



## CEIBS Global Executive MBA

[www.ceibs.edu/gemba](http://www.ceibs.edu/gemba)

Ranked **2<sup>nd</sup>** Worldwide  
- *Financial Times* EMBA Ranking 2022

# A transformational global learning journey, anchored in China

A panoramic view of the Shanghai skyline at sunset. The sky is filled with soft, golden light and scattered clouds. The Oriental Pearl Tower stands prominently on the left, with its distinctive spheres. To its right, the Shanghai Tower rises as a tall, slender skyscraper. Other modern buildings of varying heights and architectural styles complete the skyline. The water in the foreground reflects the warm colors of the setting sun.

CEIBS Global EMBA, ranked 2nd globally, is a part-time programme that balances China Depth and Global Breadth and develops responsible global business leaders. The programme is a transformational self-development journey, allowing each student to step outside their everyday work environment and see business challenges from a whole new perspective.

With modules available in 10 countries worldwide, a diverse student body from nearly 20 countries, and two integrated tracks running between China, Europe and Africa, CEIBS Global EMBA provides unparalleled opportunities for participants to expand their global network, while plugging into China's largest business school alumni network and to take their career and personal development to the next level.



Just like a ship that requires an able captain to steer it safely to its destination, the current uncertain business environment requires managers who are not just leaders, but individuals who are responsible, empathetic and agile enough to take on unprecedented challenges as we move to the next stage in the evolution of the business world – a world where China plays a critical role in shaping the future. Underpinning the 20-month Global EMBA learning journey is the programme's leadership dimension, as we prepare executives to think and act as global leaders who can make a lasting positive impact, not just on their own organisation, but on the wider society as well.



**Bala Ramasamy**

Professor of Economics, Associate Dean, Global Executive MBA

# Go Beyond Yourself

## Beyond Diversity

The Global EMBA classroom is truly diverse, with executives from different nationalities, industries, functional backgrounds and company types, allowing you to step outside your own environment and see business from a whole new perspective.

## Beyond Leadership

Personal and professional self-development sits at the core of the programme. You will be continually challenged and inspired through immersive, experiential leadership exercises, helping you understand your own leadership style and blind spots.

## Beyond Business

CEIBS Global EMBA provides a new vision of global leadership, with a strong focus on emerging economies. You will be challenged to evaluate the social impact of your business decisions on wider society.

## Beyond Theories

CEIBS' world-class faculty provide cutting-edge knowledge and case studies, while challenging you to apply your learning directly to your organisation.

## Beyond your Comfort Zone

The Global EMBA is a place where you can take risks, make mistakes and learn from them, away from the pressures of your everyday workplace.

## Beyond Global

With a global student body, diverse faculty, and the opportunity to learn in over 10 locations worldwide, the Global EMBA provides a customised global journey that will comprehensively expand your own horizons.

# Programme at a Glance

20

Months

50

Days out of the Office

13

Core Courses

4+

Global Modules

35+

Elective Options

4

Days every month

8

Days every 2 months

# Programme Design

## Social Responsibility

Ethical Leadership  
Social Entrepreneurship  
Volunteerism  
Sustainable Strategy

## Leadership

Experiential Leadership  
Managing Diversity in Organisations  
Executive Coaching  
Organisational Behaviour  
Action and Reflection

## China Depth

Chinese Economy  
China Deep Dive  
China and the World  
China Electives

## Global Breadth

Global Core Modules  
Global Electives  
Global Perspectives  
Global Strategies

## Business Fundamentals

Marketing Management  
Economic Analysis  
Financial Reporting  
Corporate Finance

## Strategic Capabilities

Strategic Management  
Strategic Managerial Accounting  
Data-Driven Decision-Making  
Operations Management

## Integrating Capabilities

Strategic Simulation  
Capstone Project  
Entrepreneurship and Innovation

# A Collective Experience with Diverse Classmates



90

Participants



18

Countries & Regions



50%

Female



41

Average Age



17

Average Years' Work Experience



10

Average Years' Management Experience



49%

Master's Degree & above



32%

From Outside of Chinese Mainland



78%

Overseas Experience

One of the greatest benefits of the Global EMBA is the interaction with your classmates, where the classroom dynamics will challenge your own vision of the world. The classroom is a uniquely diverse place, where you will find a variety of decision-makers from vastly different backgrounds.

