

Newsletter

Faculty Research Publications



China Depth, Global Breadth

Peer Reviewed Journal Articles

Fu, WH, Zhang, M, Zhao XD and Jia F. . 2022. "Interplay between servitization and platforms: a longitudinal case study". *International Journal of Operations & Production Management*. 42, 4, 471-499. Contact: xiande@ceibs.edu

Hsieh, L., Child, J., Narooz, R., Elbanna, S., Karmowska, J., Marinova, S. T., Puthusserry, P., Tsai, T., & Zhang, Y. . 2022 Sep. "External Resource Provision and the International Performance of SMEs – A Contextual Analysis". *Journal of International Management*. 28, 3.

Abstract: This paper investigates whether different categories of links (core and discretionary) to external resource providers are associated with the international performance of SMEs, as well as the perceived importance of external links for providing specific forms of assistance toward internationalization. A study of 180 internationally active SMEs examines whether these features vary according to the SMEs' contexts, specifically their industry and level of home economy development. The relevance of these two contexts is theoretically informed by resource dependence, environmental munificence and institutional perspectives. SME decision-makers' attribution of importance to discretionary external links predicts stronger international performance, but this is not the case with core market transactional links. Different external parties emerge as important sources of specific forms of assistance toward internationalization. Many of these results are associated with the SME's industry and home economy context. The paper concludes with a new contextually-informed model of SME egocentric networking and implications for practice.

Paper: <https://www.sciencedirect.com/science/article/abs/pii/S1075425321001034?dgcid=coauthor>
Contact: terence@ceibs.edu

Li, SY, Wang KD, Huo, BF, Zhao, XD, Cui, XL. . 2022. "The impact of cross-functional coordination on customer coordination and operational performance: an information processing view". *Industrial Management & Data Systems*. 122, 1, 167-193. Contact: xiande@ceibs.edu

Lotfi, Aslan, Jiang, Zhengrui, Lotfi, Ali and Jain, Dipak. forthcoming. "Estimating

Lifecycle Sales of Technology Products with Frequent Repeat Purchases: A Fractional Calculus-Based Approach". *Information Systems Research*. (FT50). Contact: dipakjain@ceibs.edu

Sheng, Songcheng & Long, Yu. 2022. "加力逆周期调控，缩短经济企稳回升时间". *中国金融*. 3. Contact: ssongcheng@ceibs.edu

Song, Y., Tian, Q.-T., & Kwan, H. K.. 2022. "Servant leadership and employee voice: A moderated mediation". *Journal of Managerial Psychology*. 37, 1, 1-14.

Abstract: The purpose of this paper is to examine the effects of servant leadership on employees' promotive voice behavior and prohibitive voice behavior by focusing on the mediating role of job engagement and the moderating role of proactive personality. Time-lagged data were collected using a field survey research design. The participants included 216 employees and 23 supervisors in two commercial banks in China. Perceived servant leadership was positively related to employees' promotive and prohibitive voice behavior, and these relationships were mediated by enhanced job engagement. In addition, employees' proactive personality amplified the relationship between perceived servant leadership and job engagement, and the mediating effect of job engagement on the relationship between perceived servant leadership and voice behavior.

Contact: kwanhokwong@ceibs.edu

Swink, M, Hu, K and Zhao, X.. forthcoming. "Analytics applications, limitations, and opportunities in restaurant supply chains". *Production and Operations Management*. (FT50).

Paper: <https://onlinelibrary.wiley.com/doi/10.1111/poms.13704>
Contact: xiande@ceibs.edu

Wang, Q, Oshri, I. and Zhao, XD.. 2022. "Value cocreation in new service development: a process-based view of resource dependency.". *European Journal of Marketing*. (A*) 56, 1, 184-208. Contact: xiande@ceibs.edu

Yang, Q, Qian, LP and Zhao, XD. 2022. "Does information technology governance

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strengthen or weaken contract control in digital platform relationships? ". *Industrial Management & Data Systems*. 122, 1, 20-36.

Contact: xiande@ceibs.edu

Zhang, M, Zhao, XD, Huo, BF and Flynn B.. 2022. "The impact of power and relationship commitment on customer integration: a replication and extension". *International Journal of Physical Distribution & Logistics Management*. 52, 3, 238-260.

Contact: xiande@ceibs.edu

Trade Journal Articles

Xin, K. R. & Yan, J.. 2022 Jan. "Transformation 《蜕变》". *Business Review*. 5.

Contact: katherinexin@ceibs.edu

Xin, K. R. & Yan, J.. 2022 Feb. "The Change of Retail 《零售之变》". *Business Review*. 5.

