

Newsletter

Faculty Research Publications



China Essence, Global Significance

Peer Reviewed Journal Articles

David, E. M., Volpone, S., Avery, D. R., Johnson, L. U., & Crepeau, L.. forthcoming. "What counts as discrimination? Men and women's divergent reactions to ambient gender discrimination". *Journal of Applied Psychology*. (FT50).
Contact: edavid@ceibs.edu

Greeven, Mark J., Xin, Katherine and Yip, George S.. 2023 Mar. "How Chinese Companies are Reinventing Management". *Harvard Business Review*. (FT50).
Contact: katherinexin@ceibs.edu

Li, M., Xu, X., & Kwan, H. K.. 2023. "The antecedents and consequences of workplace envy: A meta-analytic review". *Asia Pacific Journal of Management*. 40, 1, 1-35.
Contact: kwanhokwong@ceibs.edu

Li, L., Wang, Z., Chen, L., Zhao, X., Yang, S.. 2023. "Supply chain collaboration and supply chain finance adoption: the moderating role of information transparency and transaction dependence". *Supply Chain Management- AN INTERNATIONAL JOURNAL*.
Contact: xiande@ceibs.edu

Li, Xiang, Zhao, Xiande, Lee, Hau L. and Voss, Christopher. forthcoming. "Building responsive and resilient supply chains: Lessons from the COVID-19 disruption". *Journal of Operations Management*. (FT50).
Contact: xiande@ceibs.edu

Li, Y., Liang, C., Ye, F., Zhao, X.. 2023. "Designing government subsidy schemes to promote the electric vehicle industry: A system dynamics model perspective". *Transportation Research Part A: Policy and Practice*. (A*) 167.
Contact: xiande@ceibs.edu

Liu, Q., & Zhao, H. . forthcoming. "From committed employees to rebels: The role of prosocial rule-breaking, age, and entrepreneurial self-efficacy". *International Journal of Human Resource Management*.
Contact: zhaohao@ceibs.edu

Krishnan, Trichy, Jain, Dipak and Singh, Siddarth. forthcoming. "Airlines Alliances:

Fractures in Seamless Service". *Journal of Service Research*. (A*).
Contact: dipakjain@ceibs.edu

Rahaman, H. M. S., Kwan, H. K., Babalola, M. T., & Chen, H. . 2023. "Putting customer service at risk: Why and when family ostracism relates to customer-oriented behaviors". *International Journal of Hospitality Management*. (A*) 109.
Contact: kwanhokwong@ceibs.edu

Rodgers, M., Kim, T.-Y., Chen, T., & David, E. M.. forthcoming. "Effects of leader group prototypicality on team performance through perceived identity threat: The moderating effects of perceived organizational support". *Journal of Management Studies*. (FT50).
Contact: tykim@ceibs.edu
edavid@ceibs.edu

Sun, Z., Wu, L.-Z., Ye, Y., & Kwan, H. K.. 2023. "The impact of exploitative leadership on hospitality employees' proactive customer service performance: A self-determination perspective.". *International Journal of Contemporary Hospitality Management*. 35, 1, 46-63.
Contact: kwanhokwong@ceibs.edu

Wang, A. C., Tsai, C. Y., Wang, S. B., & Dai, H. Q.. forthcoming. "When does paternalistic control positively relate to job satisfaction and citizenship behavior in Taiwan? The role of follower expectation". *Journal of Applied Psychology*. (FT50).
Contact: wac@ceibs.edu

Ye, Y., Chen, M., Wu, L.-Z., & Kwan, H. K. . 2023. "Why do they slack off in teamwork? Understanding frontline hospitality employees' social loafing when faced with exploitative leadership". *International Journal of Hospitality Management*. (A*) 109.
Contact: kwanhokwong@ceibs.edu

Ye, Y., Lyu, Y., Wu, L.-Z., & Kwan, H. K.. . 2022 July. "Exploitative leadership and service sabotage". *Annals of Tourism Research*. (A*) 95.
Contact: kwanhokwong@ceibs.edu

Ying, H., Peng, X., Zhao, X., & Chen, Z.. forthcoming. "The effects of signaling

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Faculty Research Publications

blockchain-based track and trace on consumer purchases: Insights from a quasi-natural experiment." *Production and Operations Management*. (FT50).