The classroom diversity runs deeper than merely nationality. You will be exposed to classmates from a wide range of different industries, functional backgrounds and company types.

Every business case and topic discussed in class will be examined through the prism of this enriching depth of diversity and divergent world views.

## Industry Breakdown

Pharmaceutical	15%	Chemicals	4%
Professional Services	12%	Retail/Wholesale	4%
Digital Technology	11%	Textile	4%
Miscellaneous Manufacturing	11%	Electronics	3%
Medical Devices	7%	Mining	3%
Automobile	6%	Transportation	3%
Consumer Goods	6%	Others*	6%
Finance	5%		

\*Agriculture, Construction, Hospitality, Publishing, Real Estate

## Function Breakdown

General Management	39%	Legal	4%
Strategic Planning	9%	Sourcing and Procurement	4%
Business Development	8%	Project Management	3%
Marketing	8%	Engineering	2%
Sales & Account Management	7%	Research & Development	2%
Finance	7%	Public Relations	1%
Human Resources	6%		



# Global Recognition

# 2nd

**FT** EMBA  
2022 RANKING

- Ranked 2nd globally for three consecutive years (2020-2022)
- Ranked in the top 5 for five consecutive years (2018-2022)
- Ranked 2nd globally for alumni salary today
- Ranked 14th globally for alumni work experience
- Ranked 9th globally for alumni aims achieved
- Ranked 17th globally for International Course Experience
- Highest ranked single-school EMBA programme in Asia



CEIBS is unmatched  
in its record of  
nurturing business  
leaders in China.

CEIBS is unmatched in its record of nurturing business leaders in China. Being a part of that network has been an invaluable platform for my continued personal development. As China enters an exciting new phase in its development, CEIBS will continue to play a crucial role in bridging East and West and educating the business talents of tomorrow.



**Leon Wang** Global EMBA 2001  
Executive Vice President, International and China President at AstraZeneca

# Flexible Format for Today's Business Leaders

The CEIBS Global EMBA provides maximum flexibility for its participants in the following ways:

- 1** Students may choose between two separate but integrated tracks: the **Single Module Track** (attend courses every month for 4 days) and the **Double Module Track** (attend every two months for 8 days)
- 2** Students may switch courses between tracks/classes
- 3** Elective options are available across all 5 CEIBS campuses worldwide, and other overseas cities

The Single Module Track and Double Module Track feature identical content and are delivered by the same faculty members, as well as following the same admission criteria. Both tracks will mix for the Leadership Modules, some core courses and some electives.

# Programme Schedule

Single Module Track			Double Module Track		
2023	Nov	Shanghai Opening Leadership 8 Days		Nov	2023
	Jan	Shanghai 4 Days	Zurich 6 Days	Feb	
2024	Feb	Zurich 4 Days Global Core Europe 3 Days	Global Core Europe 3 Days		Apr
	Mar	Shanghai 4 Days	Shanghai 8 Days		
	Apr	Shanghai 4 Days	Shanghai/Accra 4 Days Global Elective Africa 3 Days		
	May	Shanghai 4 Days			
	Jun	Shanghai/Accra 4 Days Global Elective Africa 3 Days	Global Elective Africa 3 Days	Jun	
	Jul	Shanghai 4 Days	Shanghai 5 Days	Aug	
	Aug	Shanghai 2 Days			
	2025	Oct	Mid Term Leadership 3 Days		Oct
		Sep to May	Singapore 4 Days Global Core Asia 3 Days	Singapore 4 Days Global Core Asia 3 Days	
		Jun	Local Electives	Local Electives	Sep to Jun
Jul		Global Electives	Global Electives		
2025	Jun	Shanghai 4 Days	Shanghai Capstone Project 1 Day Exit Leadership 3 Days	Jul	
	Jul				

\*Schedule is subject to change

Leadership Modules Overseas Modules



GEMBA helped me tremendously to be the best me. Managing the programme during the pandemic was a challenge, one that I passed and will always cherish.