Contact: katherinexin@ceibs.edu

Newspaper Articles

Fang, Yue. 2022 Feb. 21. 3 battlegrounds where NEVs will fight for future. *China Daily*.

Contact: fyue@ceibs.edu

Qin, Huanhai and Sheng, Songcheng. 2022 Jan. 18. 加强逆周期调控, 保持经济运行在合理区间. *光明日报 (理论版)*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 Jan. 17. 央行调查统计司原司长盛松成: 降息不是大水漫灌 有利于降低实体经济融资成本. *央广网*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 Jan. 19. 盛松成: 中国应加大逆周期调控力度, 美联储紧缩乃不得已而为之. *第一财经*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 Jan. 19. Ex-PBOC Official Says China Has Small Window for Policy Easing. *Bloomberg*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 Jan. 19. 盛松成: 政策利率下调是本轮调控政策的延续 预计将会带动LPR下降. *财联社*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 Jan. 21. LPR利率不对称下降: 既要满足房贷刚需 又要避免房地产过热. *21世纪经济报道*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng & Long, Yu. 2022 Jan. 29. 美联储加息能给美国创40年新高的CPI“降火”吗?. *中国新闻网*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng, Long, Yu and Wang, Dan. 2022 Feb.

15. 为什么基建投资能成为稳增长的重要抓手?. *经济参考报 (理论版)*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 Feb. 23. “长大”的中国该如何应对外部打压?. *中国新闻网*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 Mar. 11. 中国今年GDP目标完全有条件实现, 美国加息影响有限. *Reuters News*.

Contact: ssongcheng@ceibs.edu

Cases

Du, Fei, Hwang, Yuhchang and Zhao, Ling. 2022. “海大集团: 战略规划与财务协同”. CI-122-009.

Contact: hwangy@ceibs.edu

Fang, Yue, Qiu, Ju and Lv, Xinghang. 2022. “招商银行: 企业文化护航数字化转型 (B)”. CI-022-012.

Contact: fyue@ceibs.edu

Lee, Siew Kim Jean and Qiu, Ju. 2022. “碧桂园和国强公益基金会的社会企业“实验””. CI-422-019.

Contact: jeanlee@ceibs.edu

Lee, Siew Kim Jean and Zheng, Xin. 2022. “Scanteak: The Making of Successors in a Family Firm (C)”. CC-422-016.

Contact: jeanlee@ceibs.edu

Lee, Siew Kim Jean and Zhao, Liman. 2022. “DEI at Schneider Electric: From “Why” to “How””. CC-422-013.

Contact: jeanlee@ceibs.edu

Lee, Siew Kim Jean and Zhao, Liman. 2022. “博世中国: 战略转型期“教练文化”的可为与有为”. CI-422-010.

Contact: jeanlee@ceibs.edu

Rui, Meng and Chen, Bingliang. 2022. “圣戈班: 践行零碳承诺”. CI-722-005.

Contact: oliver@ceibs.edu

Rui, Meng and Zhu, Qiong. 2022. “恩启: 社会创业的路径取舍”. CI-722-011.

Contact: oliver@ceibs.edu

Tsai, Soo-Hung Terence and Liu, Jie. 2022. “战略领导力: 杰克·韦尔奇、霍华德·舒尔茨与埃隆·马斯克”. CI-322-022.

Contact: tterence@ceibs.edu

Tsai, Soo-Hung Terence and Liu, Jie. 2022. “从花间堂到十里芳

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菲：用情怀与美学打造的旅游住宿差异化”。 CI-322-021.
Contact: tterence@ceibs.edu

Tsai, Soo-Hung Terence and Liu, Jie. 2022. "王品：疫情时代的战略决策”。 CI-322-020.
Contact: tterence@ceibs.edu

Wang, Gao, Wang, Yajin, Qiu, Ju and Lu, Lijin. 2022. "OATLY 如何开启中国燕麦基食品大市场 (B)". CI-522-006.
Wang, Gao, Wang, Yajin, Qiu, Ju and Lu, Lijin. 2022. "OATLY 如何开启中国燕麦基食品大市场 (C)". CI-522-007.
Contact: wgao@ceibs.edu
yajinwang@ceibs.edu

Wang, Taiyuan and Huang, Xiayan. 2022. "每日瑜伽：一方空间中的舒与束”。 CI-022-018.
Contact: taiyuan.wang@ceibs.edu

Wang, Taiyuan and Huang, Xiayan. 2022. "铂力特：3D打印产业化的探路者”。 CI-022-017.
Contact: taiyuan.wang@ceibs.edu

