performance Teams and Cultures*. The events, which were amongst the first to be held offline around Europe since the beginning of the COVID-19 pandemic, attracted more than 70 participants and visited Barcelona, Milan, London and Paris, in addition to a workshop at the school's campus on the shores of Lake Zurich.