The Global EMBA journey was an amazing learning experience that will continue and not stop after graduation. During the programme, I worked and learned with many other executives from different industries who are now my friends. I gained great insights and ideas that I transferred successfully into my own work. The same is true with the many learnings from the Professors. Managing the programme during the pandemic situation was a challenge, one that I passed and will always cherish. I am now more ready than ever before for any other uncertain challenges that lay ahead in the future. The programme helped me tremendously to be the best me.



**Andreas Hornfischer** Global EMBA 2020  
General Manager, E.G.O. Components (China) Co., Ltd.



I was very impressed by the rigor of the GEMBA programme, the quality of the tailored case studies, the richness of the international modules and the diversity of its students.

It was an amazing experience. I was very impressed by the rigor of the Global EMBA programme, the quality of the tailored case studies, the richness of the international modules and the diversity of the students. It has not only accelerated my career but also inspired my lifelong passion for learning.



**Nicole Wu** Global EMBA 2014  
APAC Vice President, K-C Professional, Kimberly Clark





# Rigorous Academic Focus

## Core Courses

All participants will be required to complete the following core courses together with their respective track. The core courses will take place over the first 11 months of the programme.

- Leadership
- Organisational Behaviour & Managing Diversity
- Corporate Social Responsibility
- Managing Diversity in Organisations
- Marketing Management
- Chinese Economy
- Economic Analysis
- Operations Management
- Financial Reporting
- Strategic Managerial Accounting
- Corporate Finance
- Strategic Management
- Strategy Simulation

## Electives (Local & Global)

The Electives part of programme allows you to specialise and tailor the course content to your particular business needs. Participants will be able to choose from more than 35 different electives in a variety of locations, with a selection of electives being available online.

## Local Electives

Participants can take local electives in Shanghai, Zurich, Accra, Beijing and Shenzhen. Chinese speakers can also join a range of electives together with the CEIBS Chinese EMBA programme and Hospitality EMBA programme. The total number of electives taken will depend on the length and credit value of each chosen elective; but on average, each participant will take 4 to 6 local electives.

The following is a sample list of local electives delivered in the past\*

### Becoming Customer-Centric

- Branding Strategies for Business Success in the Digital Age
- Data Driven Business and Generation Z Consumers
- Digital Media and the Future of Marketing
- Marketing Strategy and Planning

### Assessing Financial Health

- Forensic Accounting and Fraud Examination
- Integrating and Managing Acquisitions
- Understanding Financial Derivatives
- Managing Strategic Investment Decisions
- Performance Measurement and Incentive Design of Emerging Business Models

### Strategic Management

- Global Strategy
- Managing Growth: Crisis and Opportunity
- Rethinking Strategy for the Digital World
- The Three-wave Strategy: How to Achieve Sustained Profitable Growth
- Strategic Implementation and Organisation and Talent Management

## Global Electives

Global EMBA participants are required to complete at least 2 Global Electives from a selection of 10 locations: Zurich, Ghana, Israel, India, South-East Asia, Spain, Italy, Japan/South Korea, New York and São Paulo.

- Zurich: Service Excellence
- Ghana: Doing Business in Africa
- Israel: Innovation in Israel
- India: Immersion in India for Business Success
- South-East Asia: Doing Business in Emerging Economies
- Spain: Sports & Tourism Management
- Italy: Management of Luxury Companies
- Japan/South Korea: The Rise and Evolution of East Asian Business
- New York: Shaping Consumer Behaviour in a Global World
- São Paulo: Driving Business Success in Latin America

### Enriching Leadership

- High Performance and Sustainable Leadership
- Strategic Negotiation Programme
- Talent Management Programme
- Women in Leadership

### Innovation and Entrepreneurship

- Creativity and Design Thinking
- Enterprise Resilience
- Corporate Entrepreneurship and Innovation
- International Entrepreneurship
- Raising Funds to Accelerate Growth in a Global Environment: Venture Capital, Private Equity and IPOs
- Innovation and Entrepreneurship of Renewable Energy Industry

### Emerging Global Trends

- AI and Machine Learning: Disruptive Technologies for the Modern Enterprise
- Business-Government Strategy in the Global Arena
- Opportunities and Challenges in the Pharmaceutical Industries in China
- Digital Transformation
- (Dis)Continuous Innovations in the Digital Age for the Automotive Industry
- Digital Marketing in Emerging Markets
- Intelligent Manufacturing and Digital Supply Chain

\*available electives are subject to change

## Capstone Project

The Capstone Project, which takes place during the last 10 months of the programme, provides participants with a unique opportunity to apply what they have learned in a practical business context. Participants will tackle a real-life strategic problem or challenge currently facing a classmate's organisation, giving the project real-world applicability. The project is designed for participants to blend management theory with business practice as they 'connect the dots' and integrate the different business fundamentals that they have learned throughout the programme.

