

Newsletter

Faculty & Research Center Publications



China Depth, Global Breadth

Peer Reviewed Journal Articles

Babenko, Ilona, Fedaseyev, Viktor and Zhang, Song. forthcoming. "Executives in Politics". *Management Science*. (FT50).
Contact: viktar.fedaseyev@ceibs.edu

Ferdows, Kasra, Lee, Hau L. and Zhao, Xiande. 2022 July. "How to Turn a Supply Chain Platform into an Innovation Engine". *Harvard Business Review*. (FT50).
Paper: [how-to-turn-a-supply-chain-platform-into-an-innovation-engine](#)
Contact: xiande@ceibs.edu

Kwan, H. K., Chen, H., & Chiu, R. K. 2022. "Effects of empowering leadership on followers' work-family interface". *International Journal of Human Resource Management*. 33, 7, 1403–1436.

Abstract: Drawing on the work-home resources model, this study examines how and why empowering leadership influences followers' work-family conflict (WFC) and work-family positive spillover (WFPS). We focus on the mediating roles of leader-member exchange (LMX) and organization-based self-esteem (OBSE) and the moderating role of followers' political skills. The results from a two-wave field survey of 272 employees in a state-owned enterprise in China indicate that LMX mediates the relationship between empowering leadership and WFPS and that OBSE mediates the relationship between empowering leadership and WFC. Moreover, political skills strengthen the main effects of empowering leadership on LMX and OBSE and the mediating effect of LMX on the relationship between empowering leadership and WFPS. Our findings have theoretical and managerial implications and indicate new research directions for leadership and work-family issues.
Contact: kwanhokwong@ceibs.edu

Kwan, H. K., Li, M., Wu, X., & Xu, X. 2022. "The need to belong: How to reduce workplace ostracism". *Service Industries Journal*. 42, 9-10, 716–737.

Abstract: Although the need to belong, or the desire for interpersonal attachments, is a basic human motivation, our understanding of how and when it influences workplace ostracism is notably limited. Based on belongingness theory, this study examines the negative relationship between the need to belong and exposure to workplace ostracism by focusing on the me-

diating role of organizational deviance and the moderating role of in-role performance. Data from 108 supervisor-subordinate dyads in China were collected at three time points. The results reveal that organizational deviance mediates the relationship between the need to belong and workplace ostracism. Additionally, in-role performance alleviates the negative relationship between the need to belong and organizational deviance. The implications for management theory and practice are discussed.

Contact: kwanhokwong@ceibs.edu

Liu, X., Lee, B., Kim, T.-Y., Gong, Y., & Zheng, X. forthcoming. "Double-edged Effects of Creative Personality on Unethical Behaviors: Examining Dual Motivational Mechanisms and a Situational Contingency". *Journal of Business Ethics*. (FT50).
Contact: tykim@ceibs.edu
blee@ceibs.edu

Li, Lixu, Wang, Zhiqiang, Zhao, Xiande. forthcoming. "Configurations of financing instruments for supply chain cost reduction: evidence from Chinese manufacturing companies". *International Journal of Operations and Production Management*.
Contact: xiande@ceibs.edu

Lu, F., Kwan, H. K., & Ma, B. 2022. "Carry the past into the future: The effects of CEO temporal focus on succession planning in family firms". *Asia Pacific Journal of Management*. 39, 2, 763–804.

Abstract: In this study, the relationship between CEO temporal focus and family business succession planning is examined and the moderating effects of family interactions and environmental uncertainty are assessed. Based on data from 198 CEOs of family businesses and additional data from 15 semi-structured interviews in China, we find that CEO temporal focus (i.e., past, present, or future focus) is positively associated with succession planning. In addition, family interactions strengthen the relationship between CEO past focus and succession planning and weaken the relationship between CEO future focus and succession planning. Moreover, in uncertain environments, past-focused CEOs are more likely to plan for succession than present-focused CEOs. The theoretical contributions and practical implications of the study are also discussed.

Contact: kwanhokwong@ceibs.edu

Inside this issue:

Peer Reviewed Journal Articles	15
Trade Journal Articles	5
Newspaper/Media Articles	32
Cases	22
Awards & Honors	6

Newsletter

Faculty Research Publications

Luo LL, Liu XY, Zhao XD, Flynn BB. . forthcoming. "The impact of supply chain quality leadership on supply chain quality integration and quality performance". *Supply Chain Management-an International Journal*.