Wang, Taiyuan and Lin, Yanan. 2022. "Super X 探路者计划”。 CI-422-014.
Contact: taiyuan.wang@ceibs.edu

Yang, Wei and Cao, Zhijing. 2022. "三七互娱：做可持续发展的游戏公司”。 CI-322-001.
Contact: wyang@ceibs.edu

Yang, Wei, Lee, See Young, Chng, Daniel and Qiu, Ju. 2022. "MPS Media: Make Omni Happen". CC-022-008.
Contact: wyang@ceibs.edu
saeylee@ceibs.edu
dchnq@ceibs.edu

Zhang, Yu and Li, Xiaoxuan. 2022. "易德投资：评估氢能行业投资机会”。 CI-322-015.
Contact: zyu3@ceibs.edu

Zhou, Dongsheng and Ruan, Liyang. 2022. "麦科田医疗”。 CI-322-004.
Contact: zdongsheng@ceibs.edu

Zhou, Dongsheng and Ruan, Liyang. 2022. "华声医疗”。 CI-322-003.
Contact: zdongsheng@ceibs.edu

Awards & Honors

Chen, Shimin. 2022. The coauthored case "“Budweiser APAC Spinoff (A/B): The Financial Strategy for Localization" won the First Prize Award of the 2021 Global Contest for the Best China-focused Cases.

Chen, Shimin. 2022. The coauthored case "Li and Fung: Stay

Public or Go Private (A/B)" won the Second Prize Awards of the 2021 Global Contest for the Best China-focused Cases.

Chiang, Jeongwen. 2022. The coauthored case case "AstraZeneca China: Cost-effective Internet Healthcare Services" won the Second Prize Awards of the 2021 Global Contest for the Best China-focused Cases.

Erkens, David Hendrik. 2022. The coauthored case "“Budweiser APAC Spinoff (A/B): The Financial Strategy for Localization" won the First Prize Award of the 2021 Global Contest for the Best China-focused Cases.

Lee, Byron Yee Sing. 2022. The coauthored case "Canyou Group: Creating a Sustainable Social Enterprise" won the Second Prize Awards of the 2021 Global Contest for the Best China-focused Cases.

Siciliano, Gianfranco. 2022. The coauthored case "Antgal: Strategy and Succession Challenges in a Family-owned Vineyard with Global Ambitions" won the First Prize Award of the 2021 Global Contest for the Best China-focused Cases.

Wang, Gao. 2022. The coauthored case "Wuling Hongguang MINIEV: China's New Breed of Auto" won the Second Prize Awards of the 2021 Global Contest for the Best China-focused Cases.

News: https://www.chinacases.org/anon/casehelp/meth-od=view&fdId=154406abffb4f35c86e08f74417a35a8&mainFId=17fd8525ceec601f9afb4044c65a0908&s_css=default&forward=helppview&vido2=true&lang=en-US

Rui, Meng. 2022. The coauthored case "Ant Forest: Starting from Environmental Protection" won the Corporate Social Responsibility category of this year's case competition.

Siciliano, Gianfranco. 2022. The coauthored case "Antgal: Strategy and Succession Challenges in a Family-owned Vineyard with Global Ambitions" won the Latin American Business Cases category of the 2021 EFMD competition.

Chen, Jieping. 2022. One of the 2021 World's Most Cited Chinese Researchers published by Elsevier.

Chen, Shimin. 2022. One of the 2021 World's Most Cited Chinese Researchers published by Elsevier.

Ding, Yuan. 2022. One of the 2021 World's Most Cited Chinese Researchers published by Elsevier.

Farh, Jiing-Lih Larry. 2022. One of the 2021 World's Most Cited Chinese Researchers published by Elsevier.

Kim, Tae-Yeol. 2022. One of the 2021 World's Most Cited Chinese Researchers published by Elsevier.

Kwan, Ho Kwong. 2022. One of the 2021 World's Most Cited

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Chinese Researchers published by Elsevier.

Ramasamy, Bala. 2022. One of the 2021 World's Most Cited Chinese Researchers published by Elsevier.

Prashantham, Shameen. 2022. One of the 2021 World's Most Cited Chinese Researchers published by Elsevier.

Xin, Katherine Rong. 2022. One of the 2021 World's Most Cited Chinese Researchers published by Elsevier.

Xu, Bin. 2022. One of the 2021 World's Most Cited Chinese Researchers published by Elsevier.

Yu, Fang. 2022. One of the 2021 World's Most Cited Chinese Researchers published by Elsevier.

Zhao, Xiande. 2022. One of the 2021 World's Most Cited Chinese Researchers published by Elsevier.

News: <https://www.ceibs.edu/media/news/awards-honors/21211>