Students will form groups of 4-6 classmates and each group is assigned a CEIBS faculty member who will guide them through the entire project with in-depth feedback and instruction. Each team will produce a 30-page report, which will then be orally defended by all team members in front of a panel of professors.



CEIBS Global EMBA not only helped me grow from a functional leader to a real business leader, it truly empowered me as a global leader with China Depth and Global Breadth. With classmates from all over the world, across various industries and with different educational, cultural, and professional backgrounds, I enjoyed our interactions and treasured everyone's input. The social, professional, and academic value CEIBS brought me are equally pivotal, but I believe it is always people that makes the difference. CEIBS represents a journey where talented people meet, share and grow together.



**Junjie Yuan** Global EMBA 2018  
Vice President, Bayer Healthcare

# Developing the Leader in You

Helping you develop further as a leader is a critical component of the CEIBS Global EMBA. Throughout the programme students will be continually challenged and inspired through immersive, experiential leadership exercises, helping you understand your own leadership style and blind spots.

Further than that, the Global EMBA aims to develop empathetic, responsible business leaders who are able to create a lasting impact, not only on their own organisations, but also on broader society. For this reason, aspects of Corporate Social Responsibility are weaved into all the leadership components in the programme to contribute to the programme's vision of developing responsible leaders who are well-versed in China Depth and Global Breadth.

There are several major touchpoints on leadership and CSR throughout the programme:

## Opening Leadership Module

- Classroom lectures
- Coaching sessions
- Peer review
- Outdoor exercises
- Self-review
- CSR

Each participant assigned an Executive Coach for the week

## Mid-term leadership module

Includes CSR focus

- **Organisational Behaviour** core module
- **Managing Diversity in Organisations** core module

## Exit Module & Action Reflection

- Understand your individual leadership strengths and weaknesses
- Manage conflicts through successful leadership transactions
- Develop resilience in the face of adversity
- Embrace lifelong learning to sustain your leadership performance



The programme is designed around leadership. It shows you why you need to be a good leader and how to be a good leader, both at work and in life.

Joining the Global EMBA programme at CEIBS turned out to be the right choice when I decided to step out of my normal circle and tried to challenge myself through an exposure to new minds, different angles and methods to read the world. The part I like most, and find really valuable, is that the programme is designed around leadership. It shows you why you need to be a good leader and how to be a good leader, both at work and in life. I benefited from it and my lovely classmates immeasurably. I learned I am not alone; we all have passion and want to better ourselves, we just need a bit of courage!



**Jenny Zhu** Global EMBA 2020  
Global Business Head, Engineering Materials, Celanese (China) Holding

# Beyond the Classroom



## Expand Your Business Expertise

### Industry Conferences

CEIBS hosts more than 10 industry forums each year, that are open to Global EMBA students and alumni.

### Company Visits

Global EMBA arranges quarterly company visits, giving participants unique access to some of the most successful and innovative companies in China.

### CEO Events

CEIBS regularly hosts CEOs from leading companies, giving you first-hand knowledge of key strategic challenges facing high-profile corporate leaders.

## Expand Your Professional Network

### EMBA Mixers

Each year, CEIBS hosts China modules for leading overseas EMBA programmes, giving Global EMBA students and alumni an opportunity to network with high-calibre executives from around the world.

### Global EMBA Class Activities

Each Global EMBA cohort elects its own Class Committee that is responsible for organising family days, charity events, sports days, social events, mini-forums and 'country days', in addition to joint events with the Chinese EMBA classes.