Paper: <https://doi.org/10.1108/SCM-05-2021-0235>

Contact: xiande@ceibs.edu

Huang, Sheng, Ringgenberg, Matthew C. and Zhang, Zhe. forthcoming. "The Information in Asset Fire Sales". *Management Science*. (FT50).

Contact: shenghuang@ceibs.edu

Simsek, Z., Heavey, C., Fox, B. C., & Yu, T. forthcoming. "Compelling Questions in Research: Seeing What Everybody Has Seen and Thinking What Nobody Has Thought". *Journal of Management*. (FT50).

Contact: yutieying@ceibs.edu

Wang, A. C., Chen, Y., Wang, S. B., Lin, Y. C., & Tzeng, C. Y.. forthcoming. "Actions indeed speak louder than words, particularly in the East: How followers perceive leaders' promotion of ethical actions across Taiwanese and U.S. settings". *Journal of Management Studies*. (FT50).

Contact: wac@ceibs.edu

Wang, Lan, Han, Jian, Ramasamy, Bala and Peng, Siqing. forthcoming. "Incongruous employer brand signals and organizational attractiveness: Evidence from multinational companies in China". *Human Resource Management*. (FT50).

Contact: jianhan@ceibs.edu

bramasamy@ceibs.edu

Wang, Yajin, Xu, Alison Jing and Zhang, Ying. forthcoming. "L'Art Pour l'Art: Experiencing Art Reduces the Desire for Luxury Goods". *Journal of Customer Research*. (FT50).

Contact: yajinwang@ceibs.edu

Wang ZQ, Chen XL, Zhang SS, Yin Y, Zhao XD.. 2022. "The impact of political ties on firm innovativeness: Testing a mediation and moderation model". *Journal of Business Research*. 144, 523-34.

Contact: xiande@ceibs.edu

Zhang, Yuchen and Yang, Wei. forthcoming. "Breakthrough invention and problem complexity: Evidence from a quasi-experiment". *Strategic Management Journal*. (FT50).

Paper: <https://onlinelibrary.wiley.com/doi/10.1002/smj.3431>

Contact: wyang@ceibs.edu

Trade Journal Articles

Sheng, Songcheng. 2022 June. "独家专访盛松成：把经济稳定发展放在更重要的位置". *中国企业家*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 July. "今年GDP目标完全有条件实现". *中国金融*.

Contact: ssongcheng@ceibs.edu

Xin, K. R. & Yan, J.. 2022 Apr. "The Ultimate Form of Enterprise 《企业的终极形态》". *Business Review*. 5.

Contact: katherinexin@ceibs.edu

Xin, K. R. & Yan, J.. 2022 May. "The Warning of Digital Warfare 《数字化战争的警示》". *Business Review*. 6.

Contact: katherinexin@ceibs.edu

Wang, Hong. 2022 May. ""汪泓：俄乌冲突对中国影响几何". *商业周刊*.

Contact: whong@ceibs.edu

Newspaper/Media Articles

Han, Jian and Ramasamy, Bala. 2022 June 17. Mixed messages on CSR can cripple employers' attractiveness. *CEIBS Official Wechat*.

Contact: jianhan@ceibs.edu

bramasamy@ceibs.edu

Huang, Sheng & Sun, Xi. 2022 May 23. 中国经济的中长期风险：地缘政治风险的明与暗. *经济观察报*.

Contact: shenghuang@ceibs.edu

Sheng, Songcheng. 2022 May 25. 盛松成：疫情对我国经济影响主要在二季度. *彭博商业周刊（中文版）*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 April 9. 疫情影响下实现全年GDP增速目标更需努力. *上海证券报*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 April 22. 打好经济抗疫“组合拳”. *人民政协报*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 April 20. 疫情加剧中国地产行业生存危机 盛松成建议适当延长去杠杆周期. *Ex-PBOC Official Urges Easing Property Crackdown During Outbreak. 彭博社 Bloomberg*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 April 30. 盛松成：疫情下我国如何实现全年GDP增速目标? . *中国财富管理50人论坛*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng, Long, Yu and Wang, Dan. 2022 May 9. 疫

Newsletter

Faculty Research Publications

情对经济的影响将主要在二季度. *上海证券报*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 May 10. 盛松成: 避免疫情冲击的影响长期化, 高度关注市场主体生存问题. *第一财经*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 May 14. 盛松成: 下半年我国经济将明显好于上半年! 多位专家建议发放消费券……这场论坛看点满满. *上海证券报*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 May 14. 盛松成: 有些消费失去了很难弥补, 我三个月没理发了, 但解封后不可能一个月理三次. *新浪财经*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 May 15. 盛松成: 失去的消费就永远失去了, 疫情对经济的影响主要在二季度. *第一财经*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 May 22. 盛松成: 中国经济应避免疫情冲击的长期影响. *中国新闻网*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 May 22. 盛松成: 疫情对经济的影响将主要体现在二季度, 不可能再通过房地产大幅拉动经济增长. *网易财经*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng, Long, Yu and Wang, Dan. 2022 May 23. Proactive measures key to Q2 performance. *China Daily*.