Abstract: Blockchain-based track and trace (BCT) is increasingly adopted in the retail supply chain. However, there is little rigorous empirical evidence quantifying the effects of BCT on consumer purchases or examining the heterogeneity of these effects with varying product-related characteristics. Employing transactional data from a leading global e-retailer that contains 540 stock keeping units (SKUs), we design a quasi-natural experiment spanning 80 weeks to estimate the signaling effect of BCT (i.e., disclosure of the BCT to consumers) on consumer purchases. Drawing on the signaling theory, we propose that BCT can serve as an effective and reliable signal of the product quality and trustworthiness of the retailer. Our research uncovers significant positive effects of BCT on the average purchase quantity per buyer, the total number of buyers, the number of new buyers, and the number of unique visitors to the traced products. We also find nuanced moderation effects for two product-related characteristics—namely, consumer review inconsistency and product origins—on the influence of BCT on consumer purchases. Specifically, the signal effectiveness of BCT is stronger for products with more inconsistent customer reviews that indicate greater information asymmetry. The effect of BCT for products sourced globally is magnified because of the high BCT signal reliability attributed to the unique properties of the blockchain. The heterogeneous effects of BCT by varying product-related characteristics can inform managers in selecting the right products to implement BCT.

Paper: <https://onlinelibrary.wiley.com/doi/10.1111/poms.13968>
Contact: xiande@ceibs.edu

Zhou, H., Wang, Q., Wang, L., Zhao, X., Feng, G.. 2023. "Digitalization and third-party logistics performance: exploring the roles of customer collaboration and government support". *International Journal of Physical Distribution and Logistics Management*.
Contact: xiande@ceibs.edu

Trade Journal Articles

Xin, K. R. & Yan, J.. 2023 Feb. "Evolution to Self-Organization 《向自组织进化》". *Business Review*.
Contact: katherinexin@ceibs.edu

Xin, K. R. & Yan, J.. 2023. "Living" in BANI 《“活”在BANI时代》". *Business Review*.
Contact: katherinexin@ceibs.edu

Xu, Bin. 2022. "The Chinese Economy in the Post-Pandemic World: Trends, Challenges and Impacts in the Global Economy." *Conference Paper for International Symposium co-organized by CEIBS and Center for China and Asia-Pacific Studies of the Universidad del Pacifico*.
Contact: xubin@ceibs.edu

Newspaper/Media Articles

Morris, Shad, Oldroyd, James, Allen, Ryan Chng, Daniel Han Ming and Han, Jian. 2023 Mar. 13. How do R&D teams in emerging economies innovate for the world?. *CEIBS Knowledge*.

Contact: jianhan@ceibs.edu
dchng@ceibs.edu

Xu, Bin. 2023 Jan. 17. China's Economy in 2023: Seeing the Light at the End of the Tunnel. *Diario Financiero, Chile*.

Contact: xubin@ceibs.edu

Xu, Bin. 2023 Feb. 3. 2023年，我们需要怎样的企业家精神. *经济观察报*.

Contact: xubin@ceibs.edu

Wang, Hong. 2023 Jan. 12. 重心向下，看老百姓脸色办事. *人民日报*.

Contact: whong@ceibs.edu

Wang, Hong. 2023 Jan. 12. 建议浦东引领区增强全球资源配置能力 打造世界级创新产业集群. *上海证券报*.

Contact: whong@ceibs.edu

Wang, Hong. 2023 Jan. 12. 细解上海五年账本，看风高浪急中的稳步前行. *人民日报*.

Contact: whong@ceibs.edu

Wang, Hong. 2023 Jan. 12. 建议逐步建立统一的国家养老金服务平台. *澎湃新闻*.

Contact: whong@ceibs.edu

Wang, Hong. 2023 Jan. 12. 激活科技“动力源” 点燃创新“核爆点”. *新民网*.

Contact: whong@ceibs.edu

Wang, Hong. 2023. 归国了、退休了，个人账户里的社保资金取不出来？上海市人大代表建议：增强国际高端人才社保制度的柔性 and 灵活性. *新民晚报*.

Contact: whong@ceibs.edu

Wang, Hong. 2023. 聚焦上海持续增强科技创新能力 人大代表们给出方法、路径和期待. *第一财经*.

Contact: whong@ceibs.edu

Wang, Hong. 2023 Jan. 13. 紧抓“新赛道”发展机遇 打造世界级创新产业集群. *央广网*.

Contact: whong@ceibs.edu

Wang, Hong. 2023 Jan. 14. 打造新赛道风口的“核爆点”，要创造

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更多“撒手锏”. *文汇报*.

Contact: whong@ceibs.edu

Wang, Hong. 2023 Jan. 14. 让各类人才贯穿“从0到10”创新全过程. *文汇报*.

Contact: whong@ceibs.edu

Wang, Hong. 2023 Jan. 14. 抢人大战”中，上海靠什么胜出？代表委员划了重点. *上观新闻*.

Contact: whong@ceibs.edu

Wang, Hong. 2023 Jan. 14. 在城市烟火气中孕育新动能. *新民晚报*.

Contact: whong@ceibs.edu

Wang, Hong. 2023 Feb. 15. 金融科技赋能绿色金融发展的路径与建议. *每日经济新闻*.

Contact: whong@ceibs.edu

Wang, Hong. 2023 Feb. 16. 中国经济回升 为世界提供发展动力. *新华网*.