## Expand Your Social Impact

### Class Charity Projects

Every Global EMBA class leads charity projects to leverage the class resources to make an impact in local communities.

### School-wide CSR Activities

CEIBS hosts a variety of annual events in the area of CSR, including the Being Globally Responsible Conference and the Social Responsibility Forum.

### CEIBS Case Centre

CSR is one of the key focal points of the CEIBS Case Centre, which is publishing more than 100 China-specific cases annually.



## Lifelong Community Platform

### Alumni Activities

CEIBS boasts the largest global alumni network among business schools in Chinese mainland, with over 27,000 members working in more than 90 countries and regions. Some of the many activities available to our global alumni community include:

- Annual school-wide Alumni Reunion
- Annual European Alumni Reunion
- Global EMBA Alumni Reunion
- CEIBS Alumni International Chapter
- Gobi desert challenge competition
- Events and study tours initiated by almost 50 local and 17 overseas chapters
- Sports club activities

# Boost Your Career Beyond Graduation

CEIBS offers comprehensive career support and guidance for Global EMBA alumni, to ensure that you have the tools and the platform to continually enhance your career, even after graduation.

All alumni will have access to...

## Alumni Network

As a member of the alumni community of CEIBS, you will become part of China's largest business school alumni network. There will be regular alumni events and networking opportunities, allowing you to open new doors into the Chinese business community.

## Career Mentoring Sessions

More than 20 senior business leaders and HR executives will share their industry insights and provide career planning guidance through one-to-one sessions. CEIBS also offers career sessions with our Career Development Centre consultants.

## Career Development Events

CEIBS will provide targeted events designed to broaden your network and deepen your understanding of career opportunities and industry trends. Events include: Annual Career Forum; Industry Sharing; Networking Sessions; Experts Insights and Career Treks in locations outside China.

## Placement Opportunities

You will have full access to the CEIBS online database of job postings, with hundreds of postings annually. These cover all key industries, including (but not limited to) Financial Services, Healthcare/ Pharmaceutical, Manufacturing, Professional Services, and FMCG.



Continuous support from the GEMBA community has endowed me with courage, confidence, and resilience to face any challenge in this fast-changing world.

The CEIBS Global EMBA programme opened a new world for me. The sharing and inspiration from professors and classmates with various backgrounds helped unfold my potential, encouraging me to exercise more leadership both in my work and life, while enriching my knowledge on top of my job expertise, all of which have boosted my career transformation smoothly. Furthermore, the continuous support and care from the GEMBA community and CEIBS Alumni endowed me with courage, confidence, and resilience to face more challenges in this fast changing world.



**Fairy Li** Global EMBA 2018  
Global HRBP Head, Vehicle Engineering, NIO

# China Depth Global Breadth

“

During times of great economic uncertainty, business leaders want to learn more, to focus more on their personal development. Given the wide-ranging challenges we face today, broadening your global horizons while deepening your understanding of business in China is a great investment. China is an unavoidable partner and competitor in global business today, and there is no substitute for being here, on the ground, to experience China's business culture in person. The GEMBA programme offers its students the opportunity to learn alongside the world's top professors and their fellow executives, drawn from different countries and industries, providing you with unmatched learning experiences.

”

**Dominique Turpin**  
President (European)



**Wang Hong**  
President



**Dominique Turpin**  
President (European)



**Frank Bournois**  
Vice President  
and Dean



**Zhang Weijiong**  
Vice President  
and Co-Dean

**1994**

Inauguration of CEIBS in Shanghai

**1999**

Opening of Shanghai Campus

**2004**

The first business school in the Chinese mainland to be awarded EQUIS Accreditation

**2009**

Accredited by AACSB

**2015**

CEIBS establishes European base in Zurich

**2019**

CEIBS 25<sup>th</sup> Anniversary

**2021**

CEIBS Global EMBA ranked #2 globally for two consecutive years by *Financial Times*

**1995**

The first MBA and EMBA programmes offered in the Chinese mainland by CEIBS

**2002**

Opening of Shenzhen Representative Office

**2008**

Opening of Accra Campus

**2010**

Opening of Beijing Campus

**2016**

CEIBS launches its second Global EMBA track

**2020**

CEIBS Global EMBA ranked #2 globally by *Financial Times*

**2022**

CEIBS Global EMBA ranked #2 globally for three consecutive years by *Financial Times*

# World-Class Faculty

CEIBS faculty are leading scholars and practitioners who are uniquely positioned to bridge and synthesise management practices from both East and West. CEIBS has developed an outstanding reputation for delivering participant-centred learning experiences supported by leading-edge research. 60% of CEIBS faculty are international.