Contact: ssongcheng@ceibs.edu

Sheng, Songcheng. 2022 May 28. 稳住经济大盘, 专家建议积极财政政策要加快落实. *文汇报*.

Contact: ssongcheng@ceibs.edu

Wang, Hong. 2022 April 19. 养老保险三支柱存在很大压力. *新浪财经*.

Contact: whong@ceibs.edu

Wang, Hong. 2022 April 29. 推出个人养老金制度有利于提高全民理财意识和金融素养. *21世纪经济报道*.

Contact: whong@ceibs.edu

Wang, Hong. 2022 May 9. 企业参与乡村振兴不能照搬城市经济思维. *中国经营网*.

Contact: whong@ceibs.edu

Wang, Hong. 2022 May 21. 应对复杂外部环境更应增强对中国经济长期向好的信心. *中国新闻网*.

Contact: whong@ceibs.edu

Wang, Hong. 2022 May 24. 俄乌冲突对世界经济及中国经济的影响. *21世纪经济报道*.

Contact: whong@ceibs.edu

Wang, Hong. 2022 May 24. 面对俄乌冲突的影响, 我们应在经济全球化中寻求合作. *国际金融报*.

Contact: whong@ceibs.edu

Wang, Hong. 2022 May 25. 推进养老金全国统筹, 把所有的劳动者都纳入保障体系. *新京报*.

Contact: whong@ceibs.edu

Wang, Hong. 2022 May 27. 多方面施策应对大宗商品价格波动带来的不利影响. *第一财经*.

Contact: whong@ceibs.edu

Wang, Hong. 2022 May 28. 加大消费刺激, 增进企业复工信心. *新华网*.

Contact: whong@ceibs.edu

Wang, Hong. 2022 June 1. 大宗商品价格波动仍会持续 但长期终将回归供需基本面. *新华财经*.

Contact: whong@ceibs.edu

Wang, Hong. 2022 June 4. 当前上海要把重振经济作为第一发展要务. *21世纪经济报道*.

Contact: whong@ceibs.edu

Wang, Hong. 2022 June 6. 让企业活下去、旺起来, 是重振经济的关键——中欧教授共话如何帮助中小微企业摆脱“困境”. *光明日报*.

Contact: whong@ceibs.edu

Wang, Hong. 2022 June 7. 疫情可能反复, 发展的信心千万不能反复. *人民网*.

Contact: whong@ceibs.edu

Wang, Hong. 2022 June 8. 信心比黄金更重要. *人民网*.

Contact: whong@ceibs.edu

Wang, Lan, Han, Jian, Ramasamy, Bala and Peng, Siqing. 2022 June 16. Mixed messages on CSR can cripple your company's attractiveness as an employer. *CEIBS Knowledge*.

Contact: jianhan@ceibs.edu
bramasamy@ceibs.edu

Newsletter

Faculty Research Publications

Cases

Chen, Weiru and Wang, Jiexiang. 2022. "先“修路”还是先“造车”:树根互联的工业互联网平台养成之路". CI-322-030.

Contact: weiruchen@ceibs.edu

Rui, Meng and Chen, Bingliang. 2022. "圣戈班: 中国业务如何实现碳中和 (A)". CI-722-043.

Rui, Meng & Chen, Bingliang. 2022. "圣戈班: 中国业务如何实现碳中和 (B)". CI-722-044.

Contact: oliver@ceibs.edu

Rui, Meng and Zhu, Qioing. 2022. "万物新生: 未来如何生长?". CI-022-041.

Contact: oliver@ceibs.edu

Wang, Gao and Cao, Zhijing. 2022. "安踏体育: 中国运动龙头的增长战略". CI-522-028.

Contact: wgao@ceibs.edu

Wang, Gao and Cao, Zhijing. 2022. "斐乐FILA: 一个在中国快速崛起的时尚运动品牌". CI-522-031.

Contact: wgao@ceibs.edu

Wang, Renxuan, Yan, Zhipeng and Zhao, Ling. 2022. "青山控股: “镍”金属期货套期保值的风险和应对". CI-122-036.