Contact: whong@ceibs.edu

Wang, Hong. 2023 Feb. 21. 支持中小微企业跨越数字化鸿沟的对策建议. *每日经济新闻*.

Contact: whong@ceibs.edu

Wang, Hong. 2023 Feb. 22. 扎实推进共同富裕 社会保障高质量发展需关注这些. *每日经济新闻*.

Contact: whong@ceibs.edu

Wang, Hong. 2023 Mar. 7. 擘画新蓝图，迈进新征程（两会）. *人民日报数字传播*.

Contact: whong@ceibs.edu

Wang, Hong. 2023 Mar. 14. 以高质量发展为中国经济强基赋能（两会）. *中国企业报*.

Contact: whong@ceibs.edu

Wang, Hong. 2023 Mar. 27. 以数字经济给扩市场带来无限空间. *21世纪经济报道*.

Contact: whong@ceibs.edu

Books/Monographs

Turpin, Dominique. 2023 Feb. *The Essential Book of Business & Life Quotations*. Anthem Press.

Contact: dominique.turpin@ceibs.edu

Wu, Jinglian. 2023 Jan. *中国经济改革进程* 第2版. 中国大百科全书出版社.

书出版社.

Contact: wjlian@ceibs.edu

Xu, Xianian. 2023. *商业的本质和互联网* 第2版. 机械工业出版社.

Contact: xxiaonian@ceibs.edu

Cases

Chen, Weiru and Chen, Bingliang. 2023. "汇添富基金：自有电商平台该何去何从". CI-323-012.

Contact: weiruchen@ceibs.edu

Lu, Yi and Cao, Zhijing. 2023. "笑果文化：一家努力做“行业”的公司". CI-523-004.

Contact: michellelu@ceibs.edu

Lu, Yi and Huang, Xiayan. 2023. "超级猩猩：不办卡的健身房". CI-523-011.

Contact: michellelu@ceibs.edu

Tsai, Soo-Hung Terence and Huang, Xiayan. 2023. "欧莱雅：品牌收购兼包装专家". CI-323-006.

Contact: tterence@ceibs.edu

Tsai, Soo-Hung Terence, Zhu, Qiong and Zhang, Yunlu. 2023. "王品：在中国大陆再聚焦西餐". CI-323-003.

Contact: tterence@ceibs.edu

Wang, Gao and Cao, Zhijing. 2023. "清源科技：从光伏支架切入零碳经济（B）". CI-523-007.

Contact: wgao@ceibs.edu

Wang, Qi and Cao, Zhijing. 2023. "零一数科：从内容公众号到私域营销服务商". CI-523-005.

Contact: qwang@ceibs.edu

Wang, Taiyuan and Huang, Xiayan. 2023. "铂力特：3D打印技术如何商业化？". CI-023-010.

Contact: taiyuan.wang@ceibs.edu

Wang, Yajin and Cao, Zhijing. 2023. "好食期：创新模式助力食品行业清仓降损". CI-523-001.

Contact: yajinwang@ceibs.edu

Wang, Yajin and Zhu, Qiong. 2023. "蚂蚁集团：推动生态可持续发展". CI-523-002.

Contact: yajinwang@ceibs.edu

Zhou, Dongsheng and Ruan, Liyang. 2023. "康码：颠覆性技术

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的商业化探索 (B)". CI-323-009.

Contact: zdongsheng@ceibs.edu

Zhou, Dongsheng and Ruan, Liyang. 2023. "半岛医疗：普及尖端科技". CI-323-008.

Contact: zdongsheng@ceibs.edu

Awards & Honors

Chng, Han Ming Daniel and Lee, Byron Yee Sing. 2023. The case "Daddy Lab: A Chinese Social Enterprise's Dilemma" by Professor Daniel Han Ming Chng, Senior Case Researcher Liman Zhao, Professor Byron Lee and Professor Peter Moran, together with and Research Assistant Hellen Sun won the prize for Outstanding Case Writer: Hot Topic Competition in The Case Centre Awards and Competitions 2023.

Gyamfi, Nana Yaa A. 2023. Prof. Nana is one of the finalists for the 2023 IM Division D'Amore-McKim School of Business, Northeastern University Dissertation Award.

Wang, Gao. 2023. The case "Wuling Hongguang MINIEV: A New Breed of Chinese Automaker" by CEIBS Professor of Marketing Wang Gao and Senior Case Researcher Zhu Qiong won the Outstanding Case Writer Competition in The Case Centre Awards and Competitions 2023.

Wang, Hong. 2023. In February, Prof. Wang Hong's research proposal --"Research on the most important bottlenecks and problems restricting the development of Shanghai's high-level service industry market regulatory system"-- was awarded the key project on Decision-making Consultation of Shanghai Municipal Government.

Zheng, Xue. 2023. The paper "Time Will Tell or Will it?: Power Inequality Hinders Trust Meta-Accuracy Development Over Time" won 2023 Academy of Management Meeting best paper proceedings.