**Xu Bin**  
 Professor of Economics and Finance  
 Wu Jinglian Chair Professor in Economics



**Fang Yue**  
 Professor of Economics and Decision Sciences  
 Department Chair (Economics and Decision Sciences)  
 Co-Director of Digital Transformation Programme



**Jean Lee**  
 Professor of Management  
 Michelin Chair Professor in Leadership and Human Resources Management  
 Associate Dean (Research)  
 Co-Director, CEIBS Centre for Family Heritage



**Mathew Tsamenyi**  
 Professor of Management Practice in Accounting  
 Executive Director of CEIBS Africa



**Katherine Xin**  
 Professor of Management  
 Bayer Chair in Leadership  
 Associate Dean (Europe)



**David Hendrik Erkens**  
 Professor of Accounting  
 Research Area Director of Service Excellence



**Wang Qi**  
 Professor of Marketing  
 Department Chair (Marketing)



**Shameen Prashantham**  
 Professor of International Business and Strategy  
 Associate Dean, MBA Director



**Sebastian Christian Schuh**  
 Professor of Organisational Behaviour  
 Department Chair (Organisational Behaviour and Human Resource Management)

I was very impressed by the rigor of the GEMBA programme, the quality of the tailored case studies, the richness of the international modules and the diversity of its students.



The Global EMBA programme has opened my eyes on the real me and enlightened my leadership skills. The density of the learning, the insightfulness of the concepts taught, the reality of the case studies, the quality and diversity of the participants, under the guidance of world class faculty professors have completely transformed both my way of thinking and my vision. Learning across the five continents, and within the seven countries we visited, coupled with the company visits and after class activities in addition to networking, were amazing and priceless. In my role as a top executive, the practical application of all the learning to my daily life makes me discover and live a passion to lead people; and solve problems to the benefit of my organization.



**Jean-Baptiste Siate** Global EMBA 2017  
 Managing Director, Ecobank - Democratic Republic of Congo

# Take the Next Step

The next Global EMBA class starts in November 2023.

## Admission Rounds

	Application Deadline	Test Deadline	Interview Period
Round 1	4 January	11 January	Mid January
Round 2	25 March	1 April	Early April
Round 3	3 June	10 June	Mid June
Round 4	19 August	26 August	Late August
Final Round	6 October	13 October	Mid October

We strongly recommend completing your application as early as possible to give yourself the best chance for admission. Applications to the Accra campus can be made on a rolling basis.

## What we expect from our applicants:

### Global Mindset

A global perspective and commitment to diversity and inclusion.

### Ability to Contribute

Open-mindedness and an enthusiasm for learning; Willingness to contribute in the classroom environment.

### Supportive Platform

A highly committed organisation that allows you to take time off work to attend classes; financial sponsorship by your company is not obligatory.

### Academic Ability

Undergraduate university degree or above; Strong command of both written and spoken English.

### Management Experience

Minimum of 10 years' work experience with 7 years in managerial positions (You are welcome to contact us for an assessment of your experience.)

### Leadership Potential

Maturity, initiative, strategic vision and a consistent career progression that demonstrates potential for continued growth and leadership roles in the future.

# Application Process



## Meet with Admissions Staff

It is strongly encouraged that you meet with admissions staff before you apply, so you are better informed of the programme details and are better able to decide if the programme is the right fit for you. It is also an opportunity for you to know how best to prepare your application to give yourself the best chance for admission.



## Application

Online application can be completed at: [gemba.ceibs.edu](http://gemba.ceibs.edu).

Required documents are:

- Application form
- Two recommendation letters
- Your company's organisational chart
- Your educational degrees or official transcripts
- Four essays



## Admission Test

Applicants are required to take the Executive Assessment, administered by the Graduate Management Admission Council (GMAC).