Contact: rxwang@ceibs.edu

Zhang, Yu and Li, Xiaoxuan. 2022. "感图科技: AI小巨人的进击之路". CI-522-029.

Contact: zyu3@ceibs.edu

Zhang, Yu and Li, Xiaoxuan. 2022. "快仓科技: AVG行业的独角兽". CI-522-030.

Contact: zyu3@ceibs.edu

Zhao, Hao and Qian, Wenying. 2022. "AI面试可行吗? 近屿智能的窘境". CI-422-029.

Contact: zhaohao@ceibs.edu

Zhao, Hao and Qian, Wenying. 2022. "近屿智能: 一家AI招聘创业公司". CI-522-033.

Contact: zhaohao@ceibs.edu

Zhou, Dongsheng and Ruan, Liyang. 2022. "博动: 创新医疗技术的价格". CI-522-042.

Contact: zdongsheng@ceibs.edu

Zhou, Dongsheng and Ruan, Liyang. 2022. "纳微科技: 微球“隐形冠军”". CI-322-032.

Contact: zdongsheng@ceibs.edu

Zhou, Dongsheng and Ruan, Liyang. 2022. "天臣医疗: 吻合器进口替代". CI-322-031.

Contact: zdongsheng@ceibs.edu

Zhou, Dongsheng and Ruan, Liyang. 2022. "卡罗德: 用智能化赋能钢琴教育". CI-322-034.

Contact: zdongsheng@ceibs.edu

Zhou, Dongsheng and Ruan, Liyang. 2022. "贝瞳: 聚焦少儿眼科蓝海". CI-522-033.

Contact: zdongsheng@ceibs.edu

Zhu, Tian and Qiu, Ju. 2022. "青海民泽龙羊峡: 在高原养挪威来的鱼". CI-222-040.

Contact: ztian@ceibs.edu

Zhu, Tian and Li, Xiaoxuan. 2022. "青海互助青稞酒: 发展特色产业助推地方经济". CI-522-032.

Contact: ztian@ceibs.edu

Zhu, Xiaoming, Qian, Wenying and Zhu, Yifan. 2022. "华山医院: 公立医院的数字化转型探索". CI-322-039.

Contact: zxiaoming@ceibs.edu

Zhu, Xiaoming and Liu, Geng. 2022. "复旦大学附属中山医院: 怎样建造一座未来医院". CI-322-038.

Contact: zxiaoming@ceibs.edu

Zhu, Xiaoming and Liu, Geng. 2022. "上海市第六人民医院: 数字科技助力普惠医疗". CI-322-037.

Contact: zxiaoming@ceibs.edu

Zhu, Xiaoming, Yan, Yanan, Zhao, Liman and Zhu, Yifan. 2022. "瑞金医院: 智慧医院建设和平台化探索". CI-322-035.

Contact: zxiaoming@ceibs.edu

Awards & Honors

Chng, Han Ming Daniel. 2022. The case entitled "Shanghai Shentong Metro Group: Transformation through Transit-oriented Development" won the second prize in the 4th Shanghai MBA Case Teaching Competition.

Peddireddy, Venkat. 2022. The paper entitled "Estimating Maintenance CapEx." received the American Accounting Association 2022 Competitive Manuscript Award.

Newsletter

Faculty Research Publications

Rui, Meng. 2022. The case entitled "Hongcun: The Tourism Development of an Ancient Village" won the first prize in the 4th Shanghai MBA Case Teaching Competition.

Wang, Hong. 2022. – CEIBS President Wang Hong was awarded a major project for Research on The Mechanism, Implementation and Optimisation for Promoting a Healthy China from the National Social Science Fund.

Wang, Hong. 2022. President Wang Hong's work "the history of Shanghai Social Security" won the second prize of the 15th Shanghai Philosophy and Social Sciences outstanding achievements.

Wu, Howei. 2022. CEIBS Assistant Professor of Economics Howei Wu has been named amongst Poets & Quant's 40 Under 40 MBA Professors for 2022.

Newsletter

Research Center Publications

CEIBS Centre for Wealth Management

Rui, Meng and Yin, Jack. May 2022. 俄乌冲突给我国金融业的一些启示. 上海商学院学报.
Contact: oliver@ceibs.edu

CEIBS Centre for Wealth Management. 2022. 中国A股上市家族企业社会责任报告2021.
Contact: oliver@ceibs.edu

Rui, Meng, Yin, Jack and CEIBS Centre for Wealth Management. 2022. 全球蒸馏酒业上市公司企业社会责任报告研究2022.
Contact: oliver@ceibs.edu