Applicants must complete the test no later than 1 week after the application deadline. Learn more about the Executive Assessment, including its structure, practice questions, and registration process by visiting [www.gmac.com/ea](http://www.gmac.com/ea).



## Interview

The Admission Committee will first review all applications and determine those applicants who are qualified for an Admission Interview.

Only qualified applicants will be invited for the Admission Interview. Interviews take place either in person on CEIBS campuses, or via video-conference for applicants based in other locations. Interviews will be conducted by a professor and a Global EMBA alumnus.



## Admission Decision

An admission decision will be made within two weeks of you completing the application process. The Admissions Committee will make an overall assessment of your candidacy after reviewing your application materials, test score and interview result.



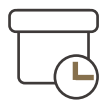
# Tuition and Financial Support

The tuition fee for the 2023 Global EMBA is USD 115,000 or RMB 805,000.

## The tuition fee covers

- Tuition for the 20-month programme
- Textbooks and other teaching materials
- Access to the school library, computer resources and other school facilities
- Lunches and coffee breaks during all the modules
- Attendance at Global EMBA-organised forums and lecture series

## CEIBS Global EMBA offers different solutions to help candidates finance their studies.



### Instalments

- Admitted students in Round 1 and 2 are required to pay 10% of the total tuition within 3 weeks after receiving the admission result, and 50% by 15 August, 2023.
- Admitted students in Round 3 and 4 are required to pay 60% within 3 weeks after receiving the admission result.
- Admitted students in Round 5 are required to pay 60% within 1 week after receiving admission result.
- All students are required to pay the final 40% in the second year of the programme.



### Loans

CEIBS cooperates with banks and financial institutions to secure loans with a competitive interest rate and structure for our participants. Find more information on our website:

<http://www.ceibs.edu/gemba/loans>.



### Scholarships

CEIBS offers several merit-based scholarships to fully or partially self-sponsored candidates to enhance the programme's diversity. Find more information on our website:

<http://www.ceibs.edu/gemba/scholarships>.



My personal example demonstrates that attending CEIBS Global EMBA can be truly transformational to one's career. At the time when I joined CEIBS back in 2009, I was managing a small regional business unit. Ten years after completing my CEIBS Global EMBA, I am a CEO of a globally-leading organization with close to 40,000 employees around the world. CEIBS Global EMBA challenged my thinking, expanded my network and gave me the confidence and the toolkit with which to address the most complex business issues of today and tomorrow.



**Stan Zurkiewicz** Global EMBA 2009

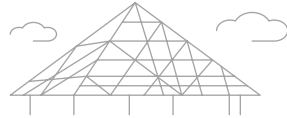
Chairman of the Management Board and CEO, DEKRA

## Contact Us

CEIBS Global EMBA Programme has three admissions offices among five campuses worldwide:

### China Admissions Office

Shanghai Campus  
699 Hongfeng Road,  
Pudong, Shanghai, P.R.C.  
Tel: +86 13918275076  
Email: [gemba@ceibs.edu](mailto:gemba@ceibs.edu)



### Europe Admissions Office

Zurich Campus  
Hirsackerstrasse 46, CH-8810  
Horgen, Switzerland  
Tel: +41 44 728 99 80  
Email: [info.zh@ceibs.edu](mailto:info.zh@ceibs.edu)



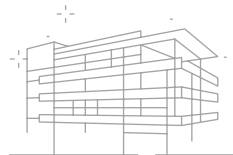
### Africa Admissions Office

Accra Campus  
5 Monrovia Road, East Legon  
Accra, Ghana  
Tel: +233 544315238  
Email: [africaprogram@ceibs.edu](mailto:africaprogram@ceibs.edu)



Beijing Campus

Building 20, Zhongguancun Software  
Park, 8 Dongbeiwang West Road,  
Haidian District, Beijing, P.R.C.



Shenzhen Campus

Suite 10A, Taihua Wutong Industrial  
Park, Gushu Development Zone,  
Hangcheng sub-district, Baoan,  
Shenzhen, P.R.C.

Visit our website: [www.ceibs.edu/gemba](http://www.ceibs.edu/gemba)



Global EMBA  
WeChat



Global EMBA  